

Global NIR Sorting Machine for Blueberries Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global NIR Sorting Machine for Blueberries market size was valued at US\$ 37.04 million in 2025 and is forecast to a readjusted size of US\$ 51.53 million by 2032 with a CAGR of 4.9% during review period.

The NIR sorting machine for blueberries is an intelligent optical sorting device that uses near-infrared spectroscopy analysis technology to non-destructively and in real-time detect the internal quality and external defects of each blueberry passing through at high speed. Based on set standards, it automatically sorts the blueberries into different grades or categories using high-speed air valves. The core demand for blueberry near-infrared sorting machines stems from the global berry consumer market's pursuit of high-quality, standardized, and high-value-added products, as well as processors' rigid needs to reduce losses, increase profits, and control brand risk. It is mainly used for high-speed, non-destructive grading of the internal quality (such as sugar content, acidity, and internal browning) and external defects of harvested blueberries, thereby accurately sorting bulk blueberries into different grades for different uses such as high-end fresh consumption, general retail, or jam processing. Its upstream supply chain mainly consists of the precision optics and artificial intelligence equipment manufacturing industry, involving the research and integration of near-infrared/hyperspectral sensors, high-resolution industrial cameras, high-speed solenoid valves, high-performance computing units, and core sorting algorithms; the downstream is closely connected to the blueberry industrial planting and food processing industry chain, including large-scale plantations, professional sorting and packaging plants, and juice and jam processing companies. In 2025, the production of NIR sorting machine for blueberries will be approximately 4,000 units, with an average selling price of

approximately US\$9,000 per unit, a gross profit margin of approximately 30%, and a single-line capacity of approximately 100 units per year.

The core market drivers for NIR sorting machine for blueberries can be summarized as follows: First, the global berry consumer market's pursuit of high-quality, standardized, and high-value-added products has made non-destructive and accurate detection of blueberry internal quality (such as sugar content, acidity, and internal browning) using near-infrared technology a necessity. Second, the large-scale and branded development of the blueberry industry forces processors to rely on automated equipment to cope with high labor costs, reduce post-harvest losses, and control brand risks in order to achieve efficient commercial processing. Third, food safety regulations and stringent requirements for product consistency at the retail end have also promoted the widespread adoption of optical sorting technologies that can provide objective and stable grading. Finally, the integrated application of artificial intelligence, machine vision, and IoT technologies has enabled equipment to not only achieve higher sorting accuracy but also to realize self-learning and remote operation and maintenance, further meeting the core demands of industrial upgrading for efficiency and stability.

This report is a detailed and comprehensive analysis for global NIR Sorting Machine for Blueberries market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global NIR Sorting Machine for Blueberries market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K US\$/Unit), 2021-2032

Global NIR Sorting Machine for Blueberries market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K US\$/Unit), 2021-2032

Global NIR Sorting Machine for Blueberries market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K US\$/Unit), 2021-2032

Global NIR Sorting Machine for Blueberries market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (K US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for NIR Sorting Machine for Blueberries

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global NIR Sorting Machine for Blueberries market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include TOMRA, Buhler Group, Ellips Group, MAF RODA, ProduceTech, Green Sort, GP Graders, HT Sorter, MSW? Technology Group, Anhui VSEE Optoelectronic Technology Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

NIR Sorting Machine for Blueberries market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Single Channel

Multi-channel

Market segment by Intelligent

Standard Automatic Type

Self-Learning Intelligent Type

Market segment by Mechanical Structure

Chute Type

Conveyor Belt Type

Market segment by Application

Farm

Packaging Plant

Processing Plant

Other

Major players covered

TOMRA

Buhler Group

Ellips Group

MAF RODA

ProduceTech

Green Sort

GP Graders

HT Sorter

MSW? Technology Group

Anhui VSEE Optoelectronic Technology Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe NIR Sorting Machine for Blueberries product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of NIR Sorting Machine for Blueberries, with price, sales quantity, revenue, and global market share of NIR Sorting Machine for Blueberries from 2021 to 2026.

Chapter 3, the NIR Sorting Machine for Blueberries competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the NIR Sorting Machine for Blueberries breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and NIR Sorting Machine for Blueberries market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of NIR Sorting Machine for Blueberries.

