

Global Nightwear Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G46B642B296GEN.html>

Date: January 2026

Pages: 183

Price: US\$ 3,480.00 (Single User License)

ID: G46B642B296GEN

Abstracts

According to our (Global Info Research) latest study, the global Nightwear market size was valued at US\$ 14030 million in 2025 and is forecast to a readjusted size of US\$ 20540 million by 2032 with a CAGR of 5.7% during review period.

Global key players of Nightwear include Victoria's Secret, Fruit of the Loom, American Eagle, PVH, Hanes, etc. The top five players hold a share over 37%. In terms of product type, Cotton is the largest segment, occupied for a share of 58%. In terms of application, Women has a share about 60 percent.

This report is a detailed and comprehensive analysis for global Nightwear market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Nightwear market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Nightwear market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Nightwear market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Nightwear market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Nightwear

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Nightwear market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Victoria's Secret, Fruit of the Loom, Marks & Spencer, American Eagle, PVH, Hanes, Uniqlo, Jockey, Wacoal Holdings, Bravissimo, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Nightwear market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cotton

Polyester

Others

Market segment by Application

Women

Men

Major players covered

Victoria's Secret

Fruit of the Loom

Marks & Spencer

American Eagle

PVH

Hanes

Uniqlo

Jockey

Wacoal Holdings

Bravissimo

Armani

Boux Avenue

Agent Provocateur

PourMoi

Enamor

LaSenza

WolfLingerie

LiseCharmel

DerekRose

CurvyKate

Bluebella

HankyPanky

BareNecessities

TriumphInternational

EmbryForm

Aimer

CosmoLady

Huijie (Maniform Lingerie)

Bangjie Share

Etam

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Nightwear product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Nightwear, with price, sales quantity, revenue, and global market share of Nightwear from 2021 to 2026.

Chapter 3, the Nightwear competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Nightwear breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Nightwear market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Nightwear.

Chapter 14 and 15, to describe Nightwear sales channel, distributors, customers, research findings and conclusion.

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