

Global Nicotinamide (NAA) (aka Niacinamide) Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Nicotinamide (NAA) (aka Niacinamide) market size was valued at US\$ 973 million in 2024 and is forecast to a readjusted size of USD 1112 million by 2031 with a CAGR of 2.0% during review period.

Niacin, also known as nicotinic acid, is an organic compound and is, depending on the definition used, one of the 20 to 80 essential human nutrients. Together with nicotinamide it makes up the group known as vitamin B3 complex. It has the formula $C_6H_5NO_2$ and belongs to the group of the pyridinecarboxylic acids.

Global nicotinamide (NAA) (aka niacinamide) main players are Lonza, Jubilant Life Sciences, Vertellus, Brother Enterprises, etc. Global top 1 manufacturer hold a share about 50%. Asia Pacific is the largest market, with a share above 35%. In terms of product, feed grade is the largest segment, with a share over 60%. And in terms of application, the largest application is feed additives.

This report is a detailed and comprehensive analysis for global Nicotinamide (NAA) (aka Niacinamide) market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Nicotinamide (NAA) (aka Niacinamide) market size and forecasts, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2020-2031

Global Nicotinamide (NAA) (aka Niacinamide) market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2020-2031

Global Nicotinamide (NAA) (aka Niacinamide) market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2020-2031

Global Nicotinamide (NAA) (aka Niacinamide) market shares of main players, shipments in revenue (\$ Million), sales quantity (MT), and ASP (USD/MT), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Nicotinamide (NAA) (aka Niacinamide)

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Nicotinamide (NAA) (aka Niacinamide) market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Lonza, Jubilant Life Sciences, Vertellus, Brother Enterprises, Zhejiang Lanbo Biotechnology, Lasons India, Vanetta, DSM, Tianjin Zhongrui Pharmaceutical, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Nicotinamide (NAA) (aka Niacinamide) market is split by Type and by Application. For

the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Pharmaceutical Grade

Feed Grade

Food Grade

Market segment by Application

Feed Additives

Food and Drinks Industry

Pharmaceutical Industry

Daily Chemicals

Others

Major players covered

Lonza

Jubilant Life Sciences

Vertellus

Brother Enterprises

Zhejiang Lanbo Biotechnology

Lasons India

Vanetta

DSM

Tianjin Zhongrui Pharmaceutical

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Nicotinamide (NAA) (aka Niacinamide) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Nicotinamide (NAA) (aka Niacinamide), with price, sales quantity, revenue, and global market share of Nicotinamide (NAA) (aka Niacinamide) from 2020 to 2025.

Chapter 3, the Nicotinamide (NAA) (aka Niacinamide) competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Nicotinamide (NAA) (aka Niacinamide) breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Nicotinamide (NAA) (aka Niacinamide) market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Nicotinamide (NAA) (aka Niacinamide).

Chapter 14 and 15, to describe Nicotinamide (NAA) (aka Niacinamide) sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Nicotinamide (NAA) (aka Niacinamide) Consumption Value by Type: 2020 Versus 2024 Versus 2031

1.3.2 Pharmaceutical Grade

1.3.3 Feed Grade

1.3.4 Food Grade

1.4 Market Analysis by Application

1.4.1 Overview: Global Nicotinamide (NAA) (aka Niacinamide) Consumption Value by Application: 2020 Versus 2024 Versus 2031

1.4.2 Feed Additives

1.4.3 Food and Drinks Industry

1.4.4 Pharmaceutical Industry

1.4.5 Daily Chemicals

1.4.6 Others

1.5 Global Nicotinamide (NAA) (aka Niacinamide) Market Size & Forecast

1.5.1 Global Nicotinamide (NAA) (aka Niacinamide) Consumption Value (2020 & 2024 & 2031)

1.5.2 Global Nicotinamide (NAA) (aka Niacinamide) Sales Quantity (2020-2031)

1.5.3 Global Nicotinamide (NAA) (aka Niacinamide) Average Price (2020-2031)

2 MANUFACTURERS PROFILES

2.1 Lonza

2.1.1 Lonza Details

2.1.2 Lonza Major Business

2.1.3 Lonza Nicotinamide (NAA) (aka Niacinamide) Product and Services

2.1.4 Lonza Nicotinamide (NAA) (aka Niacinamide) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.1.5 Lonza Recent Developments/Updates

