

Global NFC Reader ICs Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global NFC Reader ICs market size was valued at USD 19000 million in 2023 and is forecast to a readjusted size of USD 40180 million by 2030 with a CAGR of 11.3% during review period.

NFC reader ICs are the most important components for the effective functioning of the NFC technology. They are the active components in NFC transactions and can interact with NFC phones, read & write cards and tags, and enable communication between devices.

Over the years, rising adoption of near field communication or NFC technology due to high preference for payment applications (contactless applications) over card transactions has brought NFC reader ICs market into the spotlight. Growing adoption of NFC technology for enabling simpler exchange of digital content, transactions, and connection with different electronic devices is proving a major impetus to the growth of NFC reader ICs market and the trend is likely to continue during the forecast period. Rising preference for contactless communications or transactions, and growing adoption of NFC technology across various industries such as automotive, BFSI, retail, and healthcare are some of the major factors driving the growth in NFC reader ICs market. Similarly, rising trends of mobile commerce and increasing adoption of wearable technology are expected to further boost the NFC reader ICs market growth during the forecast period. With rapidly growing preference for contactless transactions due to changing consumer preference and increasing penetration of digitalization, demand for NFC reader ICs is expected to surge at a stupendous pace during the forecast period.

The Global Info Research report includes an overview of the development of the NFC

Reader ICs industry chain, the market status of BFSI (Full NFC, ISO/IEC 15693), Media & Entertainment (Full NFC, ISO/IEC 15693), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of NFC Reader ICs.

Regionally, the report analyzes the NFC Reader ICs markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global NFC Reader ICs market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the NFC Reader ICs market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the NFC Reader ICs industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Full NFC, ISO/IEC 15693).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the NFC Reader ICs market.

Regional Analysis: The report involves examining the NFC Reader ICs market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the NFC Reader ICs market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to NFC Reader ICs:

Company Analysis: Report covers individual NFC Reader ICs manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards NFC Reader ICs. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (BFSI, Media & Entertainment).

Technology Analysis: Report covers specific technologies relevant to NFC Reader ICs. It assesses the current state, advancements, and potential future developments in NFC Reader ICs areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the NFC Reader ICs market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

NFC Reader ICs market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Full NFC

ISO/IEC 15693

ISO/IEC 14443 Type A

ISO/IEC 14443 Type A+B

Market segment by Application

BFSI

Media & Entertainment

Hospitality

Healthcare

Others

Major players covered

NXP Semiconductors

STMicroelectronics

Texas Instruments

Broadcom

Qualcomm

AMS AG

Marvell Technology Group

Sony Corp

Mstar Semiconductor

MediaTek

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe NFC Reader ICs product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of NFC Reader ICs, with price, sales, revenue and global market share of NFC Reader ICs from 2019 to 2024.

Chapter 3, the NFC Reader ICs competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the NFC Reader ICs breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and NFC Reader ICs market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of NFC Reader ICs.

Chapter 14 and 15, to describe NFC Reader ICs sales channel, distributors, customers, research findings and conclusion.

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