

Global NFC-enabled Handsets Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global NFC-enabled Handsets market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

The Global Info Research report includes an overview of the development of the NFC-enabled Handsets industry chain, the market status of Mobile Payment (Feature Phones, Smartphones), ID Authentication (Feature Phones, Smartphones), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of NFC-enabled Handsets.

Regionally, the report analyzes the NFC-enabled Handsets markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global NFC-enabled Handsets market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the NFC-enabled Handsets market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the NFC-enabled Handsets industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Feature Phones, Smartphones).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the NFC-enabled Handsets market.

Regional Analysis: The report involves examining the NFC-enabled Handsets market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the NFC-enabled Handsets market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to NFC-enabled Handsets:

Company Analysis: Report covers individual NFC-enabled Handsets manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards NFC-enabled Handsets This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Mobile Payment, ID Authentication).

Technology Analysis: Report covers specific technologies relevant to NFC-enabled Handsets. It assesses the current state, advancements, and potential future developments in NFC-enabled Handsets areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the NFC-enabled Handsets market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

NFC-enabled Handsets market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Feature Phones

Smartphones

Market segment by Application

Mobile Payment

ID Authentication

Transit Fare Collection

Other

Major players covered

Apple

Acer

BlackBerry

HTC

Lenovo

LG

Microsoft

Motorola

Samsung

Sony

ZTE

Oppo Electronics

Xiaomi

Alcatel

Brunswick

Citrix

Fujitsu

Huawei

Gionee

Lumigon

OnePlus

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe NFC-enabled Handsets product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of NFC-enabled Handsets, with price, sales, revenue and global market share of NFC-enabled Handsets from 2019 to 2024.

Chapter 3, the NFC-enabled Handsets competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the NFC-enabled Handsets breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and NFC-enabled Handsets market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of NFC-enabled Handsets.

Chapter 14 and 15, to describe NFC-enabled Handsets sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of NFC-enabled Handsets
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global NFC-enabled Handsets Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Feature Phones
 - 1.3.3 Smartphones
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global NFC-enabled Handsets Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Mobile Payment
 - 1.4.3 ID Authentication
 - 1.4.4 Transit Fare Collection
 - 1.4.5 Other
- 1.5 Global NFC-enabled Handsets Market Size & Forecast
 - 1.5.1 Global NFC-enabled Handsets Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global NFC-enabled Handsets Sales Quantity (2019-2030)
 - 1.5.3 Global NFC-enabled Handsets Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Apple
 - 2.1.1 Apple Details
 - 2.1.2 Apple Major Business
 - 2.1.3 Apple NFC-enabled Handsets Product and Services
 - 2.1.4 Apple NFC-enabled Handsets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Apple Recent Developments/Updates
- 2.2 Acer
 - 2.2.1 Acer Details
 - 2.2.2 Acer Major Business
 - 2.2.3 Acer NFC-enabled Handsets Product and Services
 - 2.2.4 Acer NFC-enabled Handsets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Acer Recent Developments/Updates

2.3 BlackBerry

2.3.1 BlackBerry Details

2.3.2 BlackBerry Major Business

2.3.3 BlackBerry NFC-enabled Handsets Product and Services

2.3.4 BlackBerry NFC-enabled Handsets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 BlackBerry Recent Developments/Updates

2.4 HTC

2.4.1 HTC Details

2.4.2 HTC Major Business

2.4.3 HTC NFC-enabled Handsets Product and Services

2.4.4 HTC NFC-enabled Handsets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 HTC Recent Developments/Updates

2.5 Lenovo

2.5.1 Lenovo Details

2.5.2 Lenovo Major Business

2.5.3 Lenovo NFC-enabled Handsets Product and Services

2.5.4 Lenovo NFC-enabled Handsets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Lenovo Recent Developments/Updates

2.6 LG

2.6.1 LG Details

2.6.2 LG Major Business

2.6.3 LG NFC-enabled Handsets Product and Services

2.6.4 LG NFC-enabled Handsets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 LG Recent Developments/Updates

2.7 Microsoft

2.7.1 Microsoft Details

2.7.2 Microsoft Major Business

2.7.3 Microsoft NFC-enabled Handsets Product and Services

2.7.4 Microsoft NFC-enabled Handsets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Microsoft Recent Developments/Updates