2.2 Jubilant Life Sciences

2.2.1 Jubilant Life Sciences Details

2.2.2 Jubilant Life Sciences Major Business

2.2.3 Jubilant Life Sciences Nicotinamide (NAA) (aka Niacinamide) Product and

Services

2.2.4 Jubilant Life Sciences Nicotinamide (NAA) (aka Niacinamide) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.2.5 Jubilant Life Sciences Recent Developments/Updates

2.3 Vertellus

2.3.1 Vertellus Details

2.3.2 Vertellus Major Business

2.3.3 Vertellus Nicotinamide (NAA) (aka Niacinamide) Product and Services

2.3.4 Vertellus Nicotinamide (NAA) (aka Niacinamide) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.3.5 Vertellus Recent Developments/Updates

2.4 Brother Enterprises

2.4.1 Brother Enterprises Details

2.4.2 Brother Enterprises Major Business

2.4.3 Brother Enterprises Nicotinamide (NAA) (aka Niacinamide) Product and Services

2.4.4 Brother Enterprises Nicotinamide (NAA) (aka Niacinamide) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.4.5 Brother Enterprises Recent Developments/Updates

2.5 Zhejiang Lanbo Biotechnology

2.5.1 Zhejiang Lanbo Biotechnology Details

2.5.2 Zhejiang Lanbo Biotechnology Major Business

2.5.3 Zhejiang Lanbo Biotechnology Nicotinamide (NAA) (aka Niacinamide) Product and Services

2.5.4 Zhejiang Lanbo Biotechnology Nicotinamide (NAA) (aka Niacinamide) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.5.5 Zhejiang Lanbo Biotechnology Recent Developments/Updates

2.6 Lasons India

2.6.1 Lasons India Details

2.6.2 Lasons India Major Business

2.6.3 Lasons India Nicotinamide (NAA) (aka Niacinamide) Product and Services

2.6.4 Lasons India Nicotinamide (NAA) (aka Niacinamide) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.6.5 Lasons India Recent Developments/Updates

2.7 Vanetta

2.7.1 Vanetta Details

2.7.2 Vanetta Major Business

2.7.3 Vanetta Nicotinamide (NAA) (aka Niacinamide) Product and Services

2.7.4 Vanetta Nicotinamide (NAA) (aka Niacinamide) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.7.5 Vanetta Recent Developments/Updates

2.8 DSM

2.8.1 DSM Details

2.8.2 DSM Major Business

2.8.3 DSM Nicotinamide (NAA) (aka Niacinamide) Product and Services

2.8.4 DSM Nicotinamide (NAA) (aka Niacinamide) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.8.5 DSM Recent Developments/Updates

2.9 Tianjin Zhongrui Pharmaceutical

2.9.1 Tianjin Zhongrui Pharmaceutical Details

2.9.2 Tianjin Zhongrui Pharmaceutical Major Business

2.9.3 Tianjin Zhongrui Pharmaceutical Nicotinamide (NAA) (aka Niacinamide) Product and Services

2.9.4 Tianjin Zhongrui Pharmaceutical Nicotinamide (NAA) (aka Niacinamide) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.9.5 Tianjin Zhongrui Pharmaceutical Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: NICOTINAMIDE (NAA) (AKA NIACINAMIDE) BY MANUFACTURER

3.1 Global Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Manufacturer (2020-2025)

3.2 Global Nicotinamide (NAA) (aka Niacinamide) Revenue by Manufacturer (2020-2025)

3.3 Global Nicotinamide (NAA) (aka Niacinamide) Average Price by Manufacturer (2020-2025)

3.4 Market Share Analysis (2024)

3.4.1 Producer Shipments of Nicotinamide (NAA) (aka Niacinamide) by Manufacturer Revenue (\$MM) and Market Share (%): 2024

3.4.2 Top 3 Nicotinamide (NAA) (aka Niacinamide) Manufacturer Market Share in 2024

3.4.3 Top 6 Nicotinamide (NAA) (aka Niacinamide) Manufacturer Market Share in 2024

3.5 Nicotinamide (NAA) (aka Niacinamide) Market: Overall Company Footprint Analysis

3.5.1 Nicotinamide (NAA) (aka Niacinamide) Market: Region Footprint

3.5.2 Nicotinamide (NAA) (aka Niacinamide) Market: Company Product Type Footprint

3.5.3 Nicotinamide (NAA) (aka Niacinamide) Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Nicotinamide (NAA) (aka Niacinamide) Market Size by Region

