

# **Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Ni-MH Battery Market 2018, Forecast to 2023**

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## **Abstracts**

The active components of a rechargeable NiMH battery in the charged state consist of nickel hydroxide (NiOOH) in the positive electrode and a hydrogen storing metal alloy (MH) in the negative electrode as well as an alkaline electrolyte.

### **Scope of the Report:**

This report focuses on the Ni-MH Battery in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The world Nickel Metal Hydride (NiMH) batteries market is currently at a mature stage and its technology offers limited scope for innovation. However, relative to the newer alternative chemistries, NiMH provides a price-efficient solution for many applications, given its lower price per kWh and performance characteristics. Growth opportunities arise mainly from two end-user segments, namely the consumer electronics and industrial segments. On one hand, NIMH batteries are well suited to supply the growing demand for rechargeable batteries employed in toys, cordless phones, vacuum cleaners, and other cordless appliances. On the other hand, the industrial segment is poised to demand NIMH batteries for powering appliances that require rugged batteries such as automotive applications where it is the technology of choice for powering HEVs and where it has accumulated over 10 years of trouble free service and can thus last for the lifetime of the car. NiMH can handle the high power levels typical in EV applications, the active chemicals are inherently safer than Lithium based cells and NiMH batteries don't need the complex battery management systems (BMS) essential with Lithium batteries.

At present, in developed countries, the Ni-MH Battery industry is generally at a more advanced level. The world's large enterprises are mainly concentrated in Japan and China. Meanwhile, foreign companies have more advanced equipment, strong R & D capability, and leading technical level. However, foreign companies' manufacturing cost is relatively higher, compared with Chinese companies. With the development of Chinese Ni-MH Battery production technology, their share in the international market is increasing, and competitiveness in the international market gradually increases.

China's Ni-MH Battery industry has developed into a national wide status with certain research and production capacity, industry product mix has gradually improved, currently. China has become a large international production country of Ni-MH Battery, but the production technology is relatively laggard to produce some low-end product. The key product of China Ni-MH Battery market is Small-Sized battery for Consumer Electronics. The Ni-MH Battery for HEV are monopolized by Primearth EV Energy. The future of Ni-MH Battery is dark for the substituted by lithium battery in both consumer electronics application and HEV.

The worldwide market for Ni-MH Battery is expected to grow at a CAGR of roughly -2.6% over the next five years, will reach 1810 million US\$ in 2023, from 2120 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Primearth EV Energy

FDK

GP Batteries International

Highpower International Inc

Corun

Panasonic

Huanyu battery

GS Yuasa

Spectrum Brands (Rayovac)

Lexel Battery (Coslight)

EPT Battery Co., Ltd

Energizer Holdings

Great Power Energy

Suppo

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Small-Sized Ni-MH Battery for Consumer Electronics

Large-Sized Ni-MH Battery for HEV

Market Segment by Applications, can be divided into

HEV

Retail market

Cordless phone

Dust collector

Personal care

Lighting tools

Electric tool

Others

There are 15 Chapters to deeply display the global Ni-MH Battery market.

Chapter 1, to describe Ni-MH Battery Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Ni-MH Battery, with sales, revenue, and price of Ni-MH Battery, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Ni-MH Battery, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Ni-MH Battery market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Ni-MH Battery sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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