

# Global Nickel-Metal Hydride (Ni-MH) Battery Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G8E81645C07GEN.html>

Date: June 2024

Pages: 134

Price: US\$ 3,480.00 (Single User License)

ID: G8E81645C07GEN

## Abstracts

According to our (Global Info Research) latest study, the global Nickel-Metal Hydride (Ni-MH) Battery market size was valued at USD 1961.2 million in 2023 and is forecast to a readjusted size of USD 2651.5 million by 2030 with a CAGR of 4.4% during review period.

The active components of a rechargeable NiMH battery in the charged state consist of nickel hydroxide (NiOOH) in the positive electrode and a hydrogen storing metal alloy (MH) in the negative electrode as well as an alkaline electrolyte.

Global Ni-MH Battery key players include Primearth EV Energy, FDK, GP Batteries International, Corun, etc. Global top four manufacturers hold a share over 45%.

North America is the largest market, with a share about 30%, followed by China, and Europe, both have a share about 40 percent.

In terms of product, Small-sized battery is the largest segment, with a share nearly 80%. And in terms of application, the largest application is Retail market, followed by HEV, Cordless phone, Personal care, etc.

The Global Info Research report includes an overview of the development of the Nickel-Metal Hydride (Ni-MH) Battery industry chain, the market status of Automotive (Small-Sized Ni-MH Battery for Consumer Electronics, Large-Sized Ni-MH Battery for HEV), Cordless Phone (Small-Sized Ni-MH Battery for Consumer Electronics, Large-Sized Ni-MH Battery for HEV), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of

## Nickel-Metal Hydride (Ni-MH) Battery.

Regionally, the report analyzes the Nickel-Metal Hydride (Ni-MH) Battery markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Nickel-Metal Hydride (Ni-MH) Battery market, with robust domestic demand, supportive policies, and a strong manufacturing base.

### Key Features:

The report presents comprehensive understanding of the Nickel-Metal Hydride (Ni-MH) Battery market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Nickel-Metal Hydride (Ni-MH) Battery industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (MW), revenue generated, and market share of different by Type (e.g., Small-Sized Ni-MH Battery for Consumer Electronics, Large-Sized Ni-MH Battery for HEV).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Nickel-Metal Hydride (Ni-MH) Battery market.

**Regional Analysis:** The report involves examining the Nickel-Metal Hydride (Ni-MH) Battery market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Nickel-Metal Hydride (Ni-MH) Battery market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Nickel-Metal Hydride (Ni-MH) Battery:

**Company Analysis:** Report covers individual Nickel-Metal Hydride (Ni-MH) Battery manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Nickel-Metal Hydride (Ni-MH) Battery. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Automotive, Cordless Phone).

**Technology Analysis:** Report covers specific technologies relevant to Nickel-Metal Hydride (Ni-MH) Battery. It assesses the current state, advancements, and potential future developments in Nickel-Metal Hydride (Ni-MH) Battery areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Nickel-Metal Hydride (Ni-MH) Battery market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Nickel-Metal Hydride (Ni-MH) Battery market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Small-Sized Ni-MH Battery for Consumer Electronics

Large-Sized Ni-MH Battery for HEV

### Market segment by Application

Automotive

Cordless Phone

Dust Collector

Personal Care

Lighting Tools

Electric Tool

Others

#### Major players covered

FDK

GP Batteries International

Highpower International Inc

Corun

Panasonic

Huanyu battery

GS Yuasa

Spectrum Brands (Rayovac)

Lexel Battery (Coslight)

EPT Battery

Energizer Holdings

Great Power Energy

Suppo

Duracell

Primearth EV Energy

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Nickel-Metal Hydride (Ni-MH) Battery product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Nickel-Metal Hydride (Ni-MH) Battery, with price, sales, revenue and global market share of Nickel-Metal Hydride (Ni-MH) Battery from 2019 to 2024.

Chapter 3, the Nickel-Metal Hydride (Ni-MH) Battery competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Nickel-Metal Hydride (Ni-MH) Battery breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Nickel-Metal Hydride (Ni-MH) Battery market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Nickel-Metal Hydride (Ni-MH) Battery.

Chapter 14 and 15, to describe Nickel-Metal Hydride (Ni-MH) Battery sales channel, distributors, customers, research findings and conclusion.

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