2.8 Motorola

2.8.1 Motorola Details

2.8.2 Motorola Major Business

2.8.3 Motorola NFC-enabled Handsets Product and Services

2.8.4 Motorola NFC-enabled Handsets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Motorola Recent Developments/Updates

2.9 Samsung

2.9.1 Samsung Details

2.9.2 Samsung Major Business

2.9.3 Samsung NFC-enabled Handsets Product and Services

2.9.4 Samsung NFC-enabled Handsets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Samsung Recent Developments/Updates

2.10 Sony

2.10.1 Sony Details

2.10.2 Sony Major Business

2.10.3 Sony NFC-enabled Handsets Product and Services

2.10.4 Sony NFC-enabled Handsets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Sony Recent Developments/Updates

2.11 ZTE

2.11.1 ZTE Details

2.11.2 ZTE Major Business

2.11.3 ZTE NFC-enabled Handsets Product and Services

2.11.4 ZTE NFC-enabled Handsets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 ZTE Recent Developments/Updates

2.12 Oppo Electronics

2.12.1 Oppo Electronics Details

2.12.2 Oppo Electronics Major Business

2.12.3 Oppo Electronics NFC-enabled Handsets Product and Services

2.12.4 Oppo Electronics NFC-enabled Handsets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Oppo Electronics Recent Developments/Updates

2.13 Xiaomi

2.13.1 Xiaomi Details

2.13.2 Xiaomi Major Business

2.13.3 Xiaomi NFC-enabled Handsets Product and Services

2.13.4 Xiaomi NFC-enabled Handsets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Xiaomi Recent Developments/Updates

2.14 Alcatel

- 2.14.1 Alcatel Details
- 2.14.2 Alcatel Major Business
- 2.14.3 Alcatel NFC-enabled Handsets Product and Services
- 2.14.4 Alcatel NFC-enabled Handsets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Alcatel Recent Developments/Updates
- 2.15 Brunswick
 - 2.15.1 Brunswick Details
 - 2.15.2 Brunswick Major Business
 - 2.15.3 Brunswick NFC-enabled Handsets Product and Services
 - 2.15.4 Brunswick NFC-enabled Handsets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 Brunswick Recent Developments/Updates
- 2.16 Citrix
 - 2.16.1 Citrix Details
 - 2.16.2 Citrix Major Business
 - 2.16.3 Citrix NFC-enabled Handsets Product and Services
 - 2.16.4 Citrix NFC-enabled Handsets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.16.5 Citrix Recent Developments/Updates
- 2.17 Fujitsu
 - 2.17.1 Fujitsu Details
 - 2.17.2 Fujitsu Major Business
 - 2.17.3 Fujitsu NFC-enabled Handsets Product and Services
 - 2.17.4 Fujitsu NFC-enabled Handsets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.17.5 Fujitsu Recent Developments/Updates
- 2.18 Huawei
 - 2.18.1 Huawei Details
 - 2.18.2 Huawei Major Business
 - 2.18.3 Huawei NFC-enabled Handsets Product and Services
 - 2.18.4 Huawei NFC-enabled Handsets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.18.5 Huawei Recent Developments/Updates
- 2.19 Gionee
 - 2.19.1 Gionee Details
 - 2.19.2 Gionee Major Business
 - 2.19.3 Gionee NFC-enabled Handsets Product and Services
 - 2.19.4 Gionee NFC-enabled Handsets Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2019-2024)

