

Global NFC Smart Business Card Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

According to our (Global Info Research) latest study, the global NFC Smart Business Card market size was valued at USD 177 million in 2022 and is forecast to a readjusted size of USD 345.9 million by 2029 with a CAGR of 10.0% during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

The NFC smart business card market is expected to grow significantly in the coming years, driven by the increasing adoption of contactless payment systems and the growing need for digital business cards. The major sales regions for NFC smart business cards include North America, Europe, Asia Pacific, and the Middle East and Africa. North America is expected to dominate the market due to the high adoption of contactless payment systems and the presence of major players in the region. Europe is also expected to witness significant growth due to the increasing adoption of digital business cards and the growing trend of contactless payments. The market concentration is expected to be high, with a few major players dominating the market. These players are expected to focus on product innovation and strategic partnerships to maintain their market position. The market opportunities for NFC smart business cards include the increasing adoption of contactless payment systems, the growing trend of digital business cards, and the need for secure and convenient payment options. However, the market also faces challenges such as the high cost of NFC-enabled devices and the lack of awareness among consumers about the benefits of NFC technology.

This report is a detailed and comprehensive analysis for global NFC Smart Business Card market. Both quantitative and qualitative analyses are presented by

manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global NFC Smart Business Card market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global NFC Smart Business Card market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global NFC Smart Business Card market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global NFC Smart Business Card market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for NFC Smart Business Card

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global NFC Smart Business Card market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sogar, NFC Touch, Mobilo Card, Zapped and Popl, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market Segmentation

NFC Smart Business Card market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Metal Business Card

Wooden Business Card

PVC Business Card

Other

Market segment by Application

Personal

Enterprise

Major players covered

Sogar

NFC Touch

Mobilo Card

Zapped

Popl

V1CE

Moo Card

TapTok

Linq

Scube

VistaPrint

OVOU

Tappy Card

Blue

Dot

SB Card

The Cardify

Blinq

Lunar Media

Cardanti

SmartCard

MeCard

TapMo

TAPiTAG

Introcard

RetrevCard

TAP 2 Connect

Meloenga

HiHello

Tappett

Wave

B in Touch

GOTAP

Evrycard

Ana Smart Card

Pegai

Storm media

Qard

TapOnn

Bizzcard

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe NFC Smart Business Card product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of NFC Smart Business Card, with price, sales, revenue and global market share of NFC Smart Business Card from 2018 to 2023.

Chapter 3, the NFC Smart Business Card competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the NFC Smart Business Card breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and NFC Smart Business Card market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of NFC Smart Business Card.

Chapter 14 and 15, to describe NFC Smart Business Card sales channel, distributors,

customers, research findings and conclusion.

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