

Global Nicotinamide (NAA) (aka Niacinamide) Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Nicotinamide (NAA) (aka Niacinamide) market size is expected to reach \$ 1132 million by 2032, rising at a market growth of 2.0% CAGR during the forecast period (2026-2032).

Niacin, also known as nicotinic acid, is an organic compound and is, depending on the definition used, one of the 20 to 80 essential human nutrients. Together with nicotinamide it makes up the group known as vitamin B3 complex. It has the formula $C_6H_5NO_2$ and belongs to the group of the pyridinecarboxylic acids.

Global nicotinamide (NAA) (aka niacinamide) main players are Lonza, Jubilant Life Sciences, Vertellus, Brother Enterprises, etc. Global top 1 manufacturer hold a share about 50%. Asia Pacific is the largest market, with a share above 35%. In terms of product, feed grade is the largest segment, with a share over 60%. And in terms of application, the largest application is feed additives.

This report studies the global Nicotinamide (NAA) (aka Niacinamide) production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Nicotinamide (NAA) (aka Niacinamide) and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Nicotinamide (NAA) (aka Niacinamide) that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Nicotinamide (NAA) (aka Niacinamide) total production and demand, 2021-2032,

(MT)

Global Nicotinamide (NAA) (aka Niacinamide) total production value, 2021-2032, (USD Million)

Global Nicotinamide (NAA) (aka Niacinamide) production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (MT), (based on production site)

Global Nicotinamide (NAA) (aka Niacinamide) consumption by region & country, CAGR, 2021-2032 & (MT)

U.S. VS China: Nicotinamide (NAA) (aka Niacinamide) domestic production, consumption, key domestic manufacturers and share

Global Nicotinamide (NAA) (aka Niacinamide) production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (MT)

Global Nicotinamide (NAA) (aka Niacinamide) production by Type, production, value, CAGR, 2021-2032, (USD Million) & (MT)

Global Nicotinamide (NAA) (aka Niacinamide) production by Application, production, value, CAGR, 2021-2032, (USD Million) & (MT)

This report profiles key players in the global Nicotinamide (NAA) (aka Niacinamide) market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Lonza, Jubilant Life Sciences, Vertellus, Brother Enterprises, Zhejiang Lanbo Biotechnology, Lasons India, Vanetta, DSM, Tianjin Zhongrui Pharmaceutical, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Nicotinamide (NAA) (aka Niacinamide) market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (MT) and average price (USD/MT) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Nicotinamide (NAA) (aka Niacinamide) Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Nicotinamide (NAA) (aka Niacinamide) Market, Segmentation by Type:

Pharmaceutical Grade

Feed Grade

Food Grade

Global Nicotinamide (NAA) (aka Niacinamide) Market, Segmentation by Application:

Feed Additives

Food and Drinks Industry

Pharmaceutical Industry

Daily Chemicals

Others

Companies Profiled:

Lonza

Jubilant Life Sciences

Vertellus

Brother Enterprises

Zhejiang Lanbo Biotechnology

Lasons India

Vanetta

DSM

Tianjin Zhongrui Pharmaceutical

Key Questions Answered:

1. How big is the global Nicotinamide (NAA) (aka Niacinamide) market?
2. What is the demand of the global Nicotinamide (NAA) (aka Niacinamide) market?
3. What is the year over year growth of the global Nicotinamide (NAA) (aka Niacinamide) market?
4. What is the production and production value of the global Nicotinamide (NAA) (aka Niacinamide) market?
5. Who are the key producers in the global Nicotinamide (NAA) (aka Niacinamide) market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 SCADA Introduction
- 1.2 World SCADA Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World SCADA Total Market by Region (by Headquarter Location)
 - 1.3.1 World SCADA Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company SCADA Revenue (2021-2032)
 - 1.3.3 China Based Company SCADA Revenue (2021-2032)
 - 1.3.4 Europe Based Company SCADA Revenue (2021-2032)
 - 1.3.5 Japan Based Company SCADA Revenue (2021-2032)
 - 1.3.6 South Korea Based Company SCADA Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company SCADA Revenue (2021-2032)
 - 1.3.8 India Based Company SCADA Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 SCADA Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World SCADA Consumption Value (2021-2032)
- 2.2 World SCADA Consumption Value by Region
 - 2.2.1 World SCADA Consumption Value by Region (2021-2026)
 - 2.2.2 World SCADA Consumption Value Forecast by Region (2027-2032)
- 2.3 United States SCADA Consumption Value (2021-2032)
- 2.4 China SCADA Consumption Value (2021-2032)
- 2.5 Europe SCADA Consumption Value (2021-2032)
- 2.6 Japan SCADA Consumption Value (2021-2032)
- 2.7 South Korea SCADA Consumption Value (2021-2032)
- 2.8 ASEAN SCADA Consumption Value (2021-2032)
- 2.9 India SCADA Consumption Value (2021-2032)

