

Global NFT Marketplace Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global NFT Marketplace market size was valued at US\$ 1723 million in 2024 and is forecast to a readjusted size of USD 2160 million by 2031 with a CAGR of 3.3% during review period.

An NFT Marketplace is a decentralized platform that allows trading and storing Nonfungible tokens. It acts as a platform for an auction of digital crypto art and other nonfungible items that users can buy and sell.

The NFT (Non-Fungible Token) marketplace was experiencing significant growth and attention within the blockchain and cryptocurrency industry. NFTs are unique digital assets that represent ownership of a specific item, artwork, collectible, or virtual property on a blockchain network. NFTs have gained popularity for their ability to provide provable scarcity, ownership, and provenance for digital creations.

This report is a detailed and comprehensive analysis for global NFT Marketplace market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global NFT Marketplace market size and forecasts, in consumption value (\$ Million), 2020-2031

Global NFT Marketplace Market 2025 by Company, Regions, Type and Application, Forecast to 2031



Global NFT Marketplace market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global NFT Marketplace market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global NFT Marketplace market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for NFT Marketplace

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global NFT Marketplace market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Larva Labs, Dapper Labs, Sky Mavis, SandBox, Decentraland, Sorare, Rarible, SuperRare, OpenSea, Foundation, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

NFT Marketplace market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Art and Collectible

Global NFT Marketplace Market 2025 by Company, Regions, Type and Application, Forecast to 2031



Game

Others

Market segment by Application

Primary Market

Secondary Market

Market segment by players, this report covers

Larva Labs

Dapper Labs

Sky Mavis

SandBox

Decentraland

Sorare

Rarible

SuperRare

OpenSea

Foundation

MakersPlace

Solanart



Alibaba

Tencent

JD.com

Guangxi Fortune Technology

Hangzhou Qulian Technology

TheOne.art

Bytedance

Baidu

NetEase

Huandian Technology

Xingin Information Technology

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe NFT Marketplace product scope, market overview, market



estimation caveats and base year.

Chapter 2, to profile the top players of NFT Marketplace, with revenue, gross margin, and global market share of NFT Marketplace from 2020 to 2025.

Chapter 3, the NFT Marketplace competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025.and NFT Marketplace market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of NFT Marketplace.

Chapter 13, to describe NFT Marketplace research findings and conclusion.



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