

Global NFC Transaction Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

NFC is a standard short-range connectivity, which uses high frequency wireless communication technology for peer-to-peer communication between two devices. End-users can use this technology to transfer data from one devices to another. NFC technology has revolutionized the ways in which people access, use data and information. NFC-enabled devices can be used for mobile payment, loyalty programs, interactive advertising, ID authentication, and transit fare collection. NFC transactions are the contactless transaction that uses NFC technology through mobile devices.

Scope of the Report:

This report studies the NFC Transaction market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the NFC Transaction market by product type and applications/end industries.

The industry is poised for an unprecedented growth over the forecast period owing to the increasing penetration of smartphones in the developing economy. Increasing adoption of mobile payment services has led to the intensive utilization of POS with the launch of e-wallet and Apple Watch. Banking entities, payment gateways, and payment processors are expected to expand the capabilities for accommodating the new enhanced technology.

The global NFC Transaction market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of NFC Transaction.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Apple

Google

MasterCard

PayPal

Samsung

Visa

American Express

Broadcom

Gemalto

Infineon Technologies

INSIDE Secure

MediaTek

Nokia

NXP Semiconductors

Qualcomm

Renesas Electronics

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hardware

Software

Market Segment by Applications, can be divided into

Commerical

Personal

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