Chapter 14 and 15, to describe NIR Sorting Machine for Blueberries sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global NIR Sorting Machine for Blueberries Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Single Channel

1.3.3 Multi-channel

1.4 Market Analysis by Intelligent

1.4.1 Overview: Global NIR Sorting Machine for Blueberries Consumption Value by Intelligent: 2021 Versus 2025 Versus 2032

1.4.2 Standard Automatic Type

1.4.3 Self-Learning Intelligent Type

1.5 Market Analysis by Mechanical Structure

1.5.1 Overview: Global NIR Sorting Machine for Blueberries Consumption Value by Mechanical Structure: 2021 Versus 2025 Versus 2032

1.5.2 Chute Type

1.5.3 Conveyor Belt Type

1.6 Market Analysis by Application

1.6.1 Overview: Global NIR Sorting Machine for Blueberries Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.6.2 Farm

1.6.3 Packaging Plant

1.6.4 Processing Plant

1.6.5 Other

1.7 Global NIR Sorting Machine for Blueberries Market Size & Forecast

1.7.1 Global NIR Sorting Machine for Blueberries Consumption Value (2021 & 2025 & 2032)

1.7.2 Global NIR Sorting Machine for Blueberries Sales Quantity (2021-2032)

1.7.3 Global NIR Sorting Machine for Blueberries Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 TOMRA

2.1.1 TOMRA Details

2.1.2 TOMRA Major Business

- 2.1.3 TOMRA NIR Sorting Machine for Blueberries Product and Services
- 2.1.4 TOMRA NIR Sorting Machine for Blueberries Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.1.5 TOMRA Recent Developments/Updates
- 2.2 Buhler Group
 - 2.2.1 Buhler Group Details
 - 2.2.2 Buhler Group Major Business
 - 2.2.3 Buhler Group NIR Sorting Machine for Blueberries Product and Services
 - 2.2.4 Buhler Group NIR Sorting Machine for Blueberries Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.2.5 Buhler Group Recent Developments/Updates
- 2.3 Ellips Group
 - 2.3.1 Ellips Group Details
 - 2.3.2 Ellips Group Major Business
 - 2.3.3 Ellips Group NIR Sorting Machine for Blueberries Product and Services
 - 2.3.4 Ellips Group NIR Sorting Machine for Blueberries Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.3.5 Ellips Group Recent Developments/Updates
- 2.4 MAF RODA
 - 2.4.1 MAF RODA Details
 - 2.4.2 MAF RODA Major Business
 - 2.4.3 MAF RODA NIR Sorting Machine for Blueberries Product and Services
 - 2.4.4 MAF RODA NIR Sorting Machine for Blueberries Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.4.5 MAF RODA Recent Developments/Updates
- 2.5 ProduceTech
 - 2.5.1 ProduceTech Details
 - 2.5.2 ProduceTech Major Business
 - 2.5.3 ProduceTech NIR Sorting Machine for Blueberries Product and Services
 - 2.5.4 ProduceTech NIR Sorting Machine for Blueberries Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.5.5 ProduceTech Recent Developments/Updates
- 2.6 Green Sort
 - 2.6.1 Green Sort Details
 - 2.6.2 Green Sort Major Business
 - 2.6.3 Green Sort NIR Sorting Machine for Blueberries Product and Services
 - 2.6.4 Green Sort NIR Sorting Machine for Blueberries Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.6.5 Green Sort Recent Developments/Updates

2.7 GP Graders

2.7.1 GP Graders Details

2.7.2 GP Graders Major Business

2.7.3 GP Graders NIR Sorting Machine for Blueberries Product and Services

2.7.4 GP Graders NIR Sorting Machine for Blueberries Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.7.5 GP Graders Recent Developments/Updates

2.8 HT Sorter

2.8.1 HT Sorter Details

2.8.2 HT Sorter Major Business

2.8.3 HT Sorter NIR Sorting Machine for Blueberries Product and Services

2.8.4 HT Sorter NIR Sorting Machine for Blueberries Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.8.5 HT Sorter Recent Developments/Updates

2.9 MSW? Technology Group

2.9.1 MSW? Technology Group Details

2.9.2 MSW? Technology Group Major Business

2.9.3 MSW? Technology Group NIR Sorting Machine for Blueberries Product and Services

2.9.4 MSW? Technology Group NIR Sorting Machine for Blueberries Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.9.5 MSW? Technology Group Recent Developments/Updates

2.10 Anhui VSEE Optoelectronic Technology Co., Ltd.

2.10.1 Anhui VSEE Optoelectronic Technology Co., Ltd. Details

2.10.2 Anhui VSEE Optoelectronic Technology Co., Ltd. Major Business

2.10.3 Anhui VSEE Optoelectronic Technology Co., Ltd. NIR Sorting Machine for Blueberries Product and Services

2.10.4 Anhui VSEE Optoelectronic Technology Co., Ltd. NIR Sorting Machine for Blueberries Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.10.5 Anhui VSEE Optoelectronic Technology Co., Ltd. Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: NIR SORTING MACHINE FOR BLUEBERRIES BY MANUFACTURER

3.1 Global NIR Sorting Machine for Blueberries Sales Quantity by Manufacturer (2021-2026)

3.2 Global NIR Sorting Machine for Blueberries Revenue by Manufacturer (2021-2026)

3.3 Global NIR Sorting Machine for Blueberries Average Price by Manufacturer (2021-2026)

3.4 Market Share Analysis (2025)

3.4.1 Producer Shipments of NIR Sorting Machine for Blueberries by Manufacturer Revenue (\$MM) and Market Share (%): 2025