2.19.5 Gionee Recent Developments/Updates

2.20 Lumigon

2.20.1 Lumigon Details

2.20.2 Lumigon Major Business

2.20.3 Lumigon NFC-enabled Handsets Product and Services

2.20.4 Lumigon NFC-enabled Handsets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.20.5 Lumigon Recent Developments/Updates

2.21 OnePlus

2.21.1 OnePlus Details

2.21.2 OnePlus Major Business

2.21.3 OnePlus NFC-enabled Handsets Product and Services

2.21.4 OnePlus NFC-enabled Handsets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.21.5 OnePlus Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: NFC-ENABLED HANDSETS BY MANUFACTURER

3.1 Global NFC-enabled Handsets Sales Quantity by Manufacturer (2019-2024)

3.2 Global NFC-enabled Handsets Revenue by Manufacturer (2019-2024)

3.3 Global NFC-enabled Handsets Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of NFC-enabled Handsets by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 NFC-enabled Handsets Manufacturer Market Share in 2023

3.4.2 Top 6 NFC-enabled Handsets Manufacturer Market Share in 2023

3.5 NFC-enabled Handsets Market: Overall Company Footprint Analysis

3.5.1 NFC-enabled Handsets Market: Region Footprint

3.5.2 NFC-enabled Handsets Market: Company Product Type Footprint

3.5.3 NFC-enabled Handsets Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global NFC-enabled Handsets Market Size by Region

4.1.1 Global NFC-enabled Handsets Sales Quantity by Region (2019-2030)

- 4.1.2 Global NFC-enabled Handsets Consumption Value by Region (2019-2030)
- 4.1.3 Global NFC-enabled Handsets Average Price by Region (2019-2030)
- 4.2 North America NFC-enabled Handsets Consumption Value (2019-2030)
- 4.3 Europe NFC-enabled Handsets Consumption Value (2019-2030)
- 4.4 Asia-Pacific NFC-enabled Handsets Consumption Value (2019-2030)
- 4.5 South America NFC-enabled Handsets Consumption Value (2019-2030)
- 4.6 Middle East and Africa NFC-enabled Handsets Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global NFC-enabled Handsets Sales Quantity by Type (2019-2030)
- 5.2 Global NFC-enabled Handsets Consumption Value by Type (2019-2030)
- 5.3 Global NFC-enabled Handsets Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global NFC-enabled Handsets Sales Quantity by Application (2019-2030)
- 6.2 Global NFC-enabled Handsets Consumption Value by Application (2019-2030)
- 6.3 Global NFC-enabled Handsets Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America NFC-enabled Handsets Sales Quantity by Type (2019-2030)
- 7.2 North America NFC-enabled Handsets Sales Quantity by Application (2019-2030)
- 7.3 North America NFC-enabled Handsets Market Size by Country
 - 7.3.1 North America NFC-enabled Handsets Sales Quantity by Country (2019-2030)
 - 7.3.2 North America NFC-enabled Handsets Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe NFC-enabled Handsets Sales Quantity by Type (2019-2030)
- 8.2 Europe NFC-enabled Handsets Sales Quantity by Application (2019-2030)
- 8.3 Europe NFC-enabled Handsets Market Size by Country
 - 8.3.1 Europe NFC-enabled Handsets Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe NFC-enabled Handsets Consumption Value by Country (2019-2030)

- 8.3.3 Germany Market Size and Forecast (2019-2030)
- 8.3.4 France Market Size and Forecast (2019-2030)
- 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
- 8.3.6 Russia Market Size and Forecast (2019-2030)
- 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific NFC-enabled Handsets Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific NFC-enabled Handsets Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific NFC-enabled Handsets Market Size by Region
 - 9.3.1 Asia-Pacific NFC-enabled Handsets Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific NFC-enabled Handsets Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America NFC-enabled Handsets Sales Quantity by Type (2019-2030)
- 10.2 South America NFC-enabled Handsets Sales Quantity by Application (2019-2030)
- 10.3 South America NFC-enabled Handsets Market Size by Country
 - 10.3.1 South America NFC-enabled Handsets Sales Quantity by Country (2019-2030)
 - 10.3.2 South America NFC-enabled Handsets Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa NFC-enabled Handsets Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa NFC-enabled Handsets Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa NFC-enabled Handsets Market Size by Country
 - 11.3.1 Middle East & Africa NFC-enabled Handsets Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa NFC-enabled Handsets Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 NFC-enabled Handsets Market Drivers