3 WORLD SCADA COMPANIES COMPETITIVE ANALYSIS

- 3.1 World SCADA Revenue by Player (2021-2026)
- 3.2 Industry Rank and Concentration Rate (CR)
 - 3.2.1 Global SCADA Industry Rank of Major Players

- 3.2.2 Global Concentration Ratios (CR4) for SCADA in 2025
- 3.2.3 Global Concentration Ratios (CR8) for SCADA in 2025
- 3.3 SCADA Company Evaluation Quadrant
- 3.4 SCADA Market: Overall Company Footprint Analysis
 - 3.4.1 SCADA Market: Region Footprint
 - 3.4.2 SCADA Market: Company Product Type Footprint
 - 3.4.3 SCADA Market: Company Product Application Footprint
- 3.5 Competitive Environment
 - 3.5.1 Historical Structure of the Industry
 - 3.5.2 Barriers of Market Entry
 - 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

- 4.1 United States VS China: SCADA Revenue Comparison (by Headquarter Location)
 - 4.1.1 United States VS China: SCADA Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
 - 4.1.2 United States VS China: SCADA Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: SCADA Consumption Value Comparison
 - 4.2.1 United States VS China: SCADA Consumption Value Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: SCADA Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States Based SCADA Companies and Market Share, 2021-2026
 - 4.3.1 United States Based SCADA Companies, Headquarters (States, Country)
 - 4.3.2 United States Based Companies SCADA Revenue, (2021-2026)
- 4.4 China Based Companies SCADA Revenue and Market Share, 2021-2026
 - 4.4.1 China Based SCADA Companies, Company Headquarters (Province, Country)
 - 4.4.2 China Based Companies SCADA Revenue, (2021-2026)
- 4.5 Rest of World Based SCADA Companies and Market Share, 2021-2026
 - 4.5.1 Rest of World Based SCADA Companies, Headquarters (Province, Country)
 - 4.5.2 Rest of World Based Companies SCADA Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World SCADA Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Hardware

