

Global Noise-Cancelling Headphones Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Noise-Cancelling Headphones market size was valued at USD 1487.8 million in 2023 and is forecast to a readjusted size of USD 2130.5 million by 2030 with a CAGR of 5.3% during review period.

Noise-Cancelling Headphones is a type of high performance headphones taking Active Noise Reduction Technology to reduce unwanted ambient sounds. This is distinct from passive headphones which, if they reduce ambient sounds at all, use techniques such as soundproofing.

The major global noise-cancelling headset manufacturers include Bose, SONY, Sennheiser, Audio Technica, Samsung(Harman Kardon), AKG, BEATS, Philips, Logitech UE, etc. The world's largest manufacturer is Bose, whose noise-cancelling headset revenue accounts for about 23% of the global revenue. The world's largest manufacturer is Bose which accounted for approximately 23% of the global revenue of Noise-Cancelling Headphones.

The Global Info Research report includes an overview of the development of the Noise-Cancelling Headphones industry chain, the market status of Supermarket (Active Noise-Cancelling Headphones, Passive Noise-Cancelling Headphones), Exclusive Shop (Active Noise-Cancelling Headphones, Passive Noise-Cancelling Headphones), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Noise-Cancelling Headphones.

Regionally, the report analyzes the Noise-Cancelling Headphones markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Noise-Cancelling Headphones market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Noise-Cancelling Headphones market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Noise-Cancelling Headphones industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Active Noise-Cancelling Headphones, Passive Noise-Cancelling Headphones).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Noise-Cancelling Headphones market.

Regional Analysis: The report involves examining the Noise-Cancelling Headphones market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Noise-Cancelling Headphones market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Noise-Cancelling Headphones:

Company Analysis: Report covers individual Noise-Cancelling Headphones manufacturers, suppliers, and other relevant industry players. This analysis includes

studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Noise-Cancelling Headphones. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different Marketing Channels (Supermarket, Exclusive Shop).

Technology Analysis: Report covers specific technologies relevant to Noise-Cancelling Headphones. It assesses the current state, advancements, and potential future developments in Noise-Cancelling Headphones areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Noise-Cancelling Headphones market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Noise-Cancelling Headphones market is split by Type and by Marketing Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Marketing Channel in terms of volume and value.

Market segment by Type

Active Noise-Cancelling Headphones

Passive Noise-Cancelling Headphones

Market segment by Marketing Channel

Supermarket

Exclusive Shop

Online Sales

Others

Major players covered

Bose

Sony

Sennheiser

Audio-Technica

Samsung(Harman Kardon)

AKG

Beats

Philips

Logitech UE

Plantronics

SYLLABLE

Monster

PHIATON

JVC

Klipsch

Grandsun

Xiaomi

Huawei

1more

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Noise-Cancelling Headphones product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Noise-Cancelling Headphones, with price, sales, revenue and global market share of Noise-Cancelling Headphones from 2019 to 2024.

Chapter 3, the Noise-Cancelling Headphones competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Noise-Cancelling Headphones breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and marketing channel, with sales market share and growth rate by type, marketing channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Noise-Cancelling Headphones market forecast, by regions, type and marketing channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Noise-Cancelling Headphones.

Chapter 14 and 15, to describe Noise-Cancelling Headphones sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Noise-Cancelling Headphones
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Noise-Cancelling Headphones Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Active Noise-Cancelling Headphones
 - 1.3.3 Passive Noise-Cancelling Headphones
- 1.4 Market Analysis by Marketing Channel
 - 1.4.1 Overview: Global Noise-Cancelling Headphones Consumption Value by Marketing Channel: 2019 Versus 2023 Versus 2030
 - 1.4.2 Supermarket
 - 1.4.3 Exclusive Shop
 - 1.4.4 Online Sales
 - 1.4.5 Others
- 1.5 Global Noise-Cancelling Headphones Market Size & Forecast
 - 1.5.1 Global Noise-Cancelling Headphones Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Noise-Cancelling Headphones Sales Quantity (2019-2030)
 - 1.5.3 Global Noise-Cancelling Headphones Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Bose
 - 2.1.1 Bose Details
 - 2.1.2 Bose Major Business
 - 2.1.3 Bose Noise-Cancelling Headphones Product and Services
 - 2.1.4 Bose Noise-Cancelling Headphones Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Bose Recent Developments/Updates
- 2.2 Sony
 - 2.2.1 Sony Details
 - 2.2.2 Sony Major Business
 - 2.2.3 Sony Noise-Cancelling Headphones Product and Services
 - 2.2.4 Sony Noise-Cancelling Headphones Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Sony Recent Developments/Updates

