

Global Night Vision Outdoor Camera Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Night Vision Outdoor Camera market size is expected to reach \$ 16756 million by 2032, rising at a market growth of 6.0% CAGR during the forecast period (2026-2032).

In 2025, global Night Vision Outdoor Camera production reached approximately 89.84 M Units. The average price is approximately \$120. Night Vision Outdoor Camera are outdoor or semi-outdoor video surveillance devices designed for continuous monitoring, event recording, intrusion detection, remote viewing, and evidentiary video capture under both daytime and nighttime conditions.

Based on our research, Night Vision Outdoor Camera have evolved from conventional infrared CCTV devices into all-weather video sensing endpoints that combine low-light optics, color night vision, AI-based image processing, edge analytics, cloud connectivity, and smart deterrence. The key competitive boundary is no longer whether a camera can simply 'see at night,' but whether it can deliver usable identification under low light, mixed lighting, backlight, rain, fog, long-range perimeter conditions, and high false-alarm environments. Professional security demand remains centered on PoE/IP cameras, IR bullet and turret cameras, PTZ cameras, multi-sensor cameras, and platform-integrated solutions, while the consumer market is shaped by Wi-Fi, battery power, solar charging, LTE connectivity, mobile apps, and smart-home ecosystems. This report therefore adopts a narrow hardware-based scope: it includes outdoor security cameras with clear night-vision or low-light imaging functions and excludes NVRs, DVRs, storage drives, installation services, cloud subscription revenue, and pure software platforms.

From the supply side, the global market is characterized by a layered structure in which

Chinese manufacturing scale, global professional security brands, consumer smart-home brands, and long-tail ODM suppliers coexist. Chinese companies such as Hikvision, Dahua, Uniview, Tiandy, Sunell, TVT, Longse, Jovision, EZVIZ, Imou, Foscam, ANNKE, and TP-Link-related brands cover a wide price range from high-volume project products to consumer smart cameras. Axis, Hanwha Vision, Motorola Solutions, Avigilon and Pelco, i-PRO, MOBOTIX, Dallmeier, VIVOTEK, IDIS, GeoVision, ACTi, and EverFocus hold stronger positions in professional IP surveillance, enterprise security, transportation, public safety, and critical infrastructure. Arlo, Ring, Google Nest, eufy, Wyze, Lorex, Swann, Night Owl, Amcrest, and similar brands compete more directly in the residential and small-business outdoor security segment. The broad vendor pool is therefore much larger than the core formal list, because many e-commerce brands and ODM-backed products are relevant but lack sufficient evidence on manufacturing responsibility, sustained supply capability, or product-line transparency.

Demand is driven by residential yards, driveways, entrances, small shops, warehouses, construction sites, campuses, parking lots, industrial perimeters, farms, and public areas. In North America and Europe, buyers place greater emphasis on cybersecurity, privacy, cloud management, interoperability, brand trust, and compliance with procurement requirements. In China, India, Southeast Asia, Latin America, and parts of the Middle East, demand is more price-sensitive and strongly influenced by channel reach, installation convenience, and ruggedness. Solar-powered and 4G/LTE cameras are expanding the addressable market in off-grid and temporary monitoring applications, while AI-enabled person and vehicle detection, two-way audio, active lighting, sirens, and local/cloud hybrid storage are raising the functional baseline of consumer and SMB cameras. At the enterprise end, video security is shifting from passive recording to searchable, analyzable, and event-driven visual intelligence, which supports higher ASPs for advanced outdoor night vision cameras.

From a product and technology perspective, infrared night vision remains the largest installed base, but color night vision, starlight imaging, AI-ISP noise reduction, smart dual illumination, large-aperture optics, larger sensors, multi-lens fusion, and edge AI analytics are becoming the main upgrade paths. Vendor roadmaps such as Hikvision ColorVu, Dahua WizColor, Axis Lightfinder, Sunell NightHawk, TP-Link Tapo ultra-low-light color night vision, Ring Color Night Vision, and Arlo Color Night Vision indicate that competition is moving beyond IR distance toward color fidelity, low-light detail retention, motion blur control, intelligent illumination, and false-alarm reduction. Over the next several years, market growth will be less about simply adding more low-cost cameras and more about replacing older monochrome IR cameras with higher-resolution,

smarter, more power-efficient, easier-to-install, and more secure outdoor camera devices.

This report studies the global Night Vision Outdoor Camera production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Night Vision Outdoor Camera and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Night Vision Outdoor Camera that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Night Vision Outdoor Camera total production and demand, 2021-2032, (K Units)

Global Night Vision Outdoor Camera total production value, 2021-2032, (USD Million)

Global Night Vision Outdoor Camera production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Night Vision Outdoor Camera consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Night Vision Outdoor Camera domestic production, consumption, key domestic manufacturers and share

Global Night Vision Outdoor Camera production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Night Vision Outdoor Camera production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Night Vision Outdoor Camera production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Night Vision Outdoor Camera market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Hikvision, Dahua Technology, Axis Communications, Hanwha Vision, Motorola Solutions, i-PRO, VIVOTEK, Uniview, Tiandy, TP-Link, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the World Night Vision Outdoor Camera market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Night Vision Outdoor Camera Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Night Vision Outdoor Camera Market, Segmentation by Type:

Active Infrared Night Vision Camera

Passive Infrared Thermal Imaging Camera

Global Night Vision Outdoor Camera Market, Segmentation by Product Form:

Bullet Cameras

Dome Cameras

PTZ Cameras

Others

Global Night Vision Outdoor Camera Market, Segmentation by Effective Night Vision Range:

Short-range Night Vision Cameras: ? 30 meters

Medium-range Night Vision Cameras: 30?100 meters

Long-range Night Vision Cameras: 100?500 meters

Ultra-long-range Night Vision Cameras: 500?2,000 meters

Extreme-range Night Vision Cameras: ? 2,000 meters

Global Night Vision Outdoor Camera Market, Segmentation by Application:

Public Safety and Urban Governance

Commerce and Retail

Industry and Energy

Others

Companies Profiled:

Hikvision

Dahua Technology

Axis Communications

Hanwha Vision

Motorola Solutions

i-PRO

VIVOTEK

Uniview

Tiandy

TP-Link

EZVIZ

Anker Innovations

Arlo Technologies

Google Nest

Ubiquiti

Verkada

Cisco Meraki

Rhombus Systems

Sunell

TVT Digital

Longse

Jovision

Foscam

ANNKE

Lorex

Swann

Wyze

Amcrest

Night Owl

CP PLUS

Matrix Comsec

IDIS

GeoVision

Key Questions Answered:

1. How big is the global Night Vision Outdoor Camera market?
2. What is the demand of the global Night Vision Outdoor Camera market?
3. What is the year over year growth of the global Night Vision Outdoor Camera market?
4. What is the production and production value of the global Night Vision Outdoor Camera market?
5. Who are the key producers in the global Night Vision Outdoor Camera market?
6. What are the growth factors driving the market demand?

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