5.2.2 Software

5.2.3 Services

5.3 Market Segment by Type

5.3.1 World SCADA Market Size by Type (2021-2026)

5.3.2 World SCADA Market Size by Type (2027-2032)

5.3.3 World SCADA Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY APPLICATION

6.1 World SCADA Market Size Overview by Application: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Application

6.2.1 Power & Energy

6.2.2 Oil & Gas Industry

6.2.3 Water & Waste Control

6.2.4 Telecommunications

6.2.5 Transportation

6.2.6 Manufacturing Industry

6.2.7 Others

6.3 Market Segment by Application

6.3.1 World SCADA Market Size by Application (2021-2026)

6.3.2 World SCADA Market Size by Application (2027-2032)

6.3.3 World SCADA Market Size Market Share by Application (2021-2032)

7 COMPANY PROFILES

7.1 Schneider Electric SE (France)

7.1.1 Schneider Electric SE (France) Details

7.1.2 Schneider Electric SE (France) Major Business

7.1.3 Schneider Electric SE (France) SCADA Product and Services

7.1.4 Schneider Electric SE (France) SCADA Revenue, Gross Margin and Market Share (2021-2026)

7.1.5 Schneider Electric SE (France) Recent Developments/Updates

7.1.6 Schneider Electric SE (France) Competitive Strengths & Weaknesses

7.2 ABB (Switzerland)

7.2.1 ABB (Switzerland) Details

7.2.2 ABB (Switzerland) Major Business

- 7.2.3 ABB (Switzerland) SCADA Product and Services
- 7.2.4 ABB (Switzerland) SCADA Revenue, Gross Margin and Market Share (2021-2026)
- 7.2.5 ABB (Switzerland) Recent Developments/Updates
- 7.2.6 ABB (Switzerland) Competitive Strengths & Weaknesses
- 7.3 Siemens AG (Germany)
 - 7.3.1 Siemens AG (Germany) Details
 - 7.3.2 Siemens AG (Germany) Major Business
 - 7.3.3 Siemens AG (Germany) SCADA Product and Services
 - 7.3.4 Siemens AG (Germany) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.3.5 Siemens AG (Germany) Recent Developments/Updates
 - 7.3.6 Siemens AG (Germany) Competitive Strengths & Weaknesses
- 7.4 Emerson (US)
 - 7.4.1 Emerson (US) Details
 - 7.4.2 Emerson (US) Major Business
 - 7.4.3 Emerson (US) SCADA Product and Services
 - 7.4.4 Emerson (US) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.4.5 Emerson (US) Recent Developments/Updates
 - 7.4.6 Emerson (US) Competitive Strengths & Weaknesses
- 7.5 Rockwell Automation Inc. (US)
 - 7.5.1 Rockwell Automation Inc. (US) Details
 - 7.5.2 Rockwell Automation Inc. (US) Major Business
 - 7.5.3 Rockwell Automation Inc. (US) SCADA Product and Services
 - 7.5.4 Rockwell Automation Inc. (US) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.5.5 Rockwell Automation Inc. (US) Recent Developments/Updates
 - 7.5.6 Rockwell Automation Inc. (US) Competitive Strengths & Weaknesses
- 7.6 Honeywell International Inc. (US)
 - 7.6.1 Honeywell International Inc. (US) Details
 - 7.6.2 Honeywell International Inc. (US) Major Business
 - 7.6.3 Honeywell International Inc. (US) SCADA Product and Services
 - 7.6.4 Honeywell International Inc. (US) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.6.5 Honeywell International Inc. (US) Recent Developments/Updates
 - 7.6.6 Honeywell International Inc. (US) Competitive Strengths & Weaknesses
- 7.7 Mitsubishi Electric (Japan)
 - 7.7.1 Mitsubishi Electric (Japan) Details
 - 7.7.2 Mitsubishi Electric (Japan) Major Business

- 7.7.3 Mitsubishi Electric (Japan) SCADA Product and Services
- 7.7.4 Mitsubishi Electric (Japan) SCADA Revenue, Gross Margin and Market Share (2021-2026)
- 7.7.5 Mitsubishi Electric (Japan) Recent Developments/Updates
- 7.7.6 Mitsubishi Electric (Japan) Competitive Strengths & Weaknesses
- 7.8 Omron Corporation (Japan)
 - 7.8.1 Omron Corporation (Japan) Details
 - 7.8.2 Omron Corporation (Japan) Major Business
 - 7.8.3 Omron Corporation (Japan) SCADA Product and Services
 - 7.8.4 Omron Corporation (Japan) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.8.5 Omron Corporation (Japan) Recent Developments/Updates
 - 7.8.6 Omron Corporation (Japan) Competitive Strengths & Weaknesses
- 7.9 General Electric Co. (US)
 - 7.9.1 General Electric Co. (US) Details
 - 7.9.2 General Electric Co. (US) Major Business
 - 7.9.3 General Electric Co. (US) SCADA Product and Services
 - 7.9.4 General Electric Co. (US) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.9.5 General Electric Co. (US) Recent Developments/Updates
 - 7.9.6 General Electric Co. (US) Competitive Strengths & Weaknesses
- 7.10 Yokogawa Electric Corporation (Japan)
 - 7.10.1 Yokogawa Electric Corporation (Japan) Details
 - 7.10.2 Yokogawa Electric Corporation (Japan) Major Business
 - 7.10.3 Yokogawa Electric Corporation (Japan) SCADA Product and Services
 - 7.10.4 Yokogawa Electric Corporation (Japan) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.10.5 Yokogawa Electric Corporation (Japan) Recent Developments/Updates
 - 7.10.6 Yokogawa Electric Corporation (Japan) Competitive Strengths & Weaknesses
- 7.11 Larsen & Toubro (India)
 - 7.11.1 Larsen & Toubro (India) Details
 - 7.11.2 Larsen & Toubro (India) Major Business
 - 7.11.3 Larsen & Toubro (India) SCADA Product and Services
 - 7.11.4 Larsen & Toubro (India) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.11.5 Larsen & Toubro (India) Recent Developments/Updates
 - 7.11.6 Larsen & Toubro (India) Competitive Strengths & Weaknesses
- 7.12 M.B. Control & Systems Pvt. Ltd (India)
 - 7.12.1 M.B. Control & Systems Pvt. Ltd (India) Details