2.3 Sennheiser

2.3.1 Sennheiser Details

2.3.2 Sennheiser Major Business

2.3.3 Sennheiser Noise-Cancelling Headphones Product and Services

2.3.4 Sennheiser Noise-Cancelling Headphones Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Sennheiser Recent Developments/Updates

2.4 Audio-Technica

2.4.1 Audio-Technica Details

2.4.2 Audio-Technica Major Business

2.4.3 Audio-Technica Noise-Cancelling Headphones Product and Services

2.4.4 Audio-Technica Noise-Cancelling Headphones Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Audio-Technica Recent Developments/Updates

2.5 Samsung(Harman Kardon)

2.5.1 Samsung(Harman Kardon) Details

2.5.2 Samsung(Harman Kardon) Major Business

2.5.3 Samsung(Harman Kardon) Noise-Cancelling Headphones Product and Services

2.5.4 Samsung(Harman Kardon) Noise-Cancelling Headphones Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Samsung(Harman Kardon) Recent Developments/Updates

2.6 AKG

2.6.1 AKG Details

2.6.2 AKG Major Business

2.6.3 AKG Noise-Cancelling Headphones Product and Services

2.6.4 AKG Noise-Cancelling Headphones Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 AKG Recent Developments/Updates

2.7 Beats

2.7.1 Beats Details

2.7.2 Beats Major Business

2.7.3 Beats Noise-Cancelling Headphones Product and Services

2.7.4 Beats Noise-Cancelling Headphones Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Beats Recent Developments/Updates

2.8 Philips

2.8.1 Philips Details

2.8.2 Philips Major Business

2.8.3 Philips Noise-Cancelling Headphones Product and Services

2.8.4 Philips Noise-Cancelling Headphones Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Philips Recent Developments/Updates

2.9 Logitech UE

2.9.1 Logitech UE Details

2.9.2 Logitech UE Major Business

2.9.3 Logitech UE Noise-Cancelling Headphones Product and Services

2.9.4 Logitech UE Noise-Cancelling Headphones Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Logitech UE Recent Developments/Updates

2.10 Plantronics

2.10.1 Plantronics Details

2.10.2 Plantronics Major Business

2.10.3 Plantronics Noise-Cancelling Headphones Product and Services

2.10.4 Plantronics Noise-Cancelling Headphones Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Plantronics Recent Developments/Updates

2.11 SYLLABLE

2.11.1 SYLLABLE Details

2.11.2 SYLLABLE Major Business

2.11.3 SYLLABLE Noise-Cancelling Headphones Product and Services

2.11.4 SYLLABLE Noise-Cancelling Headphones Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 SYLLABLE Recent Developments/Updates

2.12 Monster

2.12.1 Monster Details

2.12.2 Monster Major Business

2.12.3 Monster Noise-Cancelling Headphones Product and Services

2.12.4 Monster Noise-Cancelling Headphones Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Monster Recent Developments/Updates

2.13 PHIATON

2.13.1 PHIATON Details

2.13.2 PHIATON Major Business

2.13.3 PHIATON Noise-Cancelling Headphones Product and Services

2.13.4 PHIATON Noise-Cancelling Headphones Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 PHIATON Recent Developments/Updates

2.14 JVC

- 2.14.1 JVC Details
- 2.14.2 JVC Major Business
- 2.14.3 JVC Noise-Cancelling Headphones Product and Services
- 2.14.4 JVC Noise-Cancelling Headphones Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 JVC Recent Developments/Updates
- 2.15 Klipsch
 - 2.15.1 Klipsch Details
 - 2.15.2 Klipsch Major Business
 - 2.15.3 Klipsch Noise-Cancelling Headphones Product and Services
 - 2.15.4 Klipsch Noise-Cancelling Headphones Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 Klipsch Recent Developments/Updates
- 2.16 Grandsun
 - 2.16.1 Grandsun Details
 - 2.16.2 Grandsun Major Business
 - 2.16.3 Grandsun Noise-Cancelling Headphones Product and Services
 - 2.16.4 Grandsun Noise-Cancelling Headphones Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.16.5 Grandsun Recent Developments/Updates
- 2.17 Xiaomi
 - 2.17.1 Xiaomi Details
 - 2.17.2 Xiaomi Major Business
 - 2.17.3 Xiaomi Noise-Cancelling Headphones Product and Services
 - 2.17.4 Xiaomi Noise-Cancelling Headphones Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.17.5 Xiaomi Recent Developments/Updates
- 2.18 Huawei
 - 2.18.1 Huawei Details
 - 2.18.2 Huawei Major Business
 - 2.18.3 Huawei Noise-Cancelling Headphones Product and Services
 - 2.18.4 Huawei Noise-Cancelling Headphones Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.18.5 Huawei Recent Developments/Updates
- 2.19 1more
 - 2.19.1 1more Details
 - 2.19.2 1more Major Business
 - 2.19.3 1more Noise-Cancelling Headphones Product and Services
 - 2.19.4 1more Noise-Cancelling Headphones Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