4.1.1 Global Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Region (2020-2031)

4.1.2 Global Nicotinamide (NAA) (aka Niacinamide) Consumption Value by Region (2020-2031)

4.1.3 Global Nicotinamide (NAA) (aka Niacinamide) Average Price by Region (2020-2031)

4.2 North America Nicotinamide (NAA) (aka Niacinamide) Consumption Value (2020-2031)

4.3 Europe Nicotinamide (NAA) (aka Niacinamide) Consumption Value (2020-2031)

4.4 Asia-Pacific Nicotinamide (NAA) (aka Niacinamide) Consumption Value (2020-2031)

4.5 South America Nicotinamide (NAA) (aka Niacinamide) Consumption Value (2020-2031)

4.6 Middle East & Africa Nicotinamide (NAA) (aka Niacinamide) Consumption Value (2020-2031)

5 MARKET SEGMENT BY TYPE

5.1 Global Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Type (2020-2031)

5.2 Global Nicotinamide (NAA) (aka Niacinamide) Consumption Value by Type (2020-2031)

5.3 Global Nicotinamide (NAA) (aka Niacinamide) Average Price by Type (2020-2031)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Application (2020-2031)

6.2 Global Nicotinamide (NAA) (aka Niacinamide) Consumption Value by Application (2020-2031)

6.3 Global Nicotinamide (NAA) (aka Niacinamide) Average Price by Application (2020-2031)

7 NORTH AMERICA

7.1 North America Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Type (2020-2031)

7.2 North America Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Application (2020-2031)

7.3 North America Nicotinamide (NAA) (aka Niacinamide) Market Size by Country

7.3.1 North America Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Country (2020-2031)

7.3.2 North America Nicotinamide (NAA) (aka Niacinamide) Consumption Value by Country (2020-2031)

7.3.3 United States Market Size and Forecast (2020-2031)

7.3.4 Canada Market Size and Forecast (2020-2031)

7.3.5 Mexico Market Size and Forecast (2020-2031)

8 EUROPE

8.1 Europe Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Type (2020-2031)

8.2 Europe Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Application (2020-2031)

8.3 Europe Nicotinamide (NAA) (aka Niacinamide) Market Size by Country

8.3.1 Europe Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Country (2020-2031)

8.3.2 Europe Nicotinamide (NAA) (aka Niacinamide) Consumption Value by Country (2020-2031)

8.3.3 Germany Market Size and Forecast (2020-2031)

8.3.4 France Market Size and Forecast (2020-2031)

8.3.5 United Kingdom Market Size and Forecast (2020-2031)

8.3.6 Russia Market Size and Forecast (2020-2031)

8.3.7 Italy Market Size and Forecast (2020-2031)

9 ASIA-PACIFIC

9.1 Asia-Pacific Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Type (2020-2031)

9.2 Asia-Pacific Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Application (2020-2031)

9.3 Asia-Pacific Nicotinamide (NAA) (aka Niacinamide) Market Size by Region

9.3.1 Asia-Pacific Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Region (2020-2031)

9.3.2 Asia-Pacific Nicotinamide (NAA) (aka Niacinamide) Consumption Value by

Region (2020-2031)

- 9.3.3 China Market Size and Forecast (2020-2031)
- 9.3.4 Japan Market Size and Forecast (2020-2031)
- 9.3.5 South Korea Market Size and Forecast (2020-2031)
- 9.3.6 India Market Size and Forecast (2020-2031)
- 9.3.7 Southeast Asia Market Size and Forecast (2020-2031)
- 9.3.8 Australia Market Size and Forecast (2020-2031)

10 SOUTH AMERICA

- 10.1 South America Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Type (2020-2031)
- 10.2 South America Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Application (2020-2031)
- 10.3 South America Nicotinamide (NAA) (aka Niacinamide) Market Size by Country
 - 10.3.1 South America Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Country (2020-2031)
 - 10.3.2 South America Nicotinamide (NAA) (aka Niacinamide) Consumption Value by Country (2020-2031)
 - 10.3.3 Brazil Market Size and Forecast (2020-2031)
 - 10.3.4 Argentina Market Size and Forecast (2020-2031)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Type (2020-2031)
- 11.2 Middle East & Africa Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Application (2020-2031)
- 11.3 Middle East & Africa Nicotinamide (NAA) (aka Niacinamide) Market Size by Country
 - 11.3.1 Middle East & Africa Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Country (2020-2031)
 - 11.3.2 Middle East & Africa Nicotinamide (NAA) (aka Niacinamide) Consumption Value by Country (2020-2031)
 - 11.3.3 Turkey Market Size and Forecast (2020-2031)
 - 11.3.4 Egypt Market Size and Forecast (2020-2031)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)
 - 11.3.6 South Africa Market Size and Forecast (2020-2031)