12.2 NFC-enabled Handsets Market Restraints

12.3 NFC-enabled Handsets Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of NFC-enabled Handsets and Key Manufacturers

13.2 Manufacturing Costs Percentage of NFC-enabled Handsets

13.3 NFC-enabled Handsets Production Process

13.4 NFC-enabled Handsets Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 NFC-enabled Handsets Typical Distributors

14.3 NFC-enabled Handsets Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global NFC-enabled Handsets Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global NFC-enabled Handsets Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Apple Basic Information, Manufacturing Base and Competitors

Table 4. Apple Major Business

Table 5. Apple NFC-enabled Handsets Product and Services

Table 6. Apple NFC-enabled Handsets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Apple Recent Developments/Updates

Table 8. Acer Basic Information, Manufacturing Base and Competitors

Table 9. Acer Major Business

Table 10. Acer NFC-enabled Handsets Product and Services

Table 11. Acer NFC-enabled Handsets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Acer Recent Developments/Updates

Table 13. BlackBerry Basic Information, Manufacturing Base and Competitors

Table 14. BlackBerry Major Business

Table 15. BlackBerry NFC-enabled Handsets Product and Services

Table 16. BlackBerry NFC-enabled Handsets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. BlackBerry Recent Developments/Updates

Table 18. HTC Basic Information, Manufacturing Base and Competitors

Table 19. HTC Major Business

Table 20. HTC NFC-enabled Handsets Product and Services

Table 21. HTC NFC-enabled Handsets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. HTC Recent Developments/Updates

Table 23. Lenovo Basic Information, Manufacturing Base and Competitors

Table 24. Lenovo Major Business

Table 25. Lenovo NFC-enabled Handsets Product and Services

Table 26. Lenovo NFC-enabled Handsets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Lenovo Recent Developments/Updates

Table 28. LG Basic Information, Manufacturing Base and Competitors

Table 29. LG Major Business

Table 30. LG NFC-enabled Handsets Product and Services

Table 31. LG NFC-enabled Handsets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. LG Recent Developments/Updates

Table 33. Microsoft Basic Information, Manufacturing Base and Competitors

Table 34. Microsoft Major Business

Table 35. Microsoft NFC-enabled Handsets Product and Services

Table 36. Microsoft NFC-enabled Handsets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Microsoft Recent Developments/Updates

Table 38. Motorola Basic Information, Manufacturing Base and Competitors

Table 39. Motorola Major Business

Table 40. Motorola NFC-enabled Handsets Product and Services

Table 41. Motorola NFC-enabled Handsets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Motorola Recent Developments/Updates

Table 43. Samsung Basic Information, Manufacturing Base and Competitors

Table 44. Samsung Major Business

Table 45. Samsung NFC-enabled Handsets Product and Services

Table 46. Samsung NFC-enabled Handsets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Samsung Recent Developments/Updates

Table 48. Sony Basic Information, Manufacturing Base and Competitors

Table 49. Sony Major Business

Table 50. Sony NFC-enabled Handsets Product and Services

Table 51. Sony NFC-enabled Handsets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Sony Recent Developments/Updates

Table 53. ZTE Basic Information, Manufacturing Base and Competitors

Table 54. ZTE Major Business

Table 55. ZTE NFC-enabled Handsets Product and Services

Table 56. ZTE NFC-enabled Handsets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. ZTE Recent Developments/Updates

Table 58. Oppo Electronics Basic Information, Manufacturing Base and Competitors

Table 59. Oppo Electronics Major Business

Table 60. Oppo Electronics NFC-enabled Handsets Product and Services

Table 61. Oppo Electronics NFC-enabled Handsets Sales Quantity (K Units), Average

Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Oppo Electronics Recent Developments/Updates

Table 63. Xiaomi Basic Information, Manufacturing Base and Competitors

Table 64. Xiaomi Major Business

Table 65. Xiaomi NFC-enabled Handsets Product and Services

Table 66. Xiaomi NFC-enabled Handsets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Xiaomi Recent Developments/Updates

Table 68. Alcatel Basic Information, Manufacturing Base and Competitors

Table 69. Alcatel Major Business

Table 70. Alcatel NFC-enabled Handsets Product and Services

Table 71. Alcatel NFC-enabled Handsets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Alcatel Recent Developments/Updates

Table 73. Brunswick Basic Information, Manufacturing Base and Competitors

Table 74. Brunswick Major Business

Table 75. Brunswick NFC-enabled Handsets Product and Services

Table 76. Brunswick NFC-enabled Handsets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Brunswick Recent Developments/Updates

Table 78. Citrix Basic Information, Manufacturing Base and Competitors

Table 79. Citrix Major Business

Table 80. Citrix NFC-enabled Handsets Product and Services

Table 81. Citrix NFC-enabled Handsets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. Citrix Recent Developments/Updates

Table 83. Fujitsu Basic Information, Manufacturing Base and Competitors

Table 84. Fujitsu Major Business

Table 85. Fujitsu NFC-enabled Handsets Product and Services

Table 86. Fujitsu NFC-enabled Handsets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 87. Fujitsu Recent Developments/Updates

Table 88. Huawei Basic Information, Manufacturing Base and Competitors

Table 89. Huawei Major Business

Table 90. Huawei NFC-enabled Handsets Product and Services

Table 91. Huawei NFC-enabled Handsets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 92. Huawei Recent Developments/Updates

Table 93. Gionee Basic Information, Manufacturing Base and Competitors

- Table 94. Gionee Major Business
- Table 95. Gionee NFC-enabled Handsets Product and Services
- Table 96. Gionee NFC-enabled Handsets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 97. Gionee Recent Developments/Updates
- Table 98. Lumigon Basic Information, Manufacturing Base and Competitors
- Table 99. Lumigon Major Business
- Table 100. Lumigon NFC-enabled Handsets Product and Services
- Table 101. Lumigon NFC-enabled Handsets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 102. Lumigon Recent Developments/Updates
- Table 103. OnePlus Basic Information, Manufacturing Base and Competitors
- Table 104. OnePlus Major Business
- Table 105. OnePlus NFC-enabled Handsets Product and Services
- Table 106. OnePlus NFC-enabled Handsets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 107. OnePlus Recent Developments/Updates
- Table 108. Global NFC-enabled Handsets Sales Quantity by Manufacturer (2019-2024) & (K Units)
- Table 109. Global NFC-enabled Handsets Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 110. Global NFC-enabled Handsets Average Price by Manufacturer (2019-2024) & (USD/Unit)
- Table 111. Market Position of Manufacturers in NFC-enabled Handsets, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 112. Head Office and NFC-enabled Handsets Production Site of Key Manufacturer
- Table 113. NFC-enabled Handsets Market: Company Product Type Footprint
- Table 114. NFC-enabled Handsets Market: Company Product Application Footprint
- Table 115. NFC-enabled Handsets New Market Entrants and Barriers to Market Entry
- Table 116. NFC-enabled Handsets Mergers, Acquisition, Agreements, and Collaborations
- Table 117. Global NFC-enabled Handsets Sales Quantity by Region (2019-2024) & (K Units)
- Table 118. Global NFC-enabled Handsets Sales Quantity by Region (2025-2030) & (K Units)
- Table 119. Global NFC-enabled Handsets Consumption Value by Region (2019-2024) & (USD Million)
- Table 120. Global NFC-enabled Handsets Consumption Value by Region (2025-2030)

& (USD Million)

