

Global No-code App Builder Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global No-code App Builder market size is expected to reach \$ 26982 million by 2032, rising at a market growth of 18.2% CAGR during the forecast period (2026-2032).

No-code App Builder market refers to software platforms that enable users to design, build, deploy, and manage applications without writing traditional programming code. These platforms rely on visual interfaces, drag-and-drop components, configuration rules, and pre-built logic modules to abstract software development complexity. No-code App Builders are widely adopted for web applications, mobile apps, internal business tools, and workflow automation, allowing non-technical users and business teams to rapidly create functional applications.

The No-code App Builder market generally exhibits high gross margins, typically ranging from 70% to 90%, due to its SaaS-based delivery model and strong economies of scale. Key cost components include cloud infrastructure, platform R&D, customer support, and sales and marketing. Vendors with optimized cloud usage, standardized components, and enterprise subscription pricing structures tend to achieve higher and more stable gross margins over time.

Key growth drivers include enterprise digitalization, persistent developer shortages, rising demand for rapid application deployment, and increasing acceptance of citizen development. Competitive differentiation is increasingly driven by platform extensibility, integration ecosystems, governance and security features, and AI-assisted building capabilities. Over the medium term, the No-code App Builder market is expected to expand steadily, with AI-enhanced no-code platforms gradually reshaping how applications are developed across industries.

This report studies the global No-code App Builder demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for No-code App Builder, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of No-code App Builder that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global No-code App Builder total market, 2021-2032, (USD Million)

Global No-code App Builder total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: No-code App Builder total market, key domestic companies, and share, (USD Million)

Global No-code App Builder revenue by player, revenue and market share 2021-2026, (USD Million)

Global No-code App Builder total market by Type, CAGR, 2021-2032, (USD Million)

Global No-code App Builder total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global No-code App Builder market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Create.xyz, Glide, Builder.io, Adalo, Softr, Appy Pie, Dify, Airtable, Bubble.io, Quixy, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world No-code App Builder market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global No-code App Builder Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global No-code App Builder Market, Segmentation by Type:

Web App Builder

Mobile App Builder

Internal Tool Builder

Workflow / Automation Builder

AI-enabled App Builder

Global No-code App Builder Market, Segmentation by Deployment Architecture:

Cloud Managed

Private/On-Prem

Edge Deployment

Hybrid/Multi-Cloud

Open Source

Global No-code App Builder Market, Segmentation by AI Capability Scope:

Single-Function AI Builders

Multi-Modal AI App Builders

Agent-Based AI Builders

Global No-code App Builder Market, Segmentation by Application:

Large Companies

Small and Medium-sized Enterprises

Companies Profiled:

Create.xyz

Glide

Builder.io

Adalo

Softr

Appy Pie

Dify

Airtable

Bubble.io

Quixy

WeWeb

ToolJet

DronaHQ

Superblocks

Key Questions Answered

1. How big is the global No-code App Builder market?
2. What is the demand of the global No-code App Builder market?
3. What is the year over year growth of the global No-code App Builder market?
4. What is the total value of the global No-code App Builder market?
5. Who are the Major Players in the global No-code App Builder market?
6. What are the growth factors driving the market demand?

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