

# Global Non-Alcoholic Spirit Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Non-Alcoholic Spirit market size is expected to reach \$ 3519 million by 2032, rising at a market growth of 10.9% CAGR during the forecast period (2026-2032).

In 2025, global Non-Alcoholic Spirit production reached approximately 57,800 K units, with an average global market price of around 28.5 US\$/unit.

Non-Alcoholic Spirit is a sophisticated category of premium functional beverage specially crafted to precisely mimic the complex flavor layers, aromatic characteristics, mouthfeel texture, and ceremonial drinking experience of traditional distilled spirits including whiskey, gin, vodka, rum, and tequila, while maintaining zero alcohol or trace alcohol content that fully complies with global non-alcohol beverage regulatory standards. Manufactured through advanced production technologies such as natural botanical extraction, vacuum distillation, aromatic compound blending, and dealcoholization treatment, non-alcoholic spirits remove intoxicating ingredients while retaining rich and multi-dimensional sensory properties comparable to conventional liquors. These products feature zero hangover effects, lower calories, and cleaner ingredient profiles, providing a healthy and inclusive drinking solution that adapts to diverse consumption scenarios including business socializing, cocktail preparation, family gatherings, night-time leisure, and designated driving occasions.

The global market demand for Non-Alcoholic Spirit has witnessed robust and continuous growth fueled by the rising prevalence of healthy lifestyles, increasing public awareness of the health risks of excessive alcohol consumption, tightening drunk-driving and public safety regulations, and the booming trend of sober curiosity among young and middle-aged consumers. Additionally, the expanding demand for low-sugar, low-calorie, and clean-label beverage products, coupled with the growing inclusive

drinking culture that accommodates non-drinkers, further drives industry expansion. Significant business opportunities exist in developing diversified product lines covering multiple classic spirit flavors and customized functional formulas, optimizing natural, additive-free, and low-calorie product attributes, enriching packaging specifications for household, catering, and gifting scenarios, and establishing long-term cooperation with catering chains, bars, hotels, and retail platforms to capture high-growth market shares in the global premium healthy alternative alcohol beverage sector.

This report studies the global Non-Alcoholic Spirit production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Non-Alcoholic Spirit and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Non-Alcoholic Spirit that contribute to its increasing demand across many markets.

#### Highlights and key features of the study

Global Non-Alcoholic Spirit total production and demand, 2021-2032, (K Units)

Global Non-Alcoholic Spirit total production value, 2021-2032, (USD Million)

Global Non-Alcoholic Spirit production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Non-Alcoholic Spirit consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Non-Alcoholic Spirit domestic production, consumption, key domestic manufacturers and share

Global Non-Alcoholic Spirit production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Non-Alcoholic Spirit production by Spirit Style, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Non-Alcoholic Spirit production by Sales Channel, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Non-Alcoholic Spirit market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Diageo, Lyre's, William Grant & Sons, Suntory

Global Spirits, Bacardi, Salcombe Distilling Co., Pentire Drinks, CleanCo, Everleaf Drinks, ISH Spirits, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Non-Alcoholic Spirit market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Spirit Style, and by Sales Channel. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Non-Alcoholic Spirit Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Non-Alcoholic Spirit Market, Segmentation by Spirit Style:

Non-Alcoholic Gin Alternative

Non-Alcoholic Rum Alternative

Non-Alcoholic Whiskey Alternative

Non-Alcoholic Tequila Alternative

Non-Alcoholic Vodka Alternative

Others

Global Non-Alcoholic Spirit Market, Segmentation by Alcohol Content Range:

0.00% ABV Non-Alcoholic Spirit

0.00%?0.05% ABV Non-Alcoholic Spirit

0.05%?0.50% ABV Non-Alcoholic Spirit

Global Non-Alcoholic Spirit Market, Segmentation by Product Format:

Ready-To-Drink Non-Alcoholic Spirit Cocktail

Concentrated Non-Alcoholic Spirit Mixer

Others

Global Non-Alcoholic Spirit Market, Segmentation by Sales Channel:

Offline Sales

Online Sales

Companies Profiled:

Diageo

Lyre?s

William Grant & Sons

Suntory Global Spirits

Bacardi

Salcombe Distilling Co.

Pentire Drinks

CleanCo

Everleaf Drinks

ISH Spirits

Cale?o Drinks

Sea Arch Drinks

Bax Botanics

High Point Drinks

Feragaia

Mahala Botanical

Conviv

ANON Drinks

Brunswick Aces

CROSSIP

Pernod Ricard

Talonmore Drinks Company

Xachoh

Borrigo

Vera Spirits

Flu?re Drinks

Apl?s

Gnista Spirits

Spiritless

Optimist Drinks

Arkay Beverages

Three Spirit

Wilderton

Free Spirits

Monday Zero Alcohol

Dh?s Spirits

NEMA Non-Alcoholic Gin

Sober Spirits

Sans Drinks

Key Questions Answered:

1. How big is the global Non-Alcoholic Spirit market?
2. What is the demand of the global Non-Alcoholic Spirit market?
3. What is the year over year growth of the global Non-Alcoholic Spirit market?
4. What is the production and production value of the global Non-Alcoholic Spirit market?
5. Who are the key producers in the global Non-Alcoholic Spirit market?
6. What are the growth factors driving the market demand?

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