3.4.2 Top 3 NIR Sorting Machine for Blueberries Manufacturer Market Share in 2025

3.4.3 Top 6 NIR Sorting Machine for Blueberries Manufacturer Market Share in 2025

3.5 NIR Sorting Machine for Blueberries Market: Overall Company Footprint Analysis

3.5.1 NIR Sorting Machine for Blueberries Market: Region Footprint

3.5.2 NIR Sorting Machine for Blueberries Market: Company Product Type Footprint

3.5.3 NIR Sorting Machine for Blueberries Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global NIR Sorting Machine for Blueberries Market Size by Region

4.1.1 Global NIR Sorting Machine for Blueberries Sales Quantity by Region (2021-2032)

4.1.2 Global NIR Sorting Machine for Blueberries Consumption Value by Region (2021-2032)

4.1.3 Global NIR Sorting Machine for Blueberries Average Price by Region (2021-2032)

4.2 North America NIR Sorting Machine for Blueberries Consumption Value (2021-2032)

4.3 Europe NIR Sorting Machine for Blueberries Consumption Value (2021-2032)

4.4 Asia-Pacific NIR Sorting Machine for Blueberries Consumption Value (2021-2032)

4.5 South America NIR Sorting Machine for Blueberries Consumption Value (2021-2032)

4.6 Middle East & Africa NIR Sorting Machine for Blueberries Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

5.1 Global NIR Sorting Machine for Blueberries Sales Quantity by Type (2021-2032)

5.2 Global NIR Sorting Machine for Blueberries Consumption Value by Type (2021-2032)

5.3 Global NIR Sorting Machine for Blueberries Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

6.1 Global NIR Sorting Machine for Blueberries Sales Quantity by Application (2021-2032)

6.2 Global NIR Sorting Machine for Blueberries Consumption Value by Application (2021-2032)

6.3 Global NIR Sorting Machine for Blueberries Average Price by Application (2021-2032)

7 NORTH AMERICA

7.1 North America NIR Sorting Machine for Blueberries Sales Quantity by Type (2021-2032)

7.2 North America NIR Sorting Machine for Blueberries Sales Quantity by Application (2021-2032)

7.3 North America NIR Sorting Machine for Blueberries Market Size by Country

7.3.1 North America NIR Sorting Machine for Blueberries Sales Quantity by Country (2021-2032)

7.3.2 North America NIR Sorting Machine for Blueberries Consumption Value by Country (2021-2032)

7.3.3 United States Market Size and Forecast (2021-2032)

7.3.4 Canada Market Size and Forecast (2021-2032)

7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

8.1 Europe NIR Sorting Machine for Blueberries Sales Quantity by Type (2021-2032)

8.2 Europe NIR Sorting Machine for Blueberries Sales Quantity by Application (2021-2032)

8.3 Europe NIR Sorting Machine for Blueberries Market Size by Country

8.3.1 Europe NIR Sorting Machine for Blueberries Sales Quantity by Country (2021-2032)

8.3.2 Europe NIR Sorting Machine for Blueberries Consumption Value by Country (2021-2032)

8.3.3 Germany Market Size and Forecast (2021-2032)

8.3.4 France Market Size and Forecast (2021-2032)

8.3.5 United Kingdom Market Size and Forecast (2021-2032)

8.3.6 Russia Market Size and Forecast (2021-2032)

8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

9.1 Asia-Pacific NIR Sorting Machine for Blueberries Sales Quantity by Type (2021-2032)

9.2 Asia-Pacific NIR Sorting Machine for Blueberries Sales Quantity by Application (2021-2032)

9.3 Asia-Pacific NIR Sorting Machine for Blueberries Market Size by Region

9.3.1 Asia-Pacific NIR Sorting Machine for Blueberries Sales Quantity by Region (2021-2032)

9.3.2 Asia-Pacific NIR Sorting Machine for Blueberries Consumption Value by Region (2021-2032)

9.3.3 China Market Size and Forecast (2021-2032)

9.3.4 Japan Market Size and Forecast (2021-2032)

9.3.5 South Korea Market Size and Forecast (2021-2032)

9.3.6 India Market Size and Forecast (2021-2032)

9.3.7 Southeast Asia Market Size and Forecast (2021-2032)

9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

10.1 South America NIR Sorting Machine for Blueberries Sales Quantity by Type (2021-2032)

10.2 South America NIR Sorting Machine for Blueberries Sales Quantity by Application (2021-2032)

10.3 South America NIR Sorting Machine for Blueberries Market Size by Country

10.3.1 South America NIR Sorting Machine for Blueberries Sales Quantity by Country (2021-2032)

10.3.2 South America NIR Sorting Machine for Blueberries Consumption Value by Country (2021-2032)

10.3.3 Brazil Market Size and Forecast (2021-2032)

10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa NIR Sorting Machine for Blueberries Sales Quantity by Type (2021-2032)