Table 121. Global NFC-enabled Handsets Average Price by Region (2019-2024) & (USD/Unit)

Table 122. Global NFC-enabled Handsets Average Price by Region (2025-2030) & (USD/Unit)

Table 123. Global NFC-enabled Handsets Sales Quantity by Type (2019-2024) & (K Units)

Table 124. Global NFC-enabled Handsets Sales Quantity by Type (2025-2030) & (K Units)

Table 125. Global NFC-enabled Handsets Consumption Value by Type (2019-2024) & (USD Million)

Table 126. Global NFC-enabled Handsets Consumption Value by Type (2025-2030) & (USD Million)

Table 127. Global NFC-enabled Handsets Average Price by Type (2019-2024) & (USD/Unit)

Table 128. Global NFC-enabled Handsets Average Price by Type (2025-2030) & (USD/Unit)

Table 129. Global NFC-enabled Handsets Sales Quantity by Application (2019-2024) & (K Units)

Table 130. Global NFC-enabled Handsets Sales Quantity by Application (2025-2030) & (K Units)

Table 131. Global NFC-enabled Handsets Consumption Value by Application (2019-2024) & (USD Million)

Table 132. Global NFC-enabled Handsets Consumption Value by Application (2025-2030) & (USD Million)

Table 133. Global NFC-enabled Handsets Average Price by Application (2019-2024) & (USD/Unit)

Table 134. Global NFC-enabled Handsets Average Price by Application (2025-2030) & (USD/Unit)

Table 135. North America NFC-enabled Handsets Sales Quantity by Type (2019-2024) & (K Units)

Table 136. North America NFC-enabled Handsets Sales Quantity by Type (2025-2030) & (K Units)

Table 137. North America NFC-enabled Handsets Sales Quantity by Application (2019-2024) & (K Units)

Table 138. North America NFC-enabled Handsets Sales Quantity by Application (2025-2030) & (K Units)

Table 139. North America NFC-enabled Handsets Sales Quantity by Country (2019-2024) & (K Units)

- Table 140. North America NFC-enabled Handsets Sales Quantity by Country (2025-2030) & (K Units)
- Table 141. North America NFC-enabled Handsets Consumption Value by Country (2019-2024) & (USD Million)
- Table 142. North America NFC-enabled Handsets Consumption Value by Country (2025-2030) & (USD Million)
- Table 143. Europe NFC-enabled Handsets Sales Quantity by Type (2019-2024) & (K Units)
- Table 144. Europe NFC-enabled Handsets Sales Quantity by Type (2025-2030) & (K Units)
- Table 145. Europe NFC-enabled Handsets Sales Quantity by Application (2019-2024) & (K Units)
- Table 146. Europe NFC-enabled Handsets Sales Quantity by Application (2025-2030) & (K Units)
- Table 147. Europe NFC-enabled Handsets Sales Quantity by Country (2019-2024) & (K Units)
- Table 148. Europe NFC-enabled Handsets Sales Quantity by Country (2025-2030) & (K Units)
- Table 149. Europe NFC-enabled Handsets Consumption Value by Country (2019-2024) & (USD Million)
- Table 150. Europe NFC-enabled Handsets Consumption Value by Country (2025-2030) & (USD Million)
- Table 151. Asia-Pacific NFC-enabled Handsets Sales Quantity by Type (2019-2024) & (K Units)
- Table 152. Asia-Pacific NFC-enabled Handsets Sales Quantity by Type (2025-2030) & (K Units)
- Table 153. Asia-Pacific NFC-enabled Handsets Sales Quantity by Application (2019-2024) & (K Units)
- Table 154. Asia-Pacific NFC-enabled Handsets Sales Quantity by Application (2025-2030) & (K Units)
- Table 155. Asia-Pacific NFC-enabled Handsets Sales Quantity by Region (2019-2024) & (K Units)
- Table 156. Asia-Pacific NFC-enabled Handsets Sales Quantity by Region (2025-2030) & (K Units)
- Table 157. Asia-Pacific NFC-enabled Handsets Consumption Value by Region (2019-2024) & (USD Million)
- Table 158. Asia-Pacific NFC-enabled Handsets Consumption Value by Region (2025-2030) & (USD Million)
- Table 159. South America NFC-enabled Handsets Sales Quantity by Type (2019-2024)