2.19.5 1more Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: NOISE-CANCELLING HEADPHONES BY MANUFACTURER

3.1 Global Noise-Cancelling Headphones Sales Quantity by Manufacturer (2019-2024)

3.2 Global Noise-Cancelling Headphones Revenue by Manufacturer (2019-2024)

3.3 Global Noise-Cancelling Headphones Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Noise-Cancelling Headphones by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Noise-Cancelling Headphones Manufacturer Market Share in 2023

3.4.2 Top 6 Noise-Cancelling Headphones Manufacturer Market Share in 2023

3.5 Noise-Cancelling Headphones Market: Overall Company Footprint Analysis

3.5.1 Noise-Cancelling Headphones Market: Region Footprint

3.5.2 Noise-Cancelling Headphones Market: Company Product Type Footprint

3.5.3 Noise-Cancelling Headphones Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Noise-Cancelling Headphones Market Size by Region

4.1.1 Global Noise-Cancelling Headphones Sales Quantity by Region (2019-2030)

4.1.2 Global Noise-Cancelling Headphones Consumption Value by Region (2019-2030)

4.1.3 Global Noise-Cancelling Headphones Average Price by Region (2019-2030)

4.2 North America Noise-Cancelling Headphones Consumption Value (2019-2030)

4.3 Europe Noise-Cancelling Headphones Consumption Value (2019-2030)

4.4 Asia-Pacific Noise-Cancelling Headphones Consumption Value (2019-2030)

4.5 South America Noise-Cancelling Headphones Consumption Value (2019-2030)

4.6 Middle East and Africa Noise-Cancelling Headphones Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global Noise-Cancelling Headphones Sales Quantity by Type (2019-2030)

5.2 Global Noise-Cancelling Headphones Consumption Value by Type (2019-2030)

5.3 Global Noise-Cancelling Headphones Average Price by Type (2019-2030)

6 MARKET SEGMENT BY MARKETING CHANNEL

6.1 Global Noise-Cancelling Headphones Sales Quantity by Marketing Channel (2019-2030)

6.2 Global Noise-Cancelling Headphones Consumption Value by Marketing Channel (2019-2030)

6.3 Global Noise-Cancelling Headphones Average Price by Marketing Channel (2019-2030)

7 NORTH AMERICA

7.1 North America Noise-Cancelling Headphones Sales Quantity by Type (2019-2030)

7.2 North America Noise-Cancelling Headphones Sales Quantity by Marketing Channel (2019-2030)

7.3 North America Noise-Cancelling Headphones Market Size by Country

7.3.1 North America Noise-Cancelling Headphones Sales Quantity by Country (2019-2030)

7.3.2 North America Noise-Cancelling Headphones Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Noise-Cancelling Headphones Sales Quantity by Type (2019-2030)

8.2 Europe Noise-Cancelling Headphones Sales Quantity by Marketing Channel (2019-2030)

8.3 Europe Noise-Cancelling Headphones Market Size by Country

8.3.1 Europe Noise-Cancelling Headphones Sales Quantity by Country (2019-2030)

8.3.2 Europe Noise-Cancelling Headphones Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Noise-Cancelling Headphones Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Noise-Cancelling Headphones Sales Quantity by Marketing Channel (2019-2030)
- 9.3 Asia-Pacific Noise-Cancelling Headphones Market Size by Region
 - 9.3.1 Asia-Pacific Noise-Cancelling Headphones Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Noise-Cancelling Headphones Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Noise-Cancelling Headphones Sales Quantity by Type (2019-2030)
- 10.2 South America Noise-Cancelling Headphones Sales Quantity by Marketing Channel (2019-2030)
- 10.3 South America Noise-Cancelling Headphones Market Size by Country
 - 10.3.1 South America Noise-Cancelling Headphones Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Noise-Cancelling Headphones Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Noise-Cancelling Headphones Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Noise-Cancelling Headphones Sales Quantity by Marketing Channel (2019-2030)
- 11.3 Middle East & Africa Noise-Cancelling Headphones Market Size by Country
 - 11.3.1 Middle East & Africa Noise-Cancelling Headphones Sales Quantity by Country