11.2 Middle East & Africa NIR Sorting Machine for Blueberries Sales Quantity by

Application (2021-2032)

11.3 Middle East & Africa NIR Sorting Machine for Blueberries Market Size by Country

11.3.1 Middle East & Africa NIR Sorting Machine for Blueberries Sales Quantity by Country (2021-2032)

11.3.2 Middle East & Africa NIR Sorting Machine for Blueberries Consumption Value by Country (2021-2032)

11.3.3 Turkey Market Size and Forecast (2021-2032)

11.3.4 Egypt Market Size and Forecast (2021-2032)

11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)

11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

12.1 NIR Sorting Machine for Blueberries Market Drivers

12.2 NIR Sorting Machine for Blueberries Market Restraints

12.3 NIR Sorting Machine for Blueberries Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of NIR Sorting Machine for Blueberries and Key Manufacturers

13.2 Manufacturing Costs Percentage of NIR Sorting Machine for Blueberries

13.3 NIR Sorting Machine for Blueberries Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 NIR Sorting Machine for Blueberries Typical Distributors

14.3 NIR Sorting Machine for Blueberries Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global NIR Sorting Machine for Blueberries Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global NIR Sorting Machine for Blueberries Consumption Value by Intelligent, (USD Million), 2021 & 2025 & 2032

Table 3. Global NIR Sorting Machine for Blueberries Consumption Value by Mechanical Structure, (USD Million), 2021 & 2025 & 2032

Table 4. Global NIR Sorting Machine for Blueberries Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 5. TOMRA Basic Information, Manufacturing Base and Competitors

Table 6. TOMRA Major Business

Table 7. TOMRA NIR Sorting Machine for Blueberries Product and Services

Table 8. TOMRA NIR Sorting Machine for Blueberries Sales Quantity (Units), Average Price (K US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 9. TOMRA Recent Developments/Updates

Table 10. Buhler Group Basic Information, Manufacturing Base and Competitors

Table 11. Buhler Group Major Business

Table 12. Buhler Group NIR Sorting Machine for Blueberries Product and Services

Table 13. Buhler Group NIR Sorting Machine for Blueberries Sales Quantity (Units), Average Price (K US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 14. Buhler Group Recent Developments/Updates

Table 15. Ellips Group Basic Information, Manufacturing Base and Competitors

Table 16. Ellips Group Major Business

Table 17. Ellips Group NIR Sorting Machine for Blueberries Product and Services

Table 18. Ellips Group NIR Sorting Machine for Blueberries Sales Quantity (Units), Average Price (K US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 19. Ellips Group Recent Developments/Updates

Table 20. MAF RODA Basic Information, Manufacturing Base and Competitors

Table 21. MAF RODA Major Business

Table 22. MAF RODA NIR Sorting Machine for Blueberries Product and Services

Table 23. MAF RODA NIR Sorting Machine for Blueberries Sales Quantity (Units), Average Price (K US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

- Table 24. MAF RODA Recent Developments/Updates
- Table 25. ProduceTech Basic Information, Manufacturing Base and Competitors
- Table 26. ProduceTech Major Business
- Table 27. ProduceTech NIR Sorting Machine for Blueberries Product and Services
- Table 28. ProduceTech NIR Sorting Machine for Blueberries Sales Quantity (Units), Average Price (K US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 29. ProduceTech Recent Developments/Updates
- Table 30. Green Sort Basic Information, Manufacturing Base and Competitors
- Table 31. Green Sort Major Business
- Table 32. Green Sort NIR Sorting Machine for Blueberries Product and Services
- Table 33. Green Sort NIR Sorting Machine for Blueberries Sales Quantity (Units), Average Price (K US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 34. Green Sort Recent Developments/Updates
- Table 35. GP Graders Basic Information, Manufacturing Base and Competitors
- Table 36. GP Graders Major Business
- Table 37. GP Graders NIR Sorting Machine for Blueberries Product and Services
- Table 38. GP Graders NIR Sorting Machine for Blueberries Sales Quantity (Units), Average Price (K US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 39. GP Graders Recent Developments/Updates
- Table 40. HT Sorter Basic Information, Manufacturing Base and Competitors
- Table 41. HT Sorter Major Business
- Table 42. HT Sorter NIR Sorting Machine for Blueberries Product and Services
- Table 43. HT Sorter NIR Sorting Machine for Blueberries Sales Quantity (Units), Average Price (K US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 44. HT Sorter Recent Developments/Updates
- Table 45. MSW? Technology Group Basic Information, Manufacturing Base and Competitors
- Table 46. MSW? Technology Group Major Business
- Table 47. MSW? Technology Group NIR Sorting Machine for Blueberries Product and Services
- Table 48. MSW? Technology Group NIR Sorting Machine for Blueberries Sales Quantity (Units), Average Price (K US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 49. MSW? Technology Group Recent Developments/Updates
- Table 50. Anhui VSEE Optoelectronic Technology Co., Ltd. Basic Information,

