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Global Nicotinamide Mononucleotide (NMN) Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Nicotinamide Mononucleotide (NMN) market size is expected to reach $ 388 million by 2032, rising at a market growth of 8.9% CAGR during the forecast period (2026-2032).

In 2025, global sales volume of Nicotinamide Mononucleotide (NMN) reached 397.8 metric tons, with an average price of $478 per kilogram.

Nicotinamide mononucleotide (NMN) is an intermediate of NAD+ biosynthesis produced from nicotinamide through nicotinamide phosphoribosyltransferase (NAMPT) and also referred to as NMN or nicotinamide ribotide. In recent studies of NMN applications to prevention and diagnosis of age-dependent diseases such as diabetes, neurodegenerative disorder, cardiac disease etc., it has become one of hottest biomarkers on discussion for anti-aging, lately.

NMN is a precursor of nicotinamide adenine dinucleotide (NAD+), which plays a vital role in cell metabolism and energy production. As we age, the level of NAD+ in the human body gradually decreases, resulting in weakened cell metabolism, which in turn triggers a series of aging-related diseases. Therefore, increasing the level of NAD+ in the body by supplementing NMN has become a new way to fight aging and maintain good health.

With the general improvement of global health awareness and continuous breakthroughs in scientific research and technology, the growth momentum of the NMN market will continue to increase. In the future, the NMN market will achieve a deeper cross-border integration with other health industries such as biotechnology, precision medicine, and nutritional supplements, giving rise to a series of innovative products and

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service models to meet consumers' more personalized and precise health needs.

At present, nicotinamide mononucleotide (NMN) is still in the development stage. There are not many manufacturers in the global market, and consumers have weak awareness of its use, especially in developing countries. The demand is lower than that in developed countries around the world, but the demand in developing countries is growing rapidly. Leading giants have proposed expansion plans and increased production bases.

Nicotinamide mononucleotide (NMN) core manufacturers include GeneHarbor, Mirailab Bioscience, Maac10 Formulas, Herbalmax and Genex Formula. China is the largest production area, accounting for about 84% of the global market share, followed by North America and Japan. The downstream applications of nicotinamide mononucleotide include health products, cosmetics, etc. Globally, health products are the largest application market, and raw materials for health products account for 82% of the total sales of nicotinamide mononucleotide in 2025.

Report Scope

This report studies the global Nicotinamide Mononucleotide (NMN) production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Nicotinamide Mononucleotide (NMN) and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Nicotinamide Mononucleotide (NMN) that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Nicotinamide Mononucleotide (NMN) total production and demand, 2021-2032, (Tons)

Global Nicotinamide Mononucleotide (NMN) total production value, 2021-2032, (USD Million)

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Global Nicotinamide Mononucleotide (NMN) production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Nicotinamide Mononucleotide (NMN) consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Nicotinamide Mononucleotide (NMN) domestic production, consumption, key domestic manufacturers and share

Global Nicotinamide Mononucleotide (NMN) production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Nicotinamide Mononucleotide (NMN) production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Nicotinamide Mononucleotide (NMN) production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Nicotinamide Mononucleotide (NMN) market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include GeneHarbor (HK), Herbalmax (US), Genex Formulas (US), Mirailab Bioscience (JP), Maac10 Formulas (US), EffePharm (CN), Bontac (CN), CELFULL (US), Kingdomway (CN), ABA Chemical (CN), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Nicotinamide Mononucleotide (NMN) market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (Tons) and average price (US$/Kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by

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year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Nicotinamide Mononucleotide (NMN) Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Market Segmentation

Global Nicotinamide Mononucleotide (NMN) Market, Segmentation by Type:

Content ?98%

Content <98%

Global Nicotinamide Mononucleotide (NMN) Market, Segmentation by Production Process:

Enzymatic Catalysis

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Microbial Fermentation

Chemical Synthesis

Other

Global Nicotinamide Mononucleotide (NMN) Market, Segmentation by Grade:

Food Grade

Cosmetic Grade

Pharmaceutical Grade

Global Nicotinamide Mononucleotide (NMN) Market, Segmentation by Application:

Health Care Products

Cosmetics

Others

Companies Profiled:

GeneHarbor (HK)

Herbalmax (US)

Genex Formulas (US)

Mirailab Bioscience (JP)

Maac10 Formulas (US)

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EffePharm (CN)

Bontac (CN)

CELFULL (US)

Kingdomway (CN)

ABA Chemical (CN)

SyncoZymes (CN)

Key Questions Answered:

1. How big is the global Nicotinamide Mononucleotide (NMN) market?
2. What is the demand of the global Nicotinamide Mononucleotide (NMN) market?
3. What is the year over year growth of the global Nicotinamide Mononucleotide (NMN) market?
4. What is the production and production value of the global Nicotinamide Mononucleotide (NMN) market?
5. Who are the key producers in the global Nicotinamide Mononucleotide (NMN) market?
6. What are the growth factors driving the market demand?

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