(2019-2030)

11.3.2 Middle East & Africa Noise-Cancelling Headphones Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Noise-Cancelling Headphones Market Drivers

12.2 Noise-Cancelling Headphones Market Restraints

12.3 Noise-Cancelling Headphones Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Noise-Cancelling Headphones and Key Manufacturers

13.2 Manufacturing Costs Percentage of Noise-Cancelling Headphones

13.3 Noise-Cancelling Headphones Production Process

13.4 Noise-Cancelling Headphones Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Noise-Cancelling Headphones Typical Distributors

14.3 Noise-Cancelling Headphones Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Noise-Cancelling Headphones Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Noise-Cancelling Headphones Consumption Value by Marketing Channel, (USD Million), 2019 & 2023 & 2030

Table 3. Bose Basic Information, Manufacturing Base and Competitors

Table 4. Bose Major Business

Table 5. Bose Noise-Cancelling Headphones Product and Services

Table 6. Bose Noise-Cancelling Headphones Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Bose Recent Developments/Updates

Table 8. Sony Basic Information, Manufacturing Base and Competitors

Table 9. Sony Major Business

Table 10. Sony Noise-Cancelling Headphones Product and Services

Table 11. Sony Noise-Cancelling Headphones Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Sony Recent Developments/Updates

Table 13. Sennheiser Basic Information, Manufacturing Base and Competitors

Table 14. Sennheiser Major Business

Table 15. Sennheiser Noise-Cancelling Headphones Product and Services

Table 16. Sennheiser Noise-Cancelling Headphones Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Sennheiser Recent Developments/Updates

Table 18. Audio-Technica Basic Information, Manufacturing Base and Competitors

Table 19. Audio-Technica Major Business

Table 20. Audio-Technica Noise-Cancelling Headphones Product and Services

Table 21. Audio-Technica Noise-Cancelling Headphones Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Audio-Technica Recent Developments/Updates

Table 23. Samsung(Harman Kardon) Basic Information, Manufacturing Base and Competitors

Table 24. Samsung(Harman Kardon) Major Business

Table 25. Samsung(Harman Kardon) Noise-Cancelling Headphones Product and Services

Table 26. Samsung(Harman Kardon) Noise-Cancelling Headphones Sales Quantity (K

Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Samsung(Harman Kardon) Recent Developments/Updates

Table 28. AKG Basic Information, Manufacturing Base and Competitors

Table 29. AKG Major Business

Table 30. AKG Noise-Cancelling Headphones Product and Services

Table 31. AKG Noise-Cancelling Headphones Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. AKG Recent Developments/Updates

Table 33. Beats Basic Information, Manufacturing Base and Competitors

Table 34. Beats Major Business

Table 35. Beats Noise-Cancelling Headphones Product and Services

Table 36. Beats Noise-Cancelling Headphones Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Beats Recent Developments/Updates

Table 38. Philips Basic Information, Manufacturing Base and Competitors

Table 39. Philips Major Business

Table 40. Philips Noise-Cancelling Headphones Product and Services

Table 41. Philips Noise-Cancelling Headphones Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Philips Recent Developments/Updates

Table 43. Logitech UE Basic Information, Manufacturing Base and Competitors

Table 44. Logitech UE Major Business

Table 45. Logitech UE Noise-Cancelling Headphones Product and Services

Table 46. Logitech UE Noise-Cancelling Headphones Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Logitech UE Recent Developments/Updates

Table 48. Plantronics Basic Information, Manufacturing Base and Competitors

Table 49. Plantronics Major Business

Table 50. Plantronics Noise-Cancelling Headphones Product and Services

Table 51. Plantronics Noise-Cancelling Headphones Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Plantronics Recent Developments/Updates

Table 53. SYLLABLE Basic Information, Manufacturing Base and Competitors

Table 54. SYLLABLE Major Business

Table 55. SYLLABLE Noise-Cancelling Headphones Product and Services

Table 56. SYLLABLE Noise-Cancelling Headphones Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. SYLLABLE Recent Developments/Updates