Manufacturing Base and Competitors

Table 51. Anhui VSEE Optoelectronic Technology Co., Ltd. Major Business

Table 52. Anhui VSEE Optoelectronic Technology Co., Ltd. NIR Sorting Machine for Blueberries Product and Services

Table 53. Anhui VSEE Optoelectronic Technology Co., Ltd. NIR Sorting Machine for Blueberries Sales Quantity (Units), Average Price (K US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 54. Anhui VSEE Optoelectronic Technology Co., Ltd. Recent Developments/Updates

Table 55. Global NIR Sorting Machine for Blueberries Sales Quantity by Manufacturer (2021-2026) & (Units)

Table 56. Global NIR Sorting Machine for Blueberries Revenue by Manufacturer (2021-2026) & (USD Million)

Table 57. Global NIR Sorting Machine for Blueberries Average Price by Manufacturer (2021-2026) & (K US\$/Unit)

Table 58. Market Position of Manufacturers in NIR Sorting Machine for Blueberries, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 59. Head Office and NIR Sorting Machine for Blueberries Production Site of Key Manufacturer

Table 60. NIR Sorting Machine for Blueberries Market: Company Product Type Footprint

Table 61. NIR Sorting Machine for Blueberries Market: Company Product Application Footprint

Table 62. NIR Sorting Machine for Blueberries New Market Entrants and Barriers to Market Entry

Table 63. NIR Sorting Machine for Blueberries Mergers, Acquisition, Agreements, and Collaborations

Table 64. Global NIR Sorting Machine for Blueberries Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 65. Global NIR Sorting Machine for Blueberries Sales Quantity by Region (2021-2026) & (Units)

Table 66. Global NIR Sorting Machine for Blueberries Sales Quantity by Region (2027-2032) & (Units)

Table 67. Global NIR Sorting Machine for Blueberries Consumption Value by Region (2021-2026) & (USD Million)

Table 68. Global NIR Sorting Machine for Blueberries Consumption Value by Region (2027-2032) & (USD Million)

Table 69. Global NIR Sorting Machine for Blueberries Average Price by Region (2021-2026) & (K US\$/Unit)

Table 70. Global NIR Sorting Machine for Blueberries Average Price by Region (2027-2032) & (K US\$/Unit)

Table 71. Global NIR Sorting Machine for Blueberries Sales Quantity by Type (2021-2026) & (Units)

Table 72. Global NIR Sorting Machine for Blueberries Sales Quantity by Type (2027-2032) & (Units)

Table 73. Global NIR Sorting Machine for Blueberries Consumption Value by Type (2021-2026) & (USD Million)

Table 74. Global NIR Sorting Machine for Blueberries Consumption Value by Type (2027-2032) & (USD Million)

Table 75. Global NIR Sorting Machine for Blueberries Average Price by Type (2021-2026) & (K US\$/Unit)

Table 76. Global NIR Sorting Machine for Blueberries Average Price by Type (2027-2032) & (K US\$/Unit)

Table 77. Global NIR Sorting Machine for Blueberries Sales Quantity by Application (2021-2026) & (Units)

Table 78. Global NIR Sorting Machine for Blueberries Sales Quantity by Application (2027-2032) & (Units)

Table 79. Global NIR Sorting Machine for Blueberries Consumption Value by Application (2021-2026) & (USD Million)

Table 80. Global NIR Sorting Machine for Blueberries Consumption Value by Application (2027-2032) & (USD Million)

Table 81. Global NIR Sorting Machine for Blueberries Average Price by Application (2021-2026) & (K US\$/Unit)

Table 82. Global NIR Sorting Machine for Blueberries Average Price by Application (2027-2032) & (K US\$/Unit)

Table 83. North America NIR Sorting Machine for Blueberries Sales Quantity by Type (2021-2026) & (Units)

Table 84. North America NIR Sorting Machine for Blueberries Sales Quantity by Type (2027-2032) & (Units)

Table 85. North America NIR Sorting Machine for Blueberries Sales Quantity by Application (2021-2026) & (Units)

Table 86. North America NIR Sorting Machine for Blueberries Sales Quantity by Application (2027-2032) & (Units)

Table 87. North America NIR Sorting Machine for Blueberries Sales Quantity by Country (2021-2026) & (Units)

