

# Global NMN Powder Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/G265F952FD65EN.html>

Date: November 2025

Pages: 99

Price: US\$ 3,480.00 (Single User License)

ID: G265F952FD65EN

## Abstracts

According to our (Global Info Research) latest study, the global NMN Powder market size was valued at US\$ 1055 million in 2024 and is forecast to a readjusted size of USD 1584 million by 2031 with a CAGR of 6.0% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

NMN (β-nicotinamide mononucleotide) powder is an important biologically active NAD<sup>+</sup> precursor that can quickly increase the level of NAD<sup>+</sup> in the body and shows significant potential in anti-aging, metabolic regulation, neuroprotection and cardiovascular health. Studies have shown that NMN can effectively delay aging-related functional decline, improve insulin sensitivity, and show positive effects in the intervention of diseases such as Alzheimer's disease and diabetes by enhancing cellular energy metabolism, promoting DNA repair and activating the longevity protein Sirtuins. At present, NMN has been widely used in anti-aging health products, functional foods, high-end skin care products and pharmaceutical research and development. With the advancement of synthetic biology technology, its purity and bioavailability continue to improve, making it a highly-regarded functional ingredient in the health industry.

This report is a detailed and comprehensive analysis for global NMN Powder market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some

of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global NMN Powder market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (Kilotons), 2020-2031

Global NMN Powder market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (Kilotons), 2020-2031

Global NMN Powder market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (Kilotons), 2020-2031

Global NMN Powder market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (Kilotons), 2020-2025

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for NMN Powder

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global NMN Powder market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Uthever, Longevir, Mirailab Bioscience, Bontacbio, Leadsynbio, Syncozymes, Gene Harborcn, Xinchengfen, Innovagt, Gshworld, etc. This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

NMN Powder market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

## Market segment by Type

Purity 99%

Purity 99.9%

Others

## Market segment by Application

Medicines

Health Products

Others

## Major players covered

Uthever

Longevir

Mirailab Bioscience

Bontac-bio

Leadsynbio

Syncozymes

Gene Harborcn

Xinchengfen

Innovagt

## Gshworld

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

### **The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe NMN Powder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of NMN Powder, with price, sales quantity, revenue, and global market share of NMN Powder from 2020 to 2025.

Chapter 3, the NMN Powder competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the NMN Powder breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and NMN Powder market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of NMN Powder.

Chapter 14 and 15, to describe NMN Powder sales channel, distributors, customers, research findings and conclusion.

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