

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Night Light Market 2018, Forecast to 2023

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Abstracts

A nightlight is a small light fixture, often electrical, placed for comfort or convenience in dark areas or areas that may become dark at certain times, such as in an emergency.

Scope of the Report:

This report focuses on the Night Light in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The biggest region to produce night light is China, which accounted for over 26.51 % of production in total.

The labor cost in China is much lower than US and Europe so there are many manufacturers doing OEM business in China.

The market share of North America and Europe are 21.93% and 12.90%

Night light industry concentration is relatively high.

The largest producer is Philips, accounting for 12.19 percent market share in value in 2015, followed by Eaton and Osram.

The industry competitive landscape is relatively stable.

The market scale will keep greatly increasing in the next few years. Although sales of night light brought a lot of opportunities, the study group recommends the new entrants just having money but without technical advantage and downstream support do not to enter into the night light field.

The worldwide market for Night Light is expected to grow at a CAGR of roughly 4.6%

over the next five years, will reach 260 million US\$ in 2023, from 200 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Philips

Eaton

Osram

GE

Panasonic

Legrand

Oppl

PAK

Hugo Brennenstuhl

Feit Electric

AmerTac

Munchkin

Maxxima

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

LED Night Light

Halogen

Incandescent

Others

Market Segment by Applications, can be divided into

Commercial

Residential

There are 15 Chapters to deeply display the global Night Light market.

Chapter 1, to describe Night Light Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Night Light, with sales, revenue, and price of Night Light, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Night Light, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Night Light market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Night Light sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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