

Global NFC Payments Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global NFC Payments market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

NFC payments are contactless payments, which use near-field communication (NFC) technology to share data among readers and mobile systems such as Apple Pay and Android Pay eWallets and EMV chip cards. NFC transactions are authenticated and extremely protected and the NFC devices must be near together to proceed with transaction. The moment when payment and reader devices are brought close together and activated, NFC chips interchange cryptographic data to render the transfer complete. The cycle produces a lightning-fast transaction loop, which is both easy and one of the most reliable forms of payment.

The Global Info Research report includes an overview of the development of the NFC Payments industry chain, the market status of Retail (Solutions, Service), Healthcare (Solutions, Service), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of NFC Payments.

Regionally, the report analyzes the NFC Payments markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global NFC Payments market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the NFC Payments market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the NFC Payments industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Solutions, Service).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the NFC Payments market.

Regional Analysis: The report involves examining the NFC Payments market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the NFC Payments market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to NFC Payments:

Company Analysis: Report covers individual NFC Payments players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards NFC Payments This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Retail, Healthcare).

Technology Analysis: Report covers specific technologies relevant to NFC Payments. It assesses the current state, advancements, and potential future developments in NFC Payments areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the NFC Payments market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

NFC Payments market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Solutions

Service

Market segment by Application

Retail

Healthcare

Hospitality

Energy & Utilities

Transportation & Logistics

BFSI

Others

Market segment by players, this report covers

Google Pay

LifeLock Wallet

Mastercard Incorporated

The American Express Company

Visa Inc.

Apple Pay

PayPal Payments Private Limited

Capital One Financial Corporation

The Bank of America Corporation

Payoneer Inc.

Stripe

Due Inc.

Samsung Pay

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe NFC Payments product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of NFC Payments, with revenue, gross margin and global market share of NFC Payments from 2019 to 2024.

Chapter 3, the NFC Payments competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and NFC Payments market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of NFC Payments.

Chapter 13, to describe NFC Payments research findings and conclusion.

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