12 MARKET DYNAMICS

- 12.1 Nicotinamide (NAA) (aka Niacinamide) Market Drivers
- 12.2 Nicotinamide (NAA) (aka Niacinamide) Market Restraints
- 12.3 Nicotinamide (NAA) (aka Niacinamide) Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Nicotinamide (NAA) (aka Niacinamide) and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Nicotinamide (NAA) (aka Niacinamide)
- 13.3 Nicotinamide (NAA) (aka Niacinamide) Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Nicotinamide (NAA) (aka Niacinamide) Typical Distributors
- 14.3 Nicotinamide (NAA) (aka Niacinamide) Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Nicotinamide (NAA) (aka Niacinamide) Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Nicotinamide (NAA) (aka Niacinamide) Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. Lonza Basic Information, Manufacturing Base and Competitors

Table 4. Lonza Major Business

Table 5. Lonza Nicotinamide (NAA) (aka Niacinamide) Product and Services

Table 6. Lonza Nicotinamide (NAA) (aka Niacinamide) Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. Lonza Recent Developments/Updates

Table 8. Jubilant Life Sciences Basic Information, Manufacturing Base and Competitors

Table 9. Jubilant Life Sciences Major Business

Table 10. Jubilant Life Sciences Nicotinamide (NAA) (aka Niacinamide) Product and Services

Table 11. Jubilant Life Sciences Nicotinamide (NAA) (aka Niacinamide) Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. Jubilant Life Sciences Recent Developments/Updates

Table 13. Vertellus Basic Information, Manufacturing Base and Competitors

Table 14. Vertellus Major Business

Table 15. Vertellus Nicotinamide (NAA) (aka Niacinamide) Product and Services

Table 16. Vertellus Nicotinamide (NAA) (aka Niacinamide) Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. Vertellus Recent Developments/Updates

Table 18. Brother Enterprises Basic Information, Manufacturing Base and Competitors

Table 19. Brother Enterprises Major Business

Table 20. Brother Enterprises Nicotinamide (NAA) (aka Niacinamide) Product and Services

Table 21. Brother Enterprises Nicotinamide (NAA) (aka Niacinamide) Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. Brother Enterprises Recent Developments/Updates

Table 23. Zhejiang Lanbo Biotechnology Basic Information, Manufacturing Base and Competitors

Table 24. Zhejiang Lanbo Biotechnology Major Business

Table 25. Zhejiang Lanbo Biotechnology Nicotinamide (NAA) (aka Niacinamide) Product and Services

Table 26. Zhejiang Lanbo Biotechnology Nicotinamide (NAA) (aka Niacinamide) Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 27. Zhejiang Lanbo Biotechnology Recent Developments/Updates

Table 28. Lasons India Basic Information, Manufacturing Base and Competitors

Table 29. Lasons India Major Business

Table 30. Lasons India Nicotinamide (NAA) (aka Niacinamide) Product and Services

Table 31. Lasons India Nicotinamide (NAA) (aka Niacinamide) Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 32. Lasons India Recent Developments/Updates

Table 33. Vanetta Basic Information, Manufacturing Base and Competitors

Table 34. Vanetta Major Business

Table 35. Vanetta Nicotinamide (NAA) (aka Niacinamide) Product and Services

Table 36. Vanetta Nicotinamide (NAA) (aka Niacinamide) Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 37. Vanetta Recent Developments/Updates

Table 38. DSM Basic Information, Manufacturing Base and Competitors

Table 39. DSM Major Business

Table 40. DSM Nicotinamide (NAA) (aka Niacinamide) Product and Services

Table 41. DSM Nicotinamide (NAA) (aka Niacinamide) Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 42. DSM Recent Developments/Updates

Table 43. Tianjin Zhongrui Pharmaceutical Basic Information, Manufacturing Base and Competitors

