

Global Non-Alcoholic Wine and Beer Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Non-Alcoholic Wine and Beer market size was valued at USD 5986.7 million in 2023 and is forecast to a readjusted size of USD 8357.2 million by 2030 with a CAGR of 4.9% during review period.

Low-alcohol beer (also called light beer, non-alcoholic beer, small beer, small ale, or near-beer) is beer with little or no alcohol content, which aims to reproduce the taste of beer without the inebriating effects of standard alcoholic brews. Most low-alcohol beers are lagers, but there are some low-alcohol ales.

Global core non-alcoholic beer manufacturers include Anheuser-Busch InBev, Heineken etc. The top 2 companies hold a share about 60%. Europe is the largest market, with a share about 38%, followed by Middle East and Africa and Asia Pacific with the share about 26% and 20%. In terms of product, limit fermentation is the largest segment, with a share over 80%. And in terms of end user, the largest application is male, followed by female.

The Global Info Research report includes an overview of the development of the Non-Alcoholic Wine and Beer industry chain, the market status of Liquor Stores (Wine, Beer), Convenience Stores (Wine, Beer), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Non-Alcoholic Wine and Beer.

Regionally, the report analyzes the Non-Alcoholic Wine and Beer markets in key regions. North America and Europe are experiencing steady growth, driven by

government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Non-Alcoholic Wine and Beer market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Non-Alcoholic Wine and Beer market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Non-Alcoholic Wine and Beer industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Kiloliter), revenue generated, and market share of different by Type (e.g., Wine, Beer).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Non-Alcoholic Wine and Beer market.

Regional Analysis: The report involves examining the Non-Alcoholic Wine and Beer market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Non-Alcoholic Wine and Beer market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Non-Alcoholic Wine and Beer:

Company Analysis: Report covers individual Non-Alcoholic Wine and Beer manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Non-Alcoholic Wine and Beer. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Liquor Stores, Convenience Stores).

Technology Analysis: Report covers specific technologies relevant to Non-Alcoholic Wine and Beer. It assesses the current state, advancements, and potential future developments in Non-Alcoholic Wine and Beer areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Non-Alcoholic Wine and Beer market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Non-Alcoholic Wine and Beer market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Wine

Beer

Market segment by Application

Liquor Stores

Convenience Stores

Supermarkets

Online Stores

Restaurants

Major players covered

Carlsberg

Heineken N.V

Bernard Brewery

Anheuser-Busch InBev

Moscow Brewing Company

Suntory

Erdinger Weibbrau

Big Drop Brewing

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Non-Alcoholic Wine and Beer product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Non-Alcoholic Wine and Beer, with price, sales, revenue and global market share of Non-Alcoholic Wine and Beer from 2019 to 2024.

Chapter 3, the Non-Alcoholic Wine and Beer competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Non-Alcoholic Wine and Beer breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Non-Alcoholic Wine and Beer market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Non-Alcoholic Wine and Beer.

Chapter 14 and 15, to describe Non-Alcoholic Wine and Beer sales channel, distributors, customers, research findings and conclusion.

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