

# Global NFC Smart Business Card Supply, Demand and Key Producers, 2023-2029

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# **Abstracts**

The global NFC Smart Business Card market size is expected to reach \$ 345.9 million by 2029, rising at a market growth of 10.0% CAGR during the forecast period (2023-2029).

The NFC smart business card market is expected to grow significantly in the coming years, driven by the increasing adoption of contactless payment systems and the growing need for digital business cards. The major sales regions for NFC smart business cards include North America, Europe, Asia Pacific, and the Middle East and Africa. North America is expected to dominate the market due to the high adoption of contactless payment systems and the presence of major players in the region. Europe is also expected to witness significant growth due to the increasing adoption of digital business cards and the growing trend of contactless payments. The market concentration is expected to be high, with a few major players dominating the market. These players are expected to focus on product innovation and strategic partnerships to maintain their market position. The market opportunities for NFC smart business cards include the increasing adoption of contactless payment systems, the growing trend of digital business cards, and the need for secure and convenient payment options. However, the market also faces challenges such as the high cost of NFC-enabled devices and the lack of awareness among consumers about the benefits of NFC technology.

This report studies the global NFC Smart Business Card production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for NFC Smart Business Card, and provides market size (US\$ million) and Year-over-Year (YoY)



Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of NFC Smart Business Card that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global NFC Smart Business Card total production and demand, 2018-2029, (K Units)

Global NFC Smart Business Card total production value, 2018-2029, (USD Million)

Global NFC Smart Business Card production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global NFC Smart Business Card consumption by region & country, CAGR, 2018-2029 & (K Units)

U.S. VS China: NFC Smart Business Card domestic production, consumption, key domestic manufacturers and share

Global NFC Smart Business Card production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (K Units)

Global NFC Smart Business Card production by Type, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global NFC Smart Business Card production by Application production, value, CAGR, 2018-2029, (USD Million) & (K Units)

This reports profiles key players in the global NFC Smart Business Card market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sogar, NFC Touch, Mobilo Card, Zapped, Popl, V1CE, Moo Card, TapTok and Linq, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World NFC Smart Business Card market



# Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global NFC Smart Business Card Market, By Region: United States China Europe Japan South Korea **ASEAN** India Rest of World Global NFC Smart Business Card Market, Segmentation by Type Metal Business Card Wooden Business Card **PVC Business Card** 

Other



# Global NFC Smart Business Card Market, Segmentation by Application

	Personal
	Enterprise
Compa	nies Profiled:
	Sogar
	NFC Touch
	Mobilo Card
	Zapped
	Popl
	V1CE
	Moo Card
	ТарТок
	Linq
	Scube
	VistaPrint
	OVOU
	Tappy Card
	Blue
	Dot



SB Card

The Cardify	
Blinq	
Lunar Media	
Cardanti	
SmartCard	
MeCard	
ТарМо	
TAPITAG	
Introcard	
RetrevCard	
TAP 2 Connect	
Meloenga	
HiHello	
Tappett	
Wave	
B in Touch	
GOTAP	
Evrycard	

Ana Smart Card



Pegai

Storm media
Qard
TapOnn
Bizzcard
Key Questions Answered
1. How big is the global NFC Smart Business Card market?
2. What is the demand of the global NFC Smart Business Card market?
3. What is the year over year growth of the global NFC Smart Business Card market?
4. What is the production and production value of the global NFC Smart Business Card market?
5. Who are the key producers in the global NFC Smart Business Card market?
6. What are the growth factors driving the market demand?



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