Table 44. Tianjin Zhongrui Pharmaceutical Major Business

Table 45. Tianjin Zhongrui Pharmaceutical Nicotinamide (NAA) (aka Niacinamide) Product and Services

Table 46. Tianjin Zhongrui Pharmaceutical Nicotinamide (NAA) (aka Niacinamide) Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 47. Tianjin Zhongrui Pharmaceutical Recent Developments/Updates

Table 48. Global Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Manufacturer (2020-2025) & (MT)

Table 49. Global Nicotinamide (NAA) (aka Niacinamide) Revenue by Manufacturer (2020-2025) & (USD Million)

Table 50. Global Nicotinamide (NAA) (aka Niacinamide) Average Price by Manufacturer (2020-2025) & (USD/MT)

Table 51. Market Position of Manufacturers in Nicotinamide (NAA) (aka Niacinamide), (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 52. Head Office and Nicotinamide (NAA) (aka Niacinamide) Production Site of Key Manufacturer

Table 53. Nicotinamide (NAA) (aka Niacinamide) Market: Company Product Type Footprint

Table 54. Nicotinamide (NAA) (aka Niacinamide) Market: Company Product Application Footprint

Table 55. Nicotinamide (NAA) (aka Niacinamide) New Market Entrants and Barriers to Market Entry

Table 56. Nicotinamide (NAA) (aka Niacinamide) Mergers, Acquisition, Agreements, and Collaborations

Table 57. Global Nicotinamide (NAA) (aka Niacinamide) Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR

Table 58. Global Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Region (2020-2025) & (MT)

Table 59. Global Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Region (2026-2031) & (MT)

Table 60. Global Nicotinamide (NAA) (aka Niacinamide) Consumption Value by Region (2020-2025) & (USD Million)

Table 61. Global Nicotinamide (NAA) (aka Niacinamide) Consumption Value by Region (2026-2031) & (USD Million)

Table 62. Global Nicotinamide (NAA) (aka Niacinamide) Average Price by Region (2020-2025) & (USD/MT)

Table 63. Global Nicotinamide (NAA) (aka Niacinamide) Average Price by Region (2026-2031) & (USD/MT)

Table 64. Global Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Type (2020-2025) & (MT)

Table 65. Global Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Type (2026-2031) & (MT)

Table 66. Global Nicotinamide (NAA) (aka Niacinamide) Consumption Value by Type (2020-2025) & (USD Million)

Table 67. Global Nicotinamide (NAA) (aka Niacinamide) Consumption Value by Type (2026-2031) & (USD Million)

Table 68. Global Nicotinamide (NAA) (aka Niacinamide) Average Price by Type (2020-2025) & (USD/MT)

Table 69. Global Nicotinamide (NAA) (aka Niacinamide) Average Price by Type

(2026-2031) & (USD/MT)

Table 70. Global Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Application (2020-2025) & (MT)

Table 71. Global Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Application (2026-2031) & (MT)

Table 72. Global Nicotinamide (NAA) (aka Niacinamide) Consumption Value by Application (2020-2025) & (USD Million)

Table 73. Global Nicotinamide (NAA) (aka Niacinamide) Consumption Value by Application (2026-2031) & (USD Million)

Table 74. Global Nicotinamide (NAA) (aka Niacinamide) Average Price by Application (2020-2025) & (USD/MT)

Table 75. Global Nicotinamide (NAA) (aka Niacinamide) Average Price by Application (2026-2031) & (USD/MT)

Table 76. North America Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Type (2020-2025) & (MT)

Table 77. North America Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Type (2026-2031) & (MT)

Table 78. North America Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Application (2020-2025) & (MT)

Table 79. North America Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Application (2026-2031) & (MT)

Table 80. North America Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Country (2020-2025) & (MT)

Table 81. North America Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Country (2026-2031) & (MT)

Table 82. North America Nicotinamide (NAA) (aka Niacinamide) Consumption Value by Country (2020-2025) & (USD Million)

Table 83. North America Nicotinamide (NAA) (aka Niacinamide) Consumption Value by Country (2026-2031) & (USD Million)

Table 84. Europe Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Type (2020-2025) & (MT)

Table 85. Europe Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Type (2026-2031) & (MT)

Table 86. Europe Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Application (2020-2025) & (MT)

Table 87. Europe Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Application (2026-2031) & (MT)

Table 88. Europe Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Country (2020-2025) & (MT)

Table 89. Europe Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Country (2026-2031) & (MT)