Table 88. North America NIR Sorting Machine for Blueberries Sales Quantity by Country (2027-2032) & (Units)

Table 89. North America NIR Sorting Machine for Blueberries Consumption Value by

Country (2021-2026) & (USD Million)

Table 90. North America NIR Sorting Machine for Blueberries Consumption Value by Country (2027-2032) & (USD Million)

Table 91. Europe NIR Sorting Machine for Blueberries Sales Quantity by Type (2021-2026) & (Units)

Table 92. Europe NIR Sorting Machine for Blueberries Sales Quantity by Type (2027-2032) & (Units)

Table 93. Europe NIR Sorting Machine for Blueberries Sales Quantity by Application (2021-2026) & (Units)

Table 94. Europe NIR Sorting Machine for Blueberries Sales Quantity by Application (2027-2032) & (Units)

Table 95. Europe NIR Sorting Machine for Blueberries Sales Quantity by Country (2021-2026) & (Units)

Table 96. Europe NIR Sorting Machine for Blueberries Sales Quantity by Country (2027-2032) & (Units)

Table 97. Europe NIR Sorting Machine for Blueberries Consumption Value by Country (2021-2026) & (USD Million)

Table 98. Europe NIR Sorting Machine for Blueberries Consumption Value by Country (2027-2032) & (USD Million)

Table 99. Asia-Pacific NIR Sorting Machine for Blueberries Sales Quantity by Type (2021-2026) & (Units)

Table 100. Asia-Pacific NIR Sorting Machine for Blueberries Sales Quantity by Type (2027-2032) & (Units)

Table 101. Asia-Pacific NIR Sorting Machine for Blueberries Sales Quantity by Application (2021-2026) & (Units)

Table 102. Asia-Pacific NIR Sorting Machine for Blueberries Sales Quantity by Application (2027-2032) & (Units)

Table 103. Asia-Pacific NIR Sorting Machine for Blueberries Sales Quantity by Region (2021-2026) & (Units)

Table 104. Asia-Pacific NIR Sorting Machine for Blueberries Sales Quantity by Region (2027-2032) & (Units)

Table 105. Asia-Pacific NIR Sorting Machine for Blueberries Consumption Value by Region (2021-2026) & (USD Million)

Table 106. Asia-Pacific NIR Sorting Machine for Blueberries Consumption Value by Region (2027-2032) & (USD Million)

Table 107. South America NIR Sorting Machine for Blueberries Sales Quantity by Type (2021-2026) & (Units)

Table 108. South America NIR Sorting Machine for Blueberries Sales Quantity by Type (2027-2032) & (Units)

Table 109. South America NIR Sorting Machine for Blueberries Sales Quantity by Application (2021-2026) & (Units)

Table 110. South America NIR Sorting Machine for Blueberries Sales Quantity by Application (2027-2032) & (Units)

Table 111. South America NIR Sorting Machine for Blueberries Sales Quantity by Country (2021-2026) & (Units)

Table 112. South America NIR Sorting Machine for Blueberries Sales Quantity by Country (2027-2032) & (Units)

Table 113. South America NIR Sorting Machine for Blueberries Consumption Value by Country (2021-2026) & (USD Million)

Table 114. South America NIR Sorting Machine for Blueberries Consumption Value by Country (2027-2032) & (USD Million)

Table 115. Middle East & Africa NIR Sorting Machine for Blueberries Sales Quantity by Type (2021-2026) & (Units)

Table 116. Middle East & Africa NIR Sorting Machine for Blueberries Sales Quantity by Type (2027-2032) & (Units)

Table 117. Middle East & Africa NIR Sorting Machine for Blueberries Sales Quantity by Application (2021-2026) & (Units)

Table 118. Middle East & Africa NIR Sorting Machine for Blueberries Sales Quantity by Application (2027-2032) & (Units)

Table 119. Middle East & Africa NIR Sorting Machine for Blueberries Sales Quantity by Country (2021-2026) & (Units)

Table 120. Middle East & Africa NIR Sorting Machine for Blueberries Sales Quantity by Country (2027-2032) & (Units)

Table 121. Middle East & Africa NIR Sorting Machine for Blueberries Consumption Value by Country (2021-2026) & (USD Million)

Table 122. Middle East & Africa NIR Sorting Machine for Blueberries Consumption Value by Country (2027-2032) & (USD Million)

Table 123. NIR Sorting Machine for Blueberries Raw Material

Table 124. Key Manufacturers of NIR Sorting Machine for Blueberries Raw Materials