& (K Units)

Table 160. South America NFC-enabled Handsets Sales Quantity by Type (2025-2030)

& (K Units)

Table 161. South America NFC-enabled Handsets Sales Quantity by Application (2019-2024) & (K Units)

Table 162. South America NFC-enabled Handsets Sales Quantity by Application (2025-2030) & (K Units)

Table 163. South America NFC-enabled Handsets Sales Quantity by Country (2019-2024) & (K Units)

Table 164. South America NFC-enabled Handsets Sales Quantity by Country (2025-2030) & (K Units)

Table 165. South America NFC-enabled Handsets Consumption Value by Country (2019-2024) & (USD Million)

Table 166. South America NFC-enabled Handsets Consumption Value by Country (2025-2030) & (USD Million)

Table 167. Middle East & Africa NFC-enabled Handsets Sales Quantity by Type (2019-2024) & (K Units)

Table 168. Middle East & Africa NFC-enabled Handsets Sales Quantity by Type (2025-2030) & (K Units)

Table 169. Middle East & Africa NFC-enabled Handsets Sales Quantity by Application (2019-2024) & (K Units)

Table 170. Middle East & Africa NFC-enabled Handsets Sales Quantity by Application (2025-2030) & (K Units)

Table 171. Middle East & Africa NFC-enabled Handsets Sales Quantity by Region (2019-2024) & (K Units)

Table 172. Middle East & Africa NFC-enabled Handsets Sales Quantity by Region (2025-2030) & (K Units)

Table 173. Middle East & Africa NFC-enabled Handsets Consumption Value by Region (2019-2024) & (USD Million)

Table 174. Middle East & Africa NFC-enabled Handsets Consumption Value by Region (2025-2030) & (USD Million)

Table 175. NFC-enabled Handsets Raw Material

Table 176. Key Manufacturers of NFC-enabled Handsets Raw Materials

Table 177. NFC-enabled Handsets Typical Distributors

Table 178. NFC-enabled Handsets Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. NFC-enabled Handsets Picture

Figure 2. Global NFC-enabled Handsets Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global NFC-enabled Handsets Consumption Value Market Share by Type in 2023

Figure 4. Feature Phones Examples

Figure 5. Smartphones Examples

Figure 6. Global NFC-enabled Handsets Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global NFC-enabled Handsets Consumption Value Market Share by Application in 2023

Figure 8. Mobile Payment Examples

Figure 9. ID Authentication Examples

Figure 10. Transit Fare Collection Examples

Figure 11. Other Examples

Figure 12. Global NFC-enabled Handsets Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 13. Global NFC-enabled Handsets Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 14. Global NFC-enabled Handsets Sales Quantity (2019-2030) & (K Units)

Figure 15. Global NFC-enabled Handsets Average Price (2019-2030) & (USD/Unit)

Figure 16. Global NFC-enabled Handsets Sales Quantity Market Share by Manufacturer in 2023

Figure 17. Global NFC-enabled Handsets Consumption Value Market Share by Manufacturer in 2023

Figure 18. Producer Shipments of NFC-enabled Handsets by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 19. Top 3 NFC-enabled Handsets Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Top 6 NFC-enabled Handsets Manufacturer (Consumption Value) Market Share in 2023

Figure 21. Global NFC-enabled Handsets Sales Quantity Market Share by Region (2019-2030)

Figure 22. Global NFC-enabled Handsets Consumption Value Market Share by Region (2019-2030)

Figure 23. North America NFC-enabled Handsets Consumption Value (2019-2030) & (USD Million)