Table 90. Europe Nicotinamide (NAA) (aka Niacinamide) Consumption Value by Country (2020-2025) & (USD Million)

Table 91. Europe Nicotinamide (NAA) (aka Niacinamide) Consumption Value by Country (2026-2031) & (USD Million)

Table 92. Asia-Pacific Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Type (2020-2025) & (MT)

Table 93. Asia-Pacific Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Type (2026-2031) & (MT)

Table 94. Asia-Pacific Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Application (2020-2025) & (MT)

Table 95. Asia-Pacific Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Application (2026-2031) & (MT)

Table 96. Asia-Pacific Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Region (2020-2025) & (MT)

Table 97. Asia-Pacific Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Region (2026-2031) & (MT)

Table 98. Asia-Pacific Nicotinamide (NAA) (aka Niacinamide) Consumption Value by Region (2020-2025) & (USD Million)

Table 99. Asia-Pacific Nicotinamide (NAA) (aka Niacinamide) Consumption Value by Region (2026-2031) & (USD Million)

Table 100. South America Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Type (2020-2025) & (MT)

Table 101. South America Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Type (2026-2031) & (MT)

Table 102. South America Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Application (2020-2025) & (MT)

Table 103. South America Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Application (2026-2031) & (MT)

Table 104. South America Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Country (2020-2025) & (MT)

Table 105. South America Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Country (2026-2031) & (MT)

Table 106. South America Nicotinamide (NAA) (aka Niacinamide) Consumption Value by Country (2020-2025) & (USD Million)

Table 107. South America Nicotinamide (NAA) (aka Niacinamide) Consumption Value by Country (2026-2031) & (USD Million)

Table 108. Middle East & Africa Nicotinamide (NAA) (aka Niacinamide) Sales Quantity

by Type (2020-2025) & (MT)

Table 109. Middle East & Africa Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Type (2026-2031) & (MT)

Table 110. Middle East & Africa Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Application (2020-2025) & (MT)

Table 111. Middle East & Africa Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Application (2026-2031) & (MT)

Table 112. Middle East & Africa Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Country (2020-2025) & (MT)

Table 113. Middle East & Africa Nicotinamide (NAA) (aka Niacinamide) Sales Quantity by Country (2026-2031) & (MT)

Table 114. Middle East & Africa Nicotinamide (NAA) (aka Niacinamide) Consumption Value by Country (2020-2025) & (USD Million)

Table 115. Middle East & Africa Nicotinamide (NAA) (aka Niacinamide) Consumption Value by Country (2026-2031) & (USD Million)

Table 116. Nicotinamide (NAA) (aka Niacinamide) Raw Material

Table 117. Key Manufacturers of Nicotinamide (NAA) (aka Niacinamide) Raw Materials

Table 118. Nicotinamide (NAA) (aka Niacinamide) Typical Distributors

Table 119. Nicotinamide (NAA) (aka Niacinamide) Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Nicotinamide (NAA) (aka Niacinamide) Picture
- Figure 2. Global Nicotinamide (NAA) (aka Niacinamide) Revenue by Type, (USD Million), 2020 & 2024 & 2031
- Figure 3. Global Nicotinamide (NAA) (aka Niacinamide) Revenue Market Share by Type in 2024
- Figure 4. Pharmaceutical Grade Examples
- Figure 5. Feed Grade Examples
- Figure 6. Food Grade Examples
- Figure 7. Global Nicotinamide (NAA) (aka Niacinamide) Consumption Value by Application, (USD Million), 2020 & 2024 & 2031
- Figure 8. Global Nicotinamide (NAA) (aka Niacinamide) Revenue Market Share by Application in 2024
- Figure 9. Feed Additives Examples
- Figure 10. Food and Drinks Industry Examples
- Figure 11. Pharmaceutical Industry Examples
- Figure 12. Daily Chemicals Examples
- Figure 13. Others Examples
- Figure 14. Global Nicotinamide (NAA) (aka Niacinamide) Consumption Value, (USD Million): 2020 & 2024 & 2031
- Figure 15. Global Nicotinamide (NAA) (aka Niacinamide) Consumption Value and Forecast (2020-2031) & (USD Million)
- Figure 16. Global Nicotinamide (NAA) (aka Niacinamide) Sales Quantity (2020-2031) & (MT)
- Figure 17. Global Nicotinamide (NAA) (aka Niacinamide) Price (2020-2031) & (USD/MT)
- Figure 18. Global Nicotinamide (NAA) (aka Niacinamide) Sales Quantity Market Share by Manufacturer in 2024
- Figure 19. Global Nicotinamide (NAA) (aka Niacinamide) Revenue Market Share by Manufacturer in 2024
- Figure 20. Producer Shipments of Nicotinamide (NAA) (aka Niacinamide) by Manufacturer Sales (\$MM) and Market Share (%): 2024
- Figure 21. Top 3 Nicotinamide (NAA) (aka Niacinamide) Manufacturer (Revenue) Market Share in 2024
- Figure 22. Top 6 Nicotinamide (NAA) (aka Niacinamide) Manufacturer (Revenue) Market Share in 2024