- Table 58. Monster Basic Information, Manufacturing Base and Competitors
- Table 59. Monster Major Business
- Table 60. Monster Noise-Cancelling Headphones Product and Services
- Table 61. Monster Noise-Cancelling Headphones Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 62. Monster Recent Developments/Updates
- Table 63. PHIATON Basic Information, Manufacturing Base and Competitors
- Table 64. PHIATON Major Business
- Table 65. PHIATON Noise-Cancelling Headphones Product and Services
- Table 66. PHIATON Noise-Cancelling Headphones Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. PHIATON Recent Developments/Updates
- Table 68. JVC Basic Information, Manufacturing Base and Competitors
- Table 69. JVC Major Business
- Table 70. JVC Noise-Cancelling Headphones Product and Services
- Table 71. JVC Noise-Cancelling Headphones Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 72. JVC Recent Developments/Updates
- Table 73. Klipsch Basic Information, Manufacturing Base and Competitors
- Table 74. Klipsch Major Business
- Table 75. Klipsch Noise-Cancelling Headphones Product and Services
- Table 76. Klipsch Noise-Cancelling Headphones Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 77. Klipsch Recent Developments/Updates
- Table 78. Grandsun Basic Information, Manufacturing Base and Competitors
- Table 79. Grandsun Major Business
- Table 80. Grandsun Noise-Cancelling Headphones Product and Services
- Table 81. Grandsun Noise-Cancelling Headphones Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 82. Grandsun Recent Developments/Updates
- Table 83. Xiaomi Basic Information, Manufacturing Base and Competitors
- Table 84. Xiaomi Major Business
- Table 85. Xiaomi Noise-Cancelling Headphones Product and Services
- Table 86. Xiaomi Noise-Cancelling Headphones Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 87. Xiaomi Recent Developments/Updates
- Table 88. Huawei Basic Information, Manufacturing Base and Competitors
- Table 89. Huawei Major Business
- Table 90. Huawei Noise-Cancelling Headphones Product and Services

- Table 91. Huawei Noise-Cancelling Headphones Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 92. Huawei Recent Developments/Updates
- Table 93. 1more Basic Information, Manufacturing Base and Competitors
- Table 94. 1more Major Business
- Table 95. 1more Noise-Cancelling Headphones Product and Services
- Table 96. 1more Noise-Cancelling Headphones Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 97. 1more Recent Developments/Updates
- Table 98. Global Noise-Cancelling Headphones Sales Quantity by Manufacturer (2019-2024) & (K Units)
- Table 99. Global Noise-Cancelling Headphones Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 100. Global Noise-Cancelling Headphones Average Price by Manufacturer (2019-2024) & (USD/Unit)
- Table 101. Market Position of Manufacturers in Noise-Cancelling Headphones, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 102. Head Office and Noise-Cancelling Headphones Production Site of Key Manufacturer
- Table 103. Noise-Cancelling Headphones Market: Company Product Type Footprint
- Table 104. Noise-Cancelling Headphones Market: Company Product Application Footprint
- Table 105. Noise-Cancelling Headphones New Market Entrants and Barriers to Market Entry
- Table 106. Noise-Cancelling Headphones Mergers, Acquisition, Agreements, and Collaborations
- Table 107. Global Noise-Cancelling Headphones Sales Quantity by Region (2019-2024) & (K Units)
- Table 108. Global Noise-Cancelling Headphones Sales Quantity by Region (2025-2030) & (K Units)
- Table 109. Global Noise-Cancelling Headphones Consumption Value by Region (2019-2024) & (USD Million)
- Table 110. Global Noise-Cancelling Headphones Consumption Value by Region (2025-2030) & (USD Million)
- Table 111. Global Noise-Cancelling Headphones Average Price by Region (2019-2024) & (USD/Unit)
- Table 112. Global Noise-Cancelling Headphones Average Price by Region (2025-2030) & (USD/Unit)
- Table 113. Global Noise-Cancelling Headphones Sales Quantity by Type (2019-2024) &

(K Units)

Table 114. Global Noise-Cancelling Headphones Sales Quantity by Type (2025-2030) & (K Units)

Table 115. Global Noise-Cancelling Headphones Consumption Value by Type (2019-2024) & (USD Million)

Table 116. Global Noise-Cancelling Headphones Consumption Value by Type (2025-2030) & (USD Million)

Table 117. Global Noise-Cancelling Headphones Average Price by Type (2019-2024) & (USD/Unit)

Table 118. Global Noise-Cancelling Headphones Average Price by Type (2025-2030) & (USD/Unit)

Table 119. Global Noise-Cancelling Headphones Sales Quantity by Marketing Channel (2019-2024) & (K Units)

Table 120. Global Noise-Cancelling Headphones Sales Quantity by Marketing Channel (2025-2030) & (K Units)

Table 121. Global Noise-Cancelling Headphones Consumption Value by Marketing Channel (2019-2024) & (USD Million)

Table 122. Global Noise-Cancelling Headphones Consumption Value by Marketing Channel (2025-2030) & (USD Million)

Table 123. Global Noise-Cancelling Headphones Average Price by Marketing Channel (2019-2024) & (USD/Unit)

Table 124. Global Noise-Cancelling Headphones Average Price by Marketing Channel (2025-2030) & (USD/Unit)

Table 125. North America Noise-Cancelling Headphones Sales Quantity by Type (2019-2024) & (K Units)

Table 126. North America Noise-Cancelling Headphones Sales Quantity by Type (2025-2030) & (K Units)

Table 127. North America Noise-Cancelling Headphones Sales Quantity by Marketing Channel (2019-2024) & (K Units)

Table 128. North America Noise-Cancelling Headphones Sales Quantity by Marketing Channel (2025-2030) & (K Units)

Table 129. North America Noise-Cancelling Headphones Sales Quantity by Country (2019-2024) & (K Units)

Table 130. North America Noise-Cancelling Headphones Sales Quantity by Country (2025-2030) & (K Units)

Table 131. North America Noise-Cancelling Headphones Consumption Value by Country (2019-2024) & (USD Million)

Table 132. North America Noise-Cancelling Headphones Consumption Value by Country (2025-2030) & (USD Million)

Table 133. Europe Noise-Cancelling Headphones Sales Quantity by Type (2019-2024) & (K Units)

Table 134. Europe Noise-Cancelling Headphones Sales Quantity by Type (2025-2030) & (K Units)

Table 135. Europe Noise-Cancelling Headphones Sales Quantity by Marketing Channel (2019-2024) & (K Units)

Table 136. Europe Noise-Cancelling Headphones Sales Quantity by Marketing Channel (2025-2030) & (K Units)

Table 137. Europe Noise-Cancelling Headphones Sales Quantity by Country (2019-2024) & (K Units)

Table 138. Europe Noise-Cancelling Headphones Sales Quantity by Country (2025-2030) & (K Units)

Table 139. Europe Noise-Cancelling Headphones Consumption Value by Country (2019-2024) & (USD Million)

Table 140. Europe Noise-Cancelling Headphones Consumption Value by Country (2025-2030) & (USD Million)

Table 141. Asia-Pacific Noise-Cancelling Headphones Sales Quantity by Type (2019-2024) & (K Units)

Table 142. Asia-Pacific Noise-Cancelling Headphones Sales Quantity by Type (2025-2030) & (K Units)

Table 143. Asia-Pacific Noise-Cancelling Headphones Sales Quantity by Marketing Channel (2019-2024) & (K Units)

Table 144. Asia-Pacific Noise-Cancelling Headphones Sales Quantity by Marketing Channel (2025-2030) & (K Units)

Table 145. Asia-Pacific Noise-Cancelling Headphones Sales Quantity by Region (2019-2024) & (K Units)

Table 146. Asia-Pacific Noise-Cancelling Headphones Sales Quantity by Region (2025-2030) & (K Units)

Table 147. Asia-Pacific Noise-Cancelling Headphones Consumption Value by Region (2019-2024) & (USD Million)

Table 148. Asia-Pacific Noise-Cancelling Headphones Consumption Value by Region (2025-2030) & (USD Million)

Table 149. South America Noise-Cancelling Headphones Sales Quantity by Type (2019-2024) & (K Units)

Table 150. South America Noise-Cancelling Headphones Sales Quantity by Type (2025-2030) & (K Units)

Table 151. South America Noise-Cancelling Headphones Sales Quantity by Marketing Channel (2019-2024) & (K Units)

Table 152. South America Noise-Cancelling Headphones Sales Quantity by Marketing

Channel (2025-2030) & (K Units)

Table 153. South America Noise-Cancelling Headphones Sales Quantity by Country (2019-2024) & (K Units)

Table 154. South America Noise-Cancelling Headphones Sales Quantity by Country (2025-2030) & (K Units)

Table 155. South America Noise-Cancelling Headphones Consumption Value by Country (2019-2024) & (USD Million)

Table 156. South America Noise-Cancelling Headphones Consumption Value by Country (2025-2030) & (USD Million)

Table 157. Middle East & Africa Noise-Cancelling Headphones Sales Quantity by Type (2019-2024) & (K Units)

Table 158. Middle East & Africa Noise-Cancelling Headphones Sales Quantity by Type (2025-2030) & (K Units)

Table 159. Middle East & Africa Noise-Cancelling Headphones Sales Quantity by Marketing Channel (2019-2024) & (K Units)

Table 160. Middle East & Africa Noise-Cancelling Headphones Sales Quantity by Marketing Channel (2025-2030) & (K Units)

Table 161. Middle East & Africa Noise-Cancelling Headphones Sales Quantity by Region (2019-2024) & (K Units)

Table 162. Middle East & Africa Noise-Cancelling Headphones Sales Quantity by Region (2025-2030) & (K Units)

Table 163. Middle East & Africa Noise-Cancelling Headphones Consumption Value by Region (2019-2024) & (USD Million)

Table 164. Middle East & Africa Noise-Cancelling Headphones Consumption Value by Region (2025-2030) & (USD Million)

Table 165. Noise-Cancelling Headphones Raw Material

Table 166. Key Manufacturers of Noise-Cancelling Headphones Raw Materials

Table 167. Noise-Cancelling Headphones Typical Distributors

Table 168. Noise-Cancelling Headphones Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Noise-Cancelling Headphones Picture
- Figure 2. Global Noise-Cancelling Headphones Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Noise-Cancelling Headphones Consumption Value Market Share by Type in 2023
- Figure 4. Active Noise-Cancelling Headphones Examples
- Figure 5. Passive Noise-Cancelling Headphones Examples
- Figure 6. Global Noise-Cancelling Headphones Consumption Value by Marketing Channel, (USD Million), 2019 & 2023 & 2030
- Figure 7. Global Noise-Cancelling Headphones Consumption Value Market Share by Marketing Channel in 2023
- Figure 8. Supermarket Examples
- Figure 9. Exclusive Shop Examples
- Figure 10. Online Sales Examples
- Figure 11. Others Examples
- Figure 12. Global Noise-Cancelling Headphones Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 13. Global Noise-Cancelling Headphones Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 14. Global Noise-Cancelling Headphones Sales Quantity (2019-2030) & (K Units)
- Figure 15. Global Noise-Cancelling Headphones Average Price (2019-2030) & (USD/Unit)
- Figure 16. Global Noise-Cancelling Headphones Sales Quantity Market Share by Manufacturer in 2023
- Figure 17. Global Noise-Cancelling Headphones Consumption Value Market Share by Manufacturer in 2023
- Figure 18. Producer Shipments of Noise-Cancelling Headphones by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023
- Figure 19. Top 3 Noise-Cancelling Headphones Manufacturer (Consumption Value) Market Share in 2023
- Figure 20. Top 6 Noise-Cancelling Headphones Manufacturer (Consumption Value) Market Share in 2023
- Figure 21. Global Noise-Cancelling Headphones Sales Quantity Market Share by Region (2019-2030)

Figure 22. Global Noise-Cancelling Headphones Consumption Value Market Share by Region (2019-2030)

Figure 23. North America Noise-Cancelling Headphones Consumption Value (2019-2030) & (USD Million)

Figure 24. Europe Noise-Cancelling Headphones Consumption Value (2019-2030) & (USD Million)

Figure 25. Asia-Pacific Noise-Cancelling Headphones Consumption Value (2019-2030) & (USD Million)

Figure 26. South America Noise-Cancelling Headphones Consumption Value (2019-2030) & (USD Million)

Figure 27. Middle East & Africa Noise-Cancelling Headphones Consumption Value (2019-2030) & (USD Million)

Figure 28. Global Noise-Cancelling Headphones Sales Quantity Market Share by Type (2019-2030)

Figure 29. Global Noise-Cancelling Headphones Consumption Value Market Share by Type (2019-2030)

Figure 30. Global Noise-Cancelling Headphones Average Price by Type (2019-2030) & (USD/Unit)

Figure 31. Global Noise-Cancelling Headphones Sales Quantity Market Share by Marketing Channel (2019-2030)

Figure 32. Global Noise-Cancelling Headphones Consumption Value Market Share by Marketing Channel (2019-2030)

Figure 33. Global Noise-Cancelling Headphones Average Price by Marketing Channel (2019-2030) & (USD/Unit)

Figure 34. North America Noise-Cancelling Headphones Sales Quantity Market Share by Type (2019-2030)

Figure 35. North America Noise-Cancelling Headphones Sales Quantity Market Share by Marketing Channel (2019-2030)

Figure 36. North America Noise-Cancelling Headphones Sales Quantity Market Share by Country (2019-2030)

Figure 37. North America Noise-Cancelling Headphones Consumption Value Market Share by Country (2019-2030)

Figure 38. United States Noise-Cancelling Headphones Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Canada Noise-Cancelling Headphones Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Mexico Noise-Cancelling Headphones Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Europe Noise-Cancelling Headphones Sales Quantity Market Share by Type

(2019-2030)

Figure 42. Europe Noise-Cancelling Headphones Sales Quantity Market Share by Marketing Channel (2019-2030)

Figure 43. Europe Noise-Cancelling Headphones Sales Quantity Market Share by Country (2019-2030)

Figure 44. Europe Noise-Cancelling Headphones Consumption Value Market Share by Country (2019-2030)

Figure 45. Germany Noise-Cancelling Headphones Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. France Noise-Cancelling Headphones Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. United Kingdom Noise-Cancelling Headphones Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Russia Noise-Cancelling Headphones Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Italy Noise-Cancelling Headphones Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Asia-Pacific Noise-Cancelling Headphones Sales Quantity Market Share by Type (2019-2030)

Figure 51. Asia-Pacific Noise-Cancelling Headphones Sales Quantity Market Share by Marketing Channel (2019-2030)

Figure 52. Asia-Pacific Noise-Cancelling Headphones Sales Quantity Market Share by Region (2019-2030)

Figure 53. Asia-Pacific Noise-Cancelling Headphones Consumption Value Market Share by Region (2019-2030)

Figure 54. China Noise-Cancelling Headphones Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Japan Noise-Cancelling Headphones Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Korea Noise-Cancelling Headphones Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. India Noise-Cancelling Headphones Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Southeast Asia Noise-Cancelling Headphones Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Australia Noise-Cancelling Headphones Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. South America Noise-Cancelling Headphones Sales Quantity Market Share by Type (2019-2030)

- Figure 61. South America Noise-Cancelling Headphones Sales Quantity Market Share by Marketing Channel (2019-2030)
- Figure 62. South America Noise-Cancelling Headphones Sales Quantity Market Share by Country (2019-2030)
- Figure 63. South America Noise-Cancelling Headphones Consumption Value Market Share by Country (2019-2030)
- Figure 64. Brazil Noise-Cancelling Headphones Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 65. Argentina Noise-Cancelling Headphones Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 66. Middle East & Africa Noise-Cancelling Headphones Sales Quantity Market Share by Type (2019-2030)
- Figure 67. Middle East & Africa Noise-Cancelling Headphones Sales Quantity Market Share by Marketing Channel (2019-2030)
- Figure 68. Middle East & Africa Noise-Cancelling Headphones Sales Quantity Market Share by Region (2019-2030)
- Figure 69. Middle East & Africa Noise-Cancelling Headphones Consumption Value Market Share by Region (2019-2030)
- Figure 70. Turkey Noise-Cancelling Headphones Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 71. Egypt Noise-Cancelling Headphones Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 72. Saudi Arabia Noise-Cancelling Headphones Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 73. South Africa Noise-Cancelling Headphones Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 74. Noise-Cancelling Headphones Market Drivers
- Figure 75. Noise-Cancelling Headphones Market Restraints
- Figure 76. Noise-Cancelling Headphones Market Trends
- Figure 77. Porters Five Forces Analysis
- Figure 78. Manufacturing Cost Structure Analysis of Noise-Cancelling Headphones in 2023
- Figure 79. Manufacturing Process Analysis of Noise-Cancelling Headphones
- Figure 80. Noise-Cancelling Headphones Industrial Chain
- Figure 81. Sales Quantity Channel: Direct to End-User vs Distributors
- Figure 82. Direct Channel Pros & Cons
- Figure 83. Indirect Channel Pros & Cons
- Figure 84. Methodology
- Figure 85. Research Process and Data Source

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