

# Global NIR Sorting Machine for Blueberries Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global NIR Sorting Machine for Blueberries market size is expected to reach \$ 51.53 million by 2032, rising at a market growth of 4.9% CAGR during the forecast period (2026-2032).

The NIR sorting machine for blueberries is an intelligent optical sorting device that uses near-infrared spectroscopy analysis technology to non-destructively and in real-time detect the internal quality and external defects of each blueberry passing through at high speed. Based on set standards, it automatically sorts the blueberries into different grades or categories using high-speed air valves. The core demand for blueberry near-infrared sorting machines stems from the global berry consumer market's pursuit of high-quality, standardized, and high-value-added products, as well as processors' rigid needs to reduce losses, increase profits, and control brand risk. It is mainly used for high-speed, non-destructive grading of the internal quality (such as sugar content, acidity, and internal browning) and external defects of harvested blueberries, thereby accurately sorting bulk blueberries into different grades for different uses such as high-end fresh consumption, general retail, or jam processing. Its upstream supply chain mainly consists of the precision optics and artificial intelligence equipment manufacturing industry, involving the research and integration of near-infrared/hyperspectral sensors, high-resolution industrial cameras, high-speed solenoid valves, high-performance computing units, and core sorting algorithms; the downstream is closely connected to the blueberry industrial planting and food processing industry chain, including large-scale plantations, professional sorting and packaging plants, and juice and jam processing companies. In 2025, the production of NIR sorting machine for blueberries will be approximately 4,000 units, with an average selling price of approximately US\$9,000 per unit, a gross profit margin of approximately 30%, and a single-line capacity of approximately 100 units per year.

The core market drivers for NIR sorting machine for blueberries can be summarized as follows: First, the global berry consumer market's pursuit of high-quality, standardized, and high-value-added products has made non-destructive and accurate detection of blueberry internal quality (such as sugar content, acidity, and internal browning) using near-infrared technology a necessity. Second, the large-scale and branded development of the blueberry industry forces processors to rely on automated equipment to cope with high labor costs, reduce post-harvest losses, and control brand risks in order to achieve efficient commercial processing. Third, food safety regulations and stringent requirements for product consistency at the retail end have also promoted the widespread adoption of optical sorting technologies that can provide objective and stable grading. Finally, the integrated application of artificial intelligence, machine vision, and IoT technologies has enabled equipment to not only achieve higher sorting accuracy but also to realize self-learning and remote operation and maintenance, further meeting the core demands of industrial upgrading for efficiency and stability.

This report studies the global NIR Sorting Machine for Blueberries production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for NIR Sorting Machine for Blueberries and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of NIR Sorting Machine for Blueberries that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global NIR Sorting Machine for Blueberries total production and demand, 2021-2032, (Units)

Global NIR Sorting Machine for Blueberries total production value, 2021-2032, (USD Million)

Global NIR Sorting Machine for Blueberries production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global NIR Sorting Machine for Blueberries consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: NIR Sorting Machine for Blueberries domestic production, consumption, key domestic manufacturers and share

Global NIR Sorting Machine for Blueberries production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global NIR Sorting Machine for Blueberries production by Type, production, value,

CAGR, 2021-2032, (USD Million) & (Units)

Global NIR Sorting Machine for Blueberries production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global NIR Sorting Machine for Blueberries market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include TOMRA, Buhler Group, Ellips Group, MAF RODA, ProduceTech, Green Sort, GP Graders, HT Sorter, MSW? Technology Group, Anhui VSEE Optoelectronic Technology Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World NIR Sorting Machine for Blueberries market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (K US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global NIR Sorting Machine for Blueberries Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global NIR Sorting Machine for Blueberries Market, Segmentation by Type:

Single Channel

Multi-channel

Global NIR Sorting Machine for Blueberries Market, Segmentation by Intelligent:

Standard Automatic Type

Self-Learning Intelligent Type

Global NIR Sorting Machine for Blueberries Market, Segmentation by Mechanical Structure:

Chute Type

Conveyor Belt Type

Global NIR Sorting Machine for Blueberries Market, Segmentation by Application:

Farm

Packaging Plant

Processing Plant

Other

Companies Profiled:

TOMRA

Buhler Group

Ellips Group

MAF RODA

ProduceTech

Green Sort

GP Graders

HT Sorter

MSW? Technology Group

Anhui VSEE Optoelectronic Technology Co., Ltd.

### **Key Questions Answered:**

1. How big is the global NIR Sorting Machine for Blueberries market?
2. What is the demand of the global NIR Sorting Machine for Blueberries market?
3. What is the year over year growth of the global NIR Sorting Machine for Blueberries market?
4. What is the production and production value of the global NIR Sorting Machine for Blueberries market?
5. Who are the key producers in the global NIR Sorting Machine for Blueberries market?
6. What are the growth factors driving the market demand?

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