Figure 23. Global Nicotinamide (NAA) (aka Niacinamide) Sales Quantity Market Share by Region (2020-2031)

Figure 24. Global Nicotinamide (NAA) (aka Niacinamide) Consumption Value Market Share by Region (2020-2031)

Figure 25. North America Nicotinamide (NAA) (aka Niacinamide) Consumption Value (2020-2031) & (USD Million)

Figure 26. Europe Nicotinamide (NAA) (aka Niacinamide) Consumption Value (2020-2031) & (USD Million)

Figure 27. Asia-Pacific Nicotinamide (NAA) (aka Niacinamide) Consumption Value (2020-2031) & (USD Million)

Figure 28. South America Nicotinamide (NAA) (aka Niacinamide) Consumption Value (2020-2031) & (USD Million)

Figure 29. Middle East & Africa Nicotinamide (NAA) (aka Niacinamide) Consumption Value (2020-2031) & (USD Million)

Figure 30. Global Nicotinamide (NAA) (aka Niacinamide) Sales Quantity Market Share by Type (2020-2031)

Figure 31. Global Nicotinamide (NAA) (aka Niacinamide) Consumption Value Market Share by Type (2020-2031)

Figure 32. Global Nicotinamide (NAA) (aka Niacinamide) Average Price by Type (2020-2031) & (USD/MT)

Figure 33. Global Nicotinamide (NAA) (aka Niacinamide) Sales Quantity Market Share by Application (2020-2031)

Figure 34. Global Nicotinamide (NAA) (aka Niacinamide) Revenue Market Share by Application (2020-2031)

Figure 35. Global Nicotinamide (NAA) (aka Niacinamide) Average Price by Application (2020-2031) & (USD/MT)

Figure 36. North America Nicotinamide (NAA) (aka Niacinamide) Sales Quantity Market Share by Type (2020-2031)

Figure 37. North America Nicotinamide (NAA) (aka Niacinamide) Sales Quantity Market Share by Application (2020-2031)

Figure 38. North America Nicotinamide (NAA) (aka Niacinamide) Sales Quantity Market Share by Country (2020-2031)

Figure 39. North America Nicotinamide (NAA) (aka Niacinamide) Consumption Value Market Share by Country (2020-2031)

Figure 40. United States Nicotinamide (NAA) (aka Niacinamide) Consumption Value (2020-2031) & (USD Million)

Figure 41. Canada Nicotinamide (NAA) (aka Niacinamide) Consumption Value (2020-2031) & (USD Million)

Figure 42. Mexico Nicotinamide (NAA) (aka Niacinamide) Consumption Value

(2020-2031) & (USD Million)

Figure 43. Europe Nicotinamide (NAA) (aka Niacinamide) Sales Quantity Market Share by Type (2020-2031)

Figure 44. Europe Nicotinamide (NAA) (aka Niacinamide) Sales Quantity Market Share by Application (2020-2031)

Figure 45. Europe Nicotinamide (NAA) (aka Niacinamide) Sales Quantity Market Share by Country (2020-2031)

Figure 46. Europe Nicotinamide (NAA) (aka Niacinamide) Consumption Value Market Share by Country (2020-2031)

Figure 47. Germany Nicotinamide (NAA) (aka Niacinamide) Consumption Value (2020-2031) & (USD Million)

Figure 48. France Nicotinamide (NAA) (aka Niacinamide) Consumption Value (2020-2031) & (USD Million)

Figure 49. United Kingdom Nicotinamide (NAA) (aka Niacinamide) Consumption Value (2020-2031) & (USD Million)

Figure 50. Russia Nicotinamide (NAA) (aka Niacinamide) Consumption Value (2020-2031) & (USD Million)

