

Global Nicotinamide Riboside (NR) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GE7EA3EC17FFEN.html>

Date: January 2024

Pages: 119

Price: US\$ 3,480.00 (Single User License)

ID: GE7EA3EC17FFEN

Abstracts

According to our (Global Info Research) latest study, the global Nicotinamide Riboside (NR) market size was valued at USD 22 million in 2023 and is forecast to a readjusted size of USD 38 million by 2030 with a CAGR of 8.0% during review period.

Nicotinamide riboside (NR) is claimed to be a new form pyridine-nucleoside of vitamin B3 that functions as a precursor to nicotinamide adenine dinucleotide or NAD⁺. Nicotinamide Riboside(NR) is white or light yellow crystalline powder, odorless, bitter and slightly hygroscopic.

In fact, the market's mainstream is selling NRC powder, the full name called nicotinamide riboside chloride. NRC is a chloride form of NR. 100 mg of nicotinamide riboside chloride provides about 88 mg of nicotinamide riboside. The report focuses on the Nicotinamide Riboside(NR) market, which has been converted.

The global Nicotinamide Riboside (NR) market was valued at US\$ 21.46 million in 2022 and will reach US\$ 38.76 million by the end of 2029, growing at a CAGR of 8.32% during 2023-2029.

The data for 2023 is an estimate, based on the historical data and the integrated view of industrial experts, manufacturers, distributors, and end users, etc.

Top-down and bottom-up approaches are used to validate the global Nicotinamide Riboside (NR) market size and to estimate the market size for company, regional division, product type and application (end users). In the complete market engineering process, both top-down and bottom-up approaches along with several data triangulation

methods have been extensively utilized to perform market estimation and market forecast for the overall market division and subdivision listed in this report. Extensive qualitative and further quantitative analysis has also been done from all the numbers arrived at in the complete market engineering process to list key information throughout the report.

Global key players of Nicotinamide Riboside (NR) include ChromaDex, Genex Formulas, Shandong Tianming Pharmaceutical, Bontac, Longer Livetech, etc. The top three players hold a share over 60%.

Asia-Pacific is the largest market, has a share about 39%, followed by North America, and Europe, with share 35% and 16%, separately.

In terms of product type, purity below 98% is the largest segment, occupied for a share of 63%, and in terms of application, health supplement has a share about 92 percent.

The Global Info Research report includes an overview of the development of the Nicotinamide Riboside (NR) industry chain, the market status of Health Supplement (Purity ?98%, Purity ?98%), Pharmaceutical Additives (Purity ?98%, Purity ?98%), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Nicotinamide Riboside (NR).

Regionally, the report analyzes the Nicotinamide Riboside (NR) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Nicotinamide Riboside (NR) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Nicotinamide Riboside (NR) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Nicotinamide Riboside (NR) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by

Type (e.g., Purity ?98%, Purity ?98%).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Nicotinamide Riboside (NR) market.

Regional Analysis: The report involves examining the Nicotinamide Riboside (NR) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Nicotinamide Riboside (NR) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Nicotinamide Riboside (NR):

Company Analysis: Report covers individual Nicotinamide Riboside (NR) manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Nicotinamide Riboside (NR) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Health Supplement, Pharmaceutical Additives).

Technology Analysis: Report covers specific technologies relevant to Nicotinamide Riboside (NR). It assesses the current state, advancements, and potential future developments in Nicotinamide Riboside (NR) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Nicotinamide Riboside (NR) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through

primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Nicotinamide Riboside (NR) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Purity ?98%

Purity ?98%

Market segment by Application

Health Supplement

Pharmaceutical Additives

Major players covered

ChromaDex

Genex Formulas

Shandong Tianming Pharmaceutical

Bontac

Longer Livetech

Tiantai Biotechnology

EnzymeWorks

Suzhou MyLand Pharm & Nutrition

Shenzhen Ejion Biotechnology

Zhejiang Jiahua

Weitai Pharmaceutical

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Nicotinamide Riboside (NR) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Nicotinamide Riboside (NR), with price, sales, revenue and global market share of Nicotinamide Riboside (NR) from 2019 to 2024.

Chapter 3, the Nicotinamide Riboside (NR) competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Nicotinamide Riboside (NR) breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Nicotinamide Riboside (NR) market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Nicotinamide Riboside (NR).

Chapter 14 and 15, to describe Nicotinamide Riboside (NR) sales channel, distributors, customers, research findings and conclusion.

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