

# Global Nitro-Infused Tea Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global Nitro-Infused Tea market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

Nitro-infused tea is a type of tea that has been infused with nitrogen gas, similar to the popular nitro cold brew coffee. Nitrogen infusion involves adding nitrogen gas to the liquid under pressure, resulting in a creamy and smooth texture with a foamy top layer.

The proce

ss of infusing tea with nitrogen gas involves brewing the tea and then chilling it. After chilling, the tea is transferred to a keg or container, where nitrogen gas is added under high pressure. The gas dissolves into the tea, creating tiny nitrogen bubbles. When the tea is poured, these bubbles give the drink a velvety texture and a visually appealing cascading effect.

The nitrogen infusion not only affects the texture but also enhances the flavor of the tea. It can impart a slightly sweeter taste and a creamy mouthfeel. The nitrogen bubbles also help to mellow out any astringency or bitterness that might be present in the tea.

This report is a detailed and comprehensive analysis for global Nitro-Infused Tea market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that

contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

#### Key Features:

Global Nitro-Infused Tea market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Nitro-Infused Tea market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Nitro-Infused Tea market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Nitro-Infused Tea market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2018-2023

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Nitro-Infused Tea

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Nitro-Infused Tea market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Enhanced Beverage Solutions, East Forged, Novus Tea, Starbucks and Nitro Tea, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

## Market Segmentation

Nitro-Infused Tea market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Black Tea

Green Tea

Herbal Tea

Fruit-infused Tea

Matcha Green Tea

Other

### Market segment by Application

Supermarkets

Convenience Stores

Online Stores

Others

### Major players covered

Enhanced Beverage Solutions

East Forged

Novus Tea

Starbucks

Nitro Tea

Caveman Coffee Company

BonaFied Nitro Coffee & Tea

Rise Brewing Co.

Califia Farms

PepsiCo

Quivr

Left Hand Brewing Co.

Lucky Jack

BEANLY

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Nitro-Infused Tea product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Nitro-Infused Tea, with price, sales, revenue and global market share of Nitro-Infused Tea from 2018 to 2023.

Chapter 3, the Nitro-Infused Tea competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Nitro-Infused Tea breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Nitro-Infused Tea market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Nitro-Infused Tea.

Chapter 14 and 15, to describe Nitro-Infused Tea sales channel, distributors, customers, research findings and conclusion.

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