Table 125. NIR Sorting Machine for Blueberries Typical Distributors

Table 126. NIR Sorting Machine for Blueberries Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. NIR Sorting Machine for Blueberries Picture
- Figure 2. Global NIR Sorting Machine for Blueberries Revenue by Type, (USD Million), 2021 & 2025 & 2032
- Figure 3. Global NIR Sorting Machine for Blueberries Revenue Market Share by Type in 2025
- Figure 4. Single Channel Examples
- Figure 5. Multi-channel Examples
- Figure 6. Global NIR Sorting Machine for Blueberries Revenue by Intelligent, (USD Million), 2021 & 2025 & 2032
- Figure 7. Global NIR Sorting Machine for Blueberries Revenue Market Share by Intelligent in 2025
- Figure 8. Standard Automatic Type Examples
- Figure 9. Self-Learning Intelligent Type Examples
- Figure 10. Global NIR Sorting Machine for Blueberries Revenue by Mechanical Structure, (USD Million), 2021 & 2025 & 2032
- Figure 11. Global NIR Sorting Machine for Blueberries Revenue Market Share by Mechanical Structure in 2025
- Figure 12. Chute Type Examples
- Figure 13. Conveyor Belt Type Examples
- Figure 14. Global NIR Sorting Machine for Blueberries Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Figure 15. Global NIR Sorting Machine for Blueberries Revenue Market Share by Application in 2025
- Figure 16. Farm Examples
- Figure 17. Packaging Plant Examples
- Figure 18. Processing Plant Examples
- Figure 19. Other Examples
- Figure 20. Global NIR Sorting Machine for Blueberries Consumption Value, (USD Million): 2021 & 2025 & 2032
- Figure 21. Global NIR Sorting Machine for Blueberries Consumption Value and Forecast (2021-2032) & (USD Million)
- Figure 22. Global NIR Sorting Machine for Blueberries Sales Quantity (2021-2032) & (Units)
- Figure 23. Global NIR Sorting Machine for Blueberries Price (2021-2032) & (K US\$/Unit)

- Figure 24. Global NIR Sorting Machine for Blueberries Sales Quantity Market Share by Manufacturer in 2025
- Figure 25. Global NIR Sorting Machine for Blueberries Revenue Market Share by Manufacturer in 2025
- Figure 26. Producer Shipments of NIR Sorting Machine for Blueberries by Manufacturer Sales (\$MM) and Market Share (%): 2025
- Figure 27. Top 3 NIR Sorting Machine for Blueberries Manufacturer (Revenue) Market Share in 2025
- Figure 28. Top 6 NIR Sorting Machine for Blueberries Manufacturer (Revenue) Market Share in 2025
- Figure 29. Global NIR Sorting Machine for Blueberries Sales Quantity Market Share by Region (2021-2032)
- Figure 30. Global NIR Sorting Machine for Blueberries Consumption Value Market Share by Region (2021-2032)
- Figure 31. North America NIR Sorting Machine for Blueberries Consumption Value (2021-2032) & (USD Million)
- Figure 32. Europe NIR Sorting Machine for Blueberries Consumption Value (2021-2032) & (USD Million)
- Figure 33. Asia-Pacific NIR Sorting Machine for Blueberries Consumption Value (2021-2032) & (USD Million)
- Figure 34. South America NIR Sorting Machine for Blueberries Consumption Value (2021-2032) & (USD Million)
- Figure 35. Middle East & Africa NIR Sorting Machine for Blueberries Consumption Value (2021-2032) & (USD Million)
- Figure 36. Global NIR Sorting Machine for Blueberries Sales Quantity Market Share by Type (2021-2032)
- Figure 37. Global NIR Sorting Machine for Blueberries Consumption Value Market Share by Type (2021-2032)
- Figure 38. Global NIR Sorting Machine for Blueberries Average Price by Type (2021-2032) & (K US\$/Unit)
- Figure 39. Global NIR Sorting Machine for Blueberries Sales Quantity Market Share by Application (2021-2032)
- Figure 40. Global NIR Sorting Machine for Blueberries Revenue Market Share by Application (2021-2032)
- Figure 41. Global NIR Sorting Machine for Blueberries Average Price by Application (2021-2032) & (K US\$/Unit)
- Figure 42. North America NIR Sorting Machine for Blueberries Sales Quantity Market Share by Type (2021-2032)
- Figure 43. North America NIR Sorting Machine for Blueberries Sales Quantity Market

Share by Application (2021-2032)

Figure 44. North America NIR Sorting Machine for Blueberries Sales Quantity Market

Share by Country (2021-2032)

Figure 45. North America NIR Sorting Machine for Blueberries Consumption Value

Market Share by Country (2021-2032)

Figure 46. United States NIR Sorting Machine for Blueberries Consumption Value (2021-2032) & (USD Million)

Figure 47. Canada NIR Sorting Machine for Blueberries Consumption Value (2021-2032) & (USD Million)

Figure 48. Mexico NIR Sorting Machine for Blueberries Consumption Value (2021-2032) & (USD Million)