Figure 24. Europe NFC-enabled Handsets Consumption Value (2019-2030) & (USD Million)

Figure 25. Asia-Pacific NFC-enabled Handsets Consumption Value (2019-2030) & (USD Million)

Figure 26. South America NFC-enabled Handsets Consumption Value (2019-2030) & (USD Million)

Figure 27. Middle East & Africa NFC-enabled Handsets Consumption Value (2019-2030) & (USD Million)

Figure 28. Global NFC-enabled Handsets Sales Quantity Market Share by Type (2019-2030)

Figure 29. Global NFC-enabled Handsets Consumption Value Market Share by Type (2019-2030)

Figure 30. Global NFC-enabled Handsets Average Price by Type (2019-2030) & (USD/Unit)

Figure 31. Global NFC-enabled Handsets Sales Quantity Market Share by Application (2019-2030)

Figure 32. Global NFC-enabled Handsets Consumption Value Market Share by Application (2019-2030)

Figure 33. Global NFC-enabled Handsets Average Price by Application (2019-2030) & (USD/Unit)

Figure 34. North America NFC-enabled Handsets Sales Quantity Market Share by Type (2019-2030)

Figure 35. North America NFC-enabled Handsets Sales Quantity Market Share by Application (2019-2030)

Figure 36. North America NFC-enabled Handsets Sales Quantity Market Share by Country (2019-2030)

Figure 37. North America NFC-enabled Handsets Consumption Value Market Share by Country (2019-2030)

Figure 38. United States NFC-enabled Handsets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Canada NFC-enabled Handsets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Mexico NFC-enabled Handsets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Europe NFC-enabled Handsets Sales Quantity Market Share by Type (2019-2030)

Figure 42. Europe NFC-enabled Handsets Sales Quantity Market Share by Application

(2019-2030)

Figure 43. Europe NFC-enabled Handsets Sales Quantity Market Share by Country (2019-2030)

Figure 44. Europe NFC-enabled Handsets Consumption Value Market Share by Country (2019-2030)

Figure 45. Germany NFC-enabled Handsets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. France NFC-enabled Handsets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. United Kingdom NFC-enabled Handsets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Russia NFC-enabled Handsets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Italy NFC-enabled Handsets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Asia-Pacific NFC-enabled Handsets Sales Quantity Market Share by Type (2019-2030)

Figure 51. Asia-Pacific NFC-enabled Handsets Sales Quantity Market Share by Application (2019-2030)

Figure 52. Asia-Pacific NFC-enabled Handsets Sales Quantity Market Share by Region (2019-2030)

Figure 53. Asia-Pacific NFC-enabled Handsets Consumption Value Market Share by Region (2019-2030)

Figure 54. China NFC-enabled Handsets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Japan NFC-enabled Handsets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Korea NFC-enabled Handsets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. India NFC-enabled Handsets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Southeast Asia NFC-enabled Handsets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Australia NFC-enabled Handsets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. South America NFC-enabled Handsets Sales Quantity Market Share by Type (2019-2030)

Figure 61. South America NFC-enabled Handsets Sales Quantity Market Share by Application (2019-2030)

Figure 62. South America NFC-enabled Handsets Sales Quantity Market Share by Country (2019-2030)

Figure 63. South America NFC-enabled Handsets Consumption Value Market Share by Country (2019-2030)

Figure 64. Brazil NFC-enabled Handsets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Argentina NFC-enabled Handsets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Middle East & Africa NFC-enabled Handsets Sales Quantity Market Share by Type (2019-2030)

Figure 67. Middle East & Africa NFC-enabled Handsets Sales Quantity Market Share by Application (2019-2030)

Figure 68. Middle East & Africa NFC-enabled Handsets Sales Quantity Market Share by Region (2019-2030)

Figure 69. Middle East & Africa NFC-enabled Handsets Consumption Value Market Share by Region (2019-2030)

Figure 70. Turkey NFC-enabled Handsets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Egypt NