

# Global Noise-Cancelling Headphones Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Noise-Cancelling Headphones market size is expected to reach \$ 49210 million by 2032, rising at a market growth of 13.7% CAGR during the forecast period (2026-2032).

Noise-Cancelling Headphones is a type of high performance headphones taking Active Noise Reduction Technology to reduce unwanted ambient sounds. This is distinct from passive headphones which, if they reduce ambient sounds at all, use techniques such as soundproofing.

Adaptive noise reduction intelligence

AI analyzes the noise spectrum in real time and dynamically adjusts the noise reduction curve, eliminating the 'aural pressure' (such as the gyroscope + bone conduction solution of Sennheiser MOMENTUM 4) that is a characteristic of traditional noise reduction;

Integration of biosensing technology: Monitoring user fatigue level/movement status and automatically adjusting the noise reduction intensity (Umelody Ux has been applied).

Open-circuit noise reduction breakthrough

NTT optimizes through microphone array + software algorithms to achieve open-circuit headphones' noise reduction in the 3000Hz frequency band, solving the problem of sound leakage;

Air directional sound transmission technology is popularized, balancing environmental

perception and sound quality fidelity.

Integration of spatial audio and noise reduction

Beats Studio Pro uses head tracking technology to enhance key environmental sounds (such as vehicle honking), improving safety;

Sony LinkBuds S and other flagship products combine LDAC lossless transmission with 360° sound field to create an immersive noise reduction experience.

Chip and protocol upgrade

Bluetooth 5.4 is popularized, with latency reduced to below 60ms.

Material and manufacturing innovation

Application of nano-absorbing materials, passive noise reduction efficiency increases by 35%;

Military-grade manufacturing standards (80 extreme tests), lifespan extended to 5 years.

Carbon neutrality drive

The EU promotes green certification, requiring noise reduction headphones to reduce their carbon footprint by 50% throughout the entire life cycle;

Biodegradable materials replace plastic shells (target coverage rate of 30% by 2026).

Challenges and breakthroughs

Technical bottleneck: It is difficult to achieve both sound quality and noise reduction in open-circuit headphones, and the limit of acoustic structure design needs to be broken through;

Cost pressure: High-end AI chips lead to the average price of flagship models exceeding \$250, and the lower market relies on simplified technical solutions;

Standard deficiency: Lack of an international certification system for the accuracy of

health monitoring data.

This report studies the global Noise-Cancelling Headphones production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Noise-Cancelling Headphones and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Noise-Cancelling Headphones that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Noise-Cancelling Headphones total production and demand, 2021-2032, (K Units)

Global Noise-Cancelling Headphones total production value, 2021-2032, (USD Million)

Global Noise-Cancelling Headphones production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Noise-Cancelling Headphones consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Noise-Cancelling Headphones domestic production, consumption, key domestic manufacturers and share

Global Noise-Cancelling Headphones production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Noise-Cancelling Headphones production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Noise-Cancelling Headphones production by Marketing Channel, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Noise-Cancelling Headphones market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bang-Olufsen, SONY, AKG, Audio-Technica, JBL, SENNHEISER, APPLE?BEATS?, BOSE, Bowers & Wilkins, 1More, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Noise-Cancelling Headphones market

**Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Marketing Channel. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

**Global Noise-Cancelling Headphones Market, By Region:**

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

**Global Noise-Cancelling Headphones Market, Segmentation by Type:**

Active Noise-Cancelling Headphones

Passive Noise-Cancelling Headphones

**Global Noise-Cancelling Headphones Market, Segmentation by Marketing Channel:**

Online Sales

## Offline Sales

### Companies Profiled:

Bang-Olufsen

SONY

AKG

Audio-Technica

JBL

SENNHEISER

APPLE?BEATS?

BOSE

Bowers & Wilkins

1More

Samsung

Xiaomi

Huawei

Edifier

### **Key Questions Answered:**

1. How big is the global Noise-Cancelling Headphones market?
2. What is the demand of the global Noise-Cancelling Headphones market?
3. What is the year over year growth of the global Noise-Cancelling Headphones market?

4. What is the production and production value of the global Noise-Cancelling Headphones market?
5. Who are the key producers in the global Noise-Cancelling Headphones market?
6. What are the growth factors driving the market demand?

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