Figure 49. Europe NIR Sorting Machine for Blueberries Sales Quantity Market Share by Type (2021-2032)

Figure 50. Europe NIR Sorting Machine for Blueberries Sales Quantity Market Share by Application (2021-2032)

Figure 51. Europe NIR Sorting Machine for Blueberries Sales Quantity Market Share by Country (2021-2032)

Figure 52. Europe NIR Sorting Machine for Blueberries Consumption Value Market Share by Country (2021-2032)

Figure 53. Germany NIR Sorting Machine for Blueberries Consumption Value (2021-2032) & (USD Million)

Figure 54. France NIR Sorting Machine for Blueberries Consumption Value (2021-2032) & (USD Million)

Figure 55. United Kingdom NIR Sorting Machine for Blueberries Consumption Value (2021-2032) & (USD Million)

Figure 56. Russia NIR Sorting Machine for Blueberries Consumption Value (2021-2032) & (USD Million)

Figure 57. Italy NIR Sorting Machine for Blueberries Consumption Value (2021-2032) & (USD Million)

Figure 58. Asia-Pacific NIR Sorting Machine for Blueberries Sales Quantity Market Share by Type (2021-2032)

Figure 59. Asia-Pacific NIR Sorting Machine for Blueberries Sales Quantity Market Share by Application (2021-2032)

Figure 60. Asia-Pacific NIR Sorting Machine for Blueberries Sales Quantity Market Share by Region (2021-2032)

Figure 61. Asia-Pacific NIR Sorting Machine for Blueberries Consumption Value Market Share by Region (2021-2032)

Figure 62. China NIR Sorting Machine for Blueberries Consumption Value (2021-2032) & (USD Million)

Figure 63. Japan NIR Sorting Machine for Blueberries Consumption Value (2021-2032) & (USD Million)

Figure 64. South Korea NIR Sorting Machine for Blueberries Consumption Value (2021-2032) & (USD Million)

Figure 65. India NIR Sorting Machine for Blueberries Consumption Value (2021-2032) & (USD Million)

Figure 66. Southeast Asia NIR Sorting Machine for Blueberries Consumption Value (2021-2032) & (USD Million)

Figure 67. Australia NIR Sorting Machine for Blueberries Consumption Value (2021-2032) & (USD Million)

Figure 68. South America NIR Sorting Machine for Blueberries Sales Quantity Market Share by Type (2021-2032)

Figure 69. South America NIR Sorting Machine for Blueberries Sales Quantity Market Share by Application (2021-2032)

Figure 70. South America NIR Sorting Machine for Blueberries Sales Quantity Market Share by Country (2021-2032)

Figure 71. South America NIR Sorting Machine for Blueberries Consumption Value Market Share by Country (2021-2032)

Figure 72. Brazil NIR Sorting Machine for Blueberries Consumption Value (2021-2032) & (USD Million)

Figure 73. Argentina NIR Sorting Machine for Blueberries Consumption Value (2021-2032) & (USD Million)

Figure 74. Middle East & Africa NIR Sorting Machine for Blueberries Sales Quantity Market Share by Type (2021-2032)

Figure 75. Middle East & Africa NIR Sorting Machine for Blueberries Sales Quantity Market Share by Application (2021-2032)

Figure 76. Middle East & Africa NIR Sorting Machine for Blueberries Sales Quantity Market Share by Country (2021-2032)

Figure 77. Middle East & Africa NIR Sorting Machine for Blueberries Consumption Value Market Share by Country (2021-2032)

Figure 78. Turkey NIR Sorting Machine for Blueberries Consumption Value (2021-2032) & (USD Million)

Figure 79. Egypt NIR Sorting Machine for Blueberries Consumption Value (2021-2032) & (USD Million)

Figure 80. Saudi Arabia NIR Sorting Machine for Blueberries Consumption Value (2021-2032) & (USD Million)

Figure 81. South Africa NIR Sorting Machine for Blueberries Consumption Value (2021-2032) & (USD Million)

Figure 82. NIR Sorting Machine for Blueberries Market Drivers

- Figure 83. NIR Sorting Machine for Blueberries Market Restraints
- Figure 84. NIR Sorting Machine for Blueberries Market Trends
- Figure 85. Porters Five Forces Analysis
- Figure 86. Manufacturing Cost Structure Analysis of NIR Sorting Machine for Blueberries in 2025
- Figure 87. Manufacturing Process Analysis of NIR Sorting Machine for Blueberries
- Figure 88. NIR Sorting Machine for Blueberries Industrial Chain
- Figure 89. Sales Channel: Direct to End-User vs Distributors
- Figure 90. Direct Channel Pros & Cons
- Figure 91. Indirect Channel Pros & Cons
- Figure 92. Methodology
- Figure 93. Research Process and Data Source

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