

Global Night Vision Goggles Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Night Vision Goggles market size was valued at USD 297.8 million in 2023 and is forecast to a readjusted size of USD 402.6 million by 2030 with a CAGR of 4.4% during review period.

Night Vision Goggles (NVG) is a special type of night vision device. The Night Vision Goggles do not have any magnification and this allows you to use them while in motion mounted on your head, perfect for night gaming, orienteering, driving, safeguarding and search and rescue applications. They often come with straps or Headgear to fit onto your head for use without hands.

Statistics in this report mainly focus on non-military application, because our local partners can not provide accurate data of military Night Vision Goggles.

The major players in the global Night vision goggles market are Orpha, Armasight, ATN, Yukon and Night Optics, with the top five accounting for about 50 percent of the market share.

North America is the largest market for night vision goggles with a market share of about 45 percent, followed by Europe with about 30 percent.

The Global Info Research report includes an overview of the development of the Night Vision Goggles industry chain, the market status of Industrial (Image Intensifier, Thermal Image), Residential (Image Intensifier, Thermal Image), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Night Vision Goggles.

Regionally, the report analyzes the Night Vision Goggles markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Night Vision Goggles market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Night Vision Goggles market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Night Vision Goggles industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Image Intensifier, Thermal Image).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Night Vision Goggles market.

Regional Analysis: The report involves examining the Night Vision Goggles market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Night Vision Goggles market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Night Vision Goggles:

Company Analysis: Report covers individual Night Vision Goggles manufacturers, suppliers, and other relevant industry players. This analysis includes studying their

financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Night Vision Goggles. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Industrial, Residential).

Technology Analysis: Report covers specific technologies relevant to Night Vision Goggles. It assesses the current state, advancements, and potential future developments in Night Vision Goggles areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Night Vision Goggles market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Night Vision Goggles market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Image Intensifier

Thermal Image

Market segment by Application

Industrial

Residential

Major players covered

Orpha

Armasight

ATN

Yukon

Night Optics

Bushnell

NVT

KATOD

ROE

Night Owl

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Night Vision Goggles product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Night Vision Goggles, with price, sales, revenue and global market share of Night Vision Goggles from 2019 to 2024.

Chapter 3, the Night Vision Goggles competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Night Vision Goggles breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Night Vision Goggles market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Night Vision Goggles.

Chapter 14 and 15, to describe Night Vision Goggles sales channel, distributors, customers, research findings and conclusion.

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