

Global Nicotine Gum Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Nicotine Gum market size is expected to reach \$ 729 million by 2032, rising at a market growth of 6.2% CAGR during the forecast period (2026-2032).

Nicotine gum is a smoking cessation product that helps smokers to slowly overcome nicotine addiction. Nicotine is released by chewing the gum and is absorbed into the blood stream through the lining of the mouth, which helps smokers to slowly reduce their craving for nicotine. It is one of nicotine replacement therapies (NRT's) and it is an over-the-counter medication.

The main manufacturers in the global nicotine gum market include HALEON (GSK), Johnson & Johnson, Perrigo Company and other companies. The top three companies account for approximately 58% of the global market share. Europe is currently the world's largest nicotine gum market, accounting for approximately 41% of the market, followed by North America and Asia-Pacific.

In terms of product type, 2 mg nicotine gum occupies a dominant position, accounting for 59% of the market share. At the same time, in terms of channel, individual smokers are the largest channel, accounting for 83%.

This report studies the global Nicotine Gum production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Nicotine Gum and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Nicotine Gum that contribute to its

increasing demand across many markets.

Highlights and key features of the study

Global Nicotine Gum total production and demand, 2021-2032, (M Pcs)

Global Nicotine Gum total production value, 2021-2032, (USD Million)

Global Nicotine Gum production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M Pcs), (based on production site)

Global Nicotine Gum consumption by region & country, CAGR, 2021-2032 & (M Pcs)

U.S. VS China: Nicotine Gum domestic production, consumption, key domestic manufacturers and share

Global Nicotine Gum production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (M Pcs)

Global Nicotine Gum production by Type, production, value, CAGR, 2021-2032, (USD Million) & (M Pcs)

Global Nicotine Gum production by Channel, production, value, CAGR, 2021-2032, (USD Million) & (M Pcs)

This report profiles key players in the global Nicotine Gum market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include HALEON (GSK), Johnson & Johnson, Perrigo Company, Cipla, Dr. Reddy's Laboratories, Biophore (Zenara), Alkalon A/S, Fertin Pharma, Lucy, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Nicotine Gum market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M Pcs) and average price (USD/K Pcs) by manufacturer, by Type, and by Channel. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Nicotine Gum Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Nicotine Gum Market, Segmentation by Type:

2 mg Nicotine Gum

4 mg Nicotine Gum

6 mg Nicotine Gum

Global Nicotine Gum Market, Segmentation by Channel:

Withdrawal Clinics

Medical Practice

Individual Smokers

Companies Profiled:

HALEON (GSK)

Johnson & Johnson

Perrigo Company

Cipla

Dr. Reddy's Laboratories

Biophore (Zenara)

Alkalon A/S

Fertin Pharma

Lucy

Key Questions Answered:

1. How big is the global Nicotine Gum market?
2. What is the demand of the global Nicotine Gum market?
3. What is the year over year growth of the global Nicotine Gum market?
4. What is the production and production value of the global Nicotine Gum market?
5. Who are the key producers in the global Nicotine Gum market?
6. What are the growth factors driving the market demand?

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