

Global Non-Alcoholic Spirit Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/GEEEDA09B7AEEN.html>

Date: July 2026

Pages: 205

Price: US\$ 3,480.00 (Single User License)

ID: GEEEDA09B7AEEN

Abstracts

According to our (Global Info Research) latest study, the global Non-Alcoholic Spirit market size was valued at US\$ 1695 million in 2025 and is forecast to a readjusted size of US\$ 3519 million by 2032 with a CAGR of 10.9% during review period.

In 2025, global Non-Alcoholic Spirit production reached approximately 57,800 K units, with an average global market price of around 28.5 US\$/unit.

Non-Alcoholic Spirit is a sophisticated category of premium functional beverage specially crafted to precisely mimic the complex flavor layers, aromatic characteristics, mouthfeel texture, and ceremonial drinking experience of traditional distilled spirits including whiskey, gin, vodka, rum, and tequila, while maintaining zero alcohol or trace alcohol content that fully complies with global non-alcohol beverage regulatory standards. Manufactured through advanced production technologies such as natural botanical extraction, vacuum distillation, aromatic compound blending, and dealcoholization treatment, non-alcoholic spirits remove intoxicating ingredients while retaining rich and multi-dimensional sensory properties comparable to conventional liquors. These products feature zero hangover effects, lower calories, and cleaner ingredient profiles, providing a healthy and inclusive drinking solution that adapts to diverse consumption scenarios including business socializing, cocktail preparation, family gatherings, night-time leisure, and designated driving occasions.

The global market demand for Non-Alcoholic Spirit has witnessed robust and continuous growth fueled by the rising prevalence of healthy lifestyles, increasing public awareness of the health risks of excessive alcohol consumption, tightening drunk-driving and public safety regulations, and the booming trend of sober curiosity among

young and middle-aged consumers. Additionally, the expanding demand for low-sugar, low-calorie, and clean-label beverage products, coupled with the growing inclusive drinking culture that accommodates non-drinkers, further drives industry expansion. Significant business opportunities exist in developing diversified product lines covering multiple classic spirit flavors and customized functional formulas, optimizing natural, additive-free, and low-calorie product attributes, enriching packaging specifications for household, catering, and gifting scenarios, and establishing long-term cooperation with catering chains, bars, hotels, and retail platforms to capture high-growth market shares in the global premium healthy alternative alcohol beverage sector.

This report is a detailed and comprehensive analysis for global Non-Alcoholic Spirit market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Spirit Style and by Sales Channel. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Non-Alcoholic Spirit market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Non-Alcoholic Spirit market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Non-Alcoholic Spirit market size and forecasts, by Spirit Style and by Sales Channel, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Non-Alcoholic Spirit market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Non-Alcoholic Spirit

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Non-Alcoholic Spirit market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Diageo, Lyre's, William Grant & Sons, Suntory Global Spirits, Bacardi, Salcombe Distilling Co., Pentire Drinks, CleanCo, Everleaf Drinks, ISH Spirits, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Non-Alcoholic Spirit market is split by Spirit Style and by Sales Channel. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Spirit Style, and by Sales Channel in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Spirit Style

Non-Alcoholic Gin Alternative

Non-Alcoholic Rum Alternative

Non-Alcoholic Whiskey Alternative

Non-Alcoholic Tequila Alternative

Non-Alcoholic Vodka Alternative

Others

Market segment by Alcohol Content Range

0.00% ABV Non-Alcoholic Spirit

0.00%?0.05% ABV Non-Alcoholic Spirit

0.05%?0.50% ABV Non-Alcoholic Spirit

Market segment by Product Format

Ready-To-Drink Non-Alcoholic Spirit Cocktail

Concentrated Non-Alcoholic Spirit Mixer

Others

Market segment by Sales Channel

Offline Sales

Online Sales

Major players covered

Diageo

Lyre?s

William Grant & Sons

Suntory Global Spirits

Bacardi

Salcombe Distilling Co.

Pentire Drinks

CleanCo

Everleaf Drinks

ISH Spirits

Cale?o Drinks

Sea Arch Drinks

Bax Botanics

High Point Drinks

Feragaia

Mahala Botanical

Conviv

ANON Drinks

Brunswick Aces

CROSSIP

Pernod Ricard

Talonmore Drinks Company

Xachoh

Borrigo

Vera Spirits

Flu?re Drinks

Apl?s

Gnista Spirits

Spiritless

Optimist Drinks

Arkay Beverages

Three Spirit

Wilderton

Free Spirits

Monday Zero Alcohol

Dh?s Spirits

NEMA Non-Alcoholic Gin

Sober Spirits

Sans Drinks

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Non-Alcoholic Spirit product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Non-Alcoholic Spirit, with price, sales quantity, revenue, and global market share of Non-Alcoholic Spirit from 2021 to 2026.

Chapter 3, the Non-Alcoholic Spirit competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Non-Alcoholic Spirit breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Spirit Style and by Sales Channel, with sales market share and growth rate by Spirit Style, by Sales Channel, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Non-Alcoholic Spirit market forecast, by regions, by Spirit Style, and by Sales Channel, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Non-Alcoholic Spirit.

Chapter 14 and 15, to describe Non-Alcoholic Spirit sales channel, distributors, customers, research findings and conclusion.

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