

Global Non-Cocoa Confectionery Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

Confectionery is the art of making confections, which are food items that are rich in sugar and carbohydrates. In general, though, confectionery is divided into two broad categories, bakers' confections and sugar confections.

SCOPE OF THE REPORT:

This report focuses on the Non-Cocoa Confectionery in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. With increasing purchasing power of the consumers, growing gifting culture, and changing lifestyle with rising stress at work have spurred the market growth. Non-cocoa confectionery manufacturers aim to capture growth by innovating with new and exotic flavor options to keep consumers interested. Mars Wrigley Confectionery leveraged on this trend with its Starburst and Skittles, the largest brands in sugar confectionery. Also, the demand for sugar-free gums and candies is also growing up owing to increasing health consciousness among consumers and the rising health concerns have helped in increasing the global market demand for specialty non-cocoa confectionery market.

The worldwide market for Non-Cocoa Confectionery is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Mondelez

Ferrero

The Hershey Company

Nestle

Arcor Group

DS Group

Lindt & Sprüngli

Cloetta

Lotte Sugar Confectionery

Morinaga

Ezaki Glico

MARS

ITC Limited

Orion Confectionery

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Sugar Confectionery

Gum Confectionery

Market Segment by Applications, can be divided into

Sweetening agents

Dessert

There are 15 Chapters to deeply display the global Non-Cocoa Confectionery market.

Chapter 1, to describe Non-Cocoa Confectionery Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Non-Cocoa Confectionery, with sales, revenue, and price of Non-Cocoa Confectionery, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Non-Cocoa Confectionery, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Non-Cocoa Confectionery market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Non-Cocoa Confectionery sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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