Figure 51. Italy Nicotinamide (NAA) (aka Niacinamide) Consumption Value (2020-2031) & (USD Million)

Figure 52. Asia-Pacific Nicotinamide (NAA) (aka Niacinamide) Sales Quantity Market Share by Type (2020-2031)

Figure 53. Asia-Pacific Nicotinamide (NAA) (aka Niacinamide) Sales Quantity Market Share by Application (2020-2031)

Figure 54. Asia-Pacific Nicotinamide (NAA) (aka Niacinamide) Sales Quantity Market Share by Region (2020-2031)

Figure 55. Asia-Pacific Nicotinamide (NAA) (aka Niacinamide) Consumption Value Market Share by Region (2020-2031)

Figure 56. China Nicotinamide (NAA) (aka Niacinamide) Consumption Value (2020-2031) & (USD Million)

Figure 57. Japan Nicotinamide (NAA) (aka Niacinamide) Consumption Value (2020-2031) & (USD Million)

Figure 58. South Korea Nicotinamide (NAA) (aka Niacinamide) Consumption Value (2020-2031) & (USD Million)

Figure 59. India Nicotinamide (NAA) (aka Niacinamide) Consumption Value (2020-2031) & (USD Million)

Figure 60. Southeast Asia Nicotinamide (NAA) (aka Niacinamide) Consumption Value (2020-2031) & (USD Million)

Figure 61. Australia Nicotinamide (NAA) (aka Niacinamide) Consumption Value (2020-2031) & (USD Million)

Figure 62. South America Nicotinamide (NAA) (aka Niacinamide) Sales Quantity Market Share by Type (2020-2031)

Figure 63. South America Nicotinamide (NAA) (aka Niacinamide) Sales Quantity Market Share by Application (2020-2031)

Figure 64. South America Nicotinamide (NAA) (aka Niacinamide) Sales Quantity Market Share by Country (2020-2031)

Figure 65. South America Nicotinamide (NAA) (aka Niacinamide) Consumption Value Market Share by Country (2020-2031)

Figure 66. Brazil Nicotinamide (NAA) (aka Niacinamide) Consumption Value (2020-2031) & (USD Million)

Figure 67. Argentina Nicotinamide (NAA) (aka Niacinamide) Consumption Value (2020-2031) & (USD Million)

Figure 68. Middle East & Africa Nicotinamide (NAA) (aka Niacinamide) Sales Quantity Market Share by Type (2020-2031)

Figure 69. Middle East & Africa Nicotinamide (NAA) (aka Niacinamide) Sales Quantity Market Share by Application (2020-2031)

Figure 70. Middle East & Africa Nicotinamide (NAA) (aka Niacinamide) Sales Quantity Market Share by Country (2020-2031)

Figure 71. Middle East & Africa Nicotinamide (NAA) (aka Niacinamide) Consumption Value Market Share by Country (2020-2031)

Figure 72. Turkey Nicotinamide (NAA) (aka Niacinamide) Consumption Value (2020-2031) & (USD Million)

Figure 73. Egypt Nicotinamide (NAA) (aka Niacinamide) Consumption Value (2020-2031) & (USD Million)

Figure 74. Saudi Arabia Nicotinamide (NAA) (aka Niacinamide) Consumption Value (2020-2031) & (USD Million)

Figure 75. South Africa Nicotinamide (NAA) (aka Niacinamide) Consumption Value (2020-2031) & (USD Million)

Figure 76. Nicotinamide (NAA) (aka Niacinamide) Market Drivers

Figure 77. Nicotinamide (NAA) (aka Niacinamide) Market Restraints

Figure 78. Nicotinamide (NAA) (aka Niacinamide) Market Trends

Figure 79. Porters Five Forces Analysis

Figure 80. Manufacturing Cost Structure Analysis of Nicotinamide (NAA) (aka Niacinamide) in 2024

Figure 81. Manufacturing Process Analysis of Nicotinamide (NAA) (aka Niacinamide)

Figure 82. Nicotinamide (NAA) (aka Niacinamide) Industrial Chain

Figure 83. Sales Channel: Direct to End-User vs Distributors

Figure 84. Direct Channel Pros & Cons

Figure 85. Indirect Channel Pros & Cons

Figure 86. Methodology

Figure 87. Research Process and Data Source

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