- 7.12.2 M.B. Control & Systems Pvt. Ltd (India) Major Business
- 7.12.3 M.B. Control & Systems Pvt. Ltd (India) SCADA Product and Services
- 7.12.4 M.B. Control & Systems Pvt. Ltd (India) SCADA Revenue, Gross Margin and Market Share (2021-2026)
- 7.12.5 M.B. Control & Systems Pvt. Ltd (India) Recent Developments/Updates
- 7.12.6 M.B. Control & Systems Pvt. Ltd (India) Competitive Strengths & Weaknesses

8 INDUSTRY CHAIN ANALYSIS

- 8.1 SCADA Industry Chain
- 8.2 SCADA Upstream Analysis
- 8.3 SCADA Midstream Analysis
- 8.4 SCADA Downstream Analysis

9 RESEARCH FINDINGS AND CONCLUSION

10 APPENDIX

- 10.1 Methodology
- 10.2 Research Process and Data Source
- 10.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Nicotinamide (NAA) (aka Niacinamide) Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Nicotinamide (NAA) (aka Niacinamide) Production Value by Region (2021-2026) & (USD Million)

Table 3. World Nicotinamide (NAA) (aka Niacinamide) Production Value by Region (2027-2032) & (USD Million)

Table 4. World Nicotinamide (NAA) (aka Niacinamide) Production Value Market Share by Region (2021-2026)

Table 5. World Nicotinamide (NAA) (aka Niacinamide) Production Value Market Share by Region (2027-2032)

Table 6. World Nicotinamide (NAA) (aka Niacinamide) Production by Region (2021-2026) & (MT)

Table 7. World Nicotinamide (NAA) (aka Niacinamide) Production by Region (2027-2032) & (MT)

Table 8. World Nicotinamide (NAA) (aka Niacinamide) Production Market Share by Region (2021-2026)

Table 9. World Nicotinamide (NAA) (aka Niacinamide) Production Market Share by Region (2027-2032)

Table 10. World Nicotinamide (NAA) (aka Niacinamide) Average Price by Region (2021-2026) & (USD/MT)

Table 11. World Nicotinamide (NAA) (aka Niacinamide) Average Price by Region (2027-2032) & (USD/MT)

Table 12. Nicotinamide (NAA) (aka Niacinamide) Major Market Trends

Table 13. World Nicotinamide (NAA) (aka Niacinamide) Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (MT)

Table 14. World Nicotinamide (NAA) (aka Niacinamide) Consumption by Region (2021-2026) & (MT)

Table 15. World Nicotinamide (NAA) (aka Niacinamide) Consumption Forecast by Region (2027-2032) & (MT)

Table 16. World Nicotinamide (NAA) (aka Niacinamide) Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Nicotinamide (NAA) (aka Niacinamide) Producers in 2025

Table 18. World Nicotinamide (NAA) (aka Niacinamide) Production by Manufacturer (2021-2026) & (MT)

Table 19. Production Market Share of Key Nicotinamide (NAA) (aka Niacinamide) Producers in 2025

Table 20. World Nicotinamide (NAA) (aka Niacinamide) Average Price by Manufacturer (2021-2026) & (USD/MT)

Table 21. Global Nicotinamide (NAA) (aka Niacinamide) Company Evaluation Quadrant

Table 22. World Nicotinamide (NAA) (aka Niacinamide) Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Nicotinamide (NAA) (aka Niacinamide) Production Site of Key Manufacturer

Table 24. Nicotinamide (NAA) (aka Niacinamide) Market: Company Product Type Footprint

Table 25. Nicotinamide (NAA) (aka Niacinamide) Market: Company Product Application Footprint

Table 26. Nicotinamide (NAA) (aka Niacinamide) Competitive Factors

Table 27. Nicotinamide (NAA) (aka Niacinamide) New Entrant and Capacity Expansion Plans

Table 28. Nicotinamide (NAA) (aka Niacinamide) Mergers & Acquisitions Activity

Table 29. United States VS China Nicotinamide (NAA) (aka Niacinamide) Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Nicotinamide (NAA) (aka Niacinamide) Production Comparison, (2021 & 2025 & 2032) & (MT)

