

Global Non-Alcoholic Beer Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Non-Alcoholic Beer market size was valued at US\$ 7412 million in 2024 and is forecast to a readjusted size of USD 12420 million by 2031 with a CAGR of 7.7% during review period.

Low-alcohol beer (also called light beer, non-alcoholic beer, small beer, small ale, or near-beer) is beer with little or no alcohol content, which aims to reproduce the taste of beer without the inebriating effects of standard alcoholic brews. Most low-alcohol beers are lagers, but there are some low-alcohol ales.

Global core non-alcoholic beer manufacturers include Anheuser-Busch InBev, Heineken etc. The top 2 companies hold a share about 60%. Europe is the largest market, with a share about 38%, followed by Middle East and Africa and Asia Pacific with the share about 26% and 20%. In terms of product, limit fermentation is the largest segment, with a share over 80%. And in terms of end user, the largest application is male, followed by female.

This report is a detailed and comprehensive analysis for global Non-Alcoholic Beer market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by End User. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Non-Alcoholic Beer market size and forecasts, in consumption value (\$ Million), sales quantity (Million L), and average selling prices (USD/HL), 2020-2031

Global Non-Alcoholic Beer market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Million L), and average selling prices (USD/HL), 2020-2031

Global Non-Alcoholic Beer market size and forecasts, by Type and by End User, in consumption value (\$ Million), sales quantity (Million L), and average selling prices (USD/HL), 2020-2031

Global Non-Alcoholic Beer market shares of main players, shipments in revenue (\$ Million), sales quantity (Million L), and ASP (USD/HL), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Non-Alcoholic Beer

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Non-Alcoholic Beer market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Anheuser-Busch InBev, Heineken, Carlsberg, Behnouth Iran, Asahi Breweries, Suntory Beer, Arpanoosh, Krombacher Brauerei, Kirin, Aujan Industries, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Non-Alcoholic Beer market is split by Type and by End User. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for

consumption value by Type, and by End User in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Dealcoholization Method

Limit Fermentation

Market segment by End User

Female

Male

Major players covered

Anheuser-Busch InBev

Heineken

Carlsberg

Behnouth Iran

Asahi Breweries

Suntory Beer

Arpanoosh

Krombacher Brauerei

Kirin

Aujan Industries

Erdinger Weibbrau

Weihenstephan

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Non-Alcoholic Beer product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Non-Alcoholic Beer, with price, sales quantity, revenue, and global market share of Non-Alcoholic Beer from 2020 to 2025.

Chapter 3, the Non-Alcoholic Beer competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Non-Alcoholic Beer breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by End User, with sales market share and growth rate by Type, by End User, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Non-Alcoholic Beer market forecast, by regions, by Type, and by End User,

with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Non-Alcoholic Beer.

Chapter 14 and 15, to describe Non-Alcoholic Beer sales channel, distributors, customers, research findings and conclusion.

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