Table 31. United States VS China Nicotinamide (NAA) (aka Niacinamide) Consumption Comparison, (2021 & 2025 & 2032) & (MT)

Table 32. United States Based Nicotinamide (NAA) (aka Niacinamide) Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Nicotinamide (NAA) (aka Niacinamide) Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Nicotinamide (NAA) (aka Niacinamide) Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Nicotinamide (NAA) (aka Niacinamide) Production (2021-2026) & (MT)

Table 36. United States Based Manufacturers Nicotinamide (NAA) (aka Niacinamide) Production Market Share (2021-2026)

Table 37. China Based Nicotinamide (NAA) (aka Niacinamide) Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Nicotinamide (NAA) (aka Niacinamide) Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Nicotinamide (NAA) (aka Niacinamide) Production Value Market Share (2021-2026)

- Table 40. China Based Manufacturers Nicotinamide (NAA) (aka Niacinamide) Production, (2021-2026) & (MT)
- Table 41. China Based Manufacturers Nicotinamide (NAA) (aka Niacinamide) Production Market Share (2021-2026)
- Table 42. Rest of World Based Nicotinamide (NAA) (aka Niacinamide) Manufacturers, Headquarters and Production Site (State, Country)
- Table 43. Rest of World Based Manufacturers Nicotinamide (NAA) (aka Niacinamide) Production Value, (2021-2026) & (USD Million)
- Table 44. Rest of World Based Manufacturers Nicotinamide (NAA) (aka Niacinamide) Production Value Market Share (2021-2026)
- Table 45. Rest of World Based Manufacturers Nicotinamide (NAA) (aka Niacinamide) Production, (2021-2026) & (MT)
- Table 46. Rest of World Based Manufacturers Nicotinamide (NAA) (aka Niacinamide) Production Market Share (2021-2026)
- Table 47. World Nicotinamide (NAA) (aka Niacinamide) Production Value by Type, (USD Million), 2021 & 2025 & 2032
- Table 48. World Nicotinamide (NAA) (aka Niacinamide) Production by Type (2021-2026) & (MT)
- Table 49. World Nicotinamide (NAA) (aka Niacinamide) Production by Type (2027-2032) & (MT)
- Table 50. World Nicotinamide (NAA) (aka Niacinamide) Production Value by Type (2021-2026) & (USD Million)
- Table 51. World Nicotinamide (NAA) (aka Niacinamide) Production Value by Type (2027-2032) & (USD Million)
- Table 52. World Nicotinamide (NAA) (aka Niacinamide) Average Price by Type (2021-2026) & (USD/MT)
- Table 53. World Nicotinamide (NAA) (aka Niacinamide) Average Price by Type (2027-2032) & (USD/MT)
- Table 54. World Nicotinamide (NAA) (aka Niacinamide) Production Value by Application, (USD Million), 2021 & 2025 & 2032
- Table 55. World Nicotinamide (NAA) (aka Niacinamide) Production by Application (2021-2026) & (MT)
- Table 56. World Nicotinamide (NAA) (aka Niacinamide) Production by Application (2027-2032) & (MT)
- Table 57. World Nicotinamide (NAA) (aka Niacinamide) Production Value by Application (2021-2026) & (USD Million)
- Table 58. World Nicotinamide (NAA) (aka Niacinamide) Production Value by Application (2027-2032) & (USD Million)
- Table 59. World Nicotinamide (NAA) (aka Niacinamide) Average Price by Application

(2021-2026) & (USD/MT)

Table 60. World Nicotinamide (NAA) (aka Niacinamide) Average Price by Application (2027-2032) & (USD/MT)

Table 61. Lonza Basic Information, Manufacturing Base and Competitors

Table 62. Lonza Major Business

Table 63. Lonza Nicotinamide (NAA) (aka Niacinamide) Product and Services

Table 64. Lonza Nicotinamide (NAA) (aka Niacinamide) Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 65. Lonza Recent Developments/Updates

Table 66. Lonza Competitive Strengths & Weaknesses

Table 67. Jubilant Life Sciences Basic Information, Manufacturing Base and Competitors

Table 68. Jubilant Life Sciences Major Business

Table 69. Jubilant Life Sciences Nicotinamide (NAA) (aka Niacinamide) Product and Services

Table 70. Jubilant Life Sciences Nicotinamide (NAA) (aka Niacinamide) Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 71. Jubilant Life Sciences Recent Developments/Updates

Table 72. Jubilant Life Sciences Competitive Strengths & Weaknesses

Table 73. Vertellus Basic Information, Manufacturing Base and Competitors

Table 74. Vertellus Major Business

Table 75. Vertellus Nicotinamide (NAA) (aka Niacinamide) Product and Services

Table 76. Vertellus Nicotinamide (NAA) (aka Niacinamide) Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 77. Vertellus Recent Developments/Updates

Table 78. Vertellus Competitive Strengths & Weaknesses

Table 79. Brother Enterprises Basic Information, Manufacturing Base and Competitors

Table 80. Brother Enterprises Major Business

Table 81. Brother Enterprises Nicotinamide (NAA) (aka Niacinamide) Product and Services

Table 82. Brother Enterprises Nicotinamide (NAA) (aka Niacinamide) Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 83. Brother Enterprises Recent Developments/Updates

Table 84. Brother Enterprises Competitive Strengths & Weaknesses

Table 85. Zhejiang Lanbo Biotechnology Basic Information, Manufacturing Base and

Competitors

Table 86. Zhejiang Lanbo Biotechnology Major Business

Table 87. Zhejiang Lanbo Biotechnology Nicotinamide (NAA) (aka Niacinamide) Product and Services

Table 88. Zhejiang Lanbo Biotechnology Nicotinamide (NAA) (aka Niacinamide) Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 89. Zhejiang Lanbo Biotechnology Recent Developments/Updates

Table 90. Zhejiang Lanbo Biotechnology Competitive Strengths & Weaknesses

Table 91. Lasons India Basic Information, Manufacturing Base and Competitors

Table 92. Lasons India Major Business

Table 93. Lasons India Nicotinamide (NAA) (aka Niacinamide) Product and Services

Table 94. Lasons India Nicotinamide (NAA) (aka Niacinamide) Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 95. Lasons India Recent Developments/Updates

Table 96. Lasons India Competitive Strengths & Weaknesses

Table 97. Vanetta Basic Information, Manufacturing Base and Competitors

Table 98. Vanetta Major Business

Table 99. Vanetta Nicotinamide (NAA) (aka Niacinamide) Product and Services

Table 100. Vanetta Nicotinamide (NAA) (aka Niacinamide) Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 101. Vanetta Recent Developments/Updates

Table 102. Vanetta Competitive Strengths & Weaknesses

Table 103. DSM Basic Information, Manufacturing Base and Competitors

Table 104. DSM Major Business

Table 105. DSM Nicotinamide (NAA) (aka Niacinamide) Product and Services

Table 106. DSM Nicotinamide (NAA) (aka Niacinamide) Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 107. DSM Recent Developments/Updates

Table 108. DSM Competitive Strengths & Weaknesses

Table 109. Tianjin Zhongrui Pharmaceutical Basic Information, Manufacturing Base and Competitors

Table 110. Tianjin Zhongrui Pharmaceutical Major Business

Table 111. Tianjin Zhongrui Pharmaceutical Nicotinamide (NAA) (aka Niacinamide) Product and Services

Table 112. Tianjin Zhongrui Pharmaceutical Nicotinamide (NAA) (aka Niacinamide)

Production (MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 113. Tianjin Zhongrui Pharmaceutical Recent Developments/Updates

Table 114. Tianjin Zhongrui Pharmaceutical Competitive Strengths & Weaknesses

Table 115. Global Key Players of Nicotinamide (NAA) (aka Niacinamide) Upstream (Raw Materials)

Table 116. Global Nicotinamide (NAA) (aka Niacinamide) Typical Customers

Table 117. Nicotinamide (NAA) (aka Niacinamide) Typical Distributors

List Of Figures

LIST OF FIGURES

- Figure 1. Nicotinamide (NAA) (aka Niacinamide) Picture
- Figure 2. World Nicotinamide (NAA) (aka Niacinamide) Production Value: 2021 & 2025 & 2032, (USD Million)
- Figure 3. World Nicotinamide (NAA) (aka Niacinamide) Production Value and Forecast (2021-2032) & (USD Million)
- Figure 4. World Nicotinamide (NAA) (aka Niacinamide) Production (2021-2032) & (MT)
- Figure 5. World Nicotinamide (NAA) (aka Niacinamide) Average Price (2021-2032) & (USD/MT)
- Figure 6. World Nicotinamide (NAA) (aka Niacinamide) Production Value Market Share by Region (2021-2032)
- Figure 7. World Nicotinamide (NAA) (aka Niacinamide) Production Market Share by Region (2021-2032)
- Figure 8. North America Nicotinamide (NAA) (aka Niacinamide) Production (2021-2032) & (MT)
- Figure 9. Europe Nicotinamide (NAA) (aka Niacinamide) Production (2021-2032) & (MT)
- Figure 10. China Nicotinamide (NAA) (aka Niacinamide) Production (2021-2032) & (MT)
- Figure 11. India Nicotinamide (NAA) (aka Niacinamide) Production (2021-2032) & (MT)
- Figure 12. Nicotinamide (NAA) (aka Niacinamide) Market Drivers
- Figure 13. Factors Affecting Demand
- Figure 14. World Nicotinamide (NAA) (aka Niacinamide) Consumption (2021-2032) & (MT)
- Figure 15. World Nicotinamide (NAA) (aka Niacinamide) Consumption Market Share by Region (2021-2032)
- Figure 16. United States Nicotinamide (NAA) (aka Niacinamide) Consumption (2021-2032) & (MT)
- Figure 17. China Nicotinamide (NAA) (aka Niacinamide) Consumption (2021-2032) & (MT)
- Figure 18. Europe Nicotinamide (NAA) (aka Niacinamide) Consumption (2021-2032) & (MT)
- Figure 19. Japan Nicotinamide (NAA) (aka Niacinamide) Consumption (2021-2032) & (MT)
- Figure 20. South Korea Nicotinamide (NAA) (aka Niacinamide) Consumption (2021-2032) & (MT)
- Figure 21. ASEAN Nicotinamide (NAA) (aka Niacinamide) Consumption (2021-2032) & (MT)

Figure 22. India Nicotinamide (NAA) (aka Niacinamide) Consumption (2021-2032) & (MT)

Figure 23. Producer Shipments of Nicotinamide (NAA) (aka Niacinamide) by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Nicotinamide (NAA) (aka Niacinamide) Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Nicotinamide (NAA) (aka Niacinamide) Markets in 2025

Figure 26. United States VS China: Nicotinamide (NAA) (aka Niacinamide) Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Nicotinamide (NAA) (aka Niacinamide) Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Nicotinamide (NAA) (aka Niacinamide) Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Nicotinamide (NAA) (aka Niacinamide) Production Market Share 2025

Figure 30. China Based Manufacturers Nicotinamide (NAA) (aka Niacinamide) Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Nicotinamide (NAA) (aka Niacinamide) Production Market Share 2025

Figure 32. World Nicotinamide (NAA) (aka Niacinamide) Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Nicotinamide (NAA) (aka Niacinamide) Production Value Market Share by Type in 2025

Figure 34. Pharmaceutical Grade

Figure 35. Feed Grade

Figure 36. Food Grade

Figure 37. World Nicotinamide (NAA) (aka Niacinamide) Production Market Share by Type (2021-2032)

Figure 38. World Nicotinamide (NAA) (aka Niacinamide) Production Value Market Share by Type (2021-2032)

Figure 39. World Nicotinamide (NAA) (aka Niacinamide) Average Price by Type (2021-2032) & (USD/MT)

Figure 40. World Nicotinamide (NAA) (aka Niacinamide) Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 41. World Nicotinamide (NAA) (aka Niacinamide) Production Value Market Share by Application in 2025

Figure 42. Feed Additives

Figure 43. Food and Drinks Industry

Figure 44. Pharmaceutical Industry

Figure 45. Daily Chemicals

Figure 46. Others

Figure 47. World Nicotinamide (NAA) (aka Niacinamide) Production Market Share by Application (2021-2032)

Figure 48. World Nicotinamide (NAA) (aka Niacinamide) Production Value Market Share by Application (2021-2032)

Figure 49. World Nicotinamide (NAA) (aka Niacinamide) Average Price by Application (2021-2032) & (USD/MT)

Figure 50. Nicotinamide (NAA) (aka Niacinamide) Industry Chain

Figure 51. Nicotinamide (NAA) (aka Niacinamide) Procurement Model

Figure 52. Nicotinamide (NAA) (aka Niacinamide) Sales Model

Figure 53. Nicotinamide (NAA) (aka Niacinamide) Sales Channels, Direct Sales, and Distribution

Figure 54. Methodology

Figure 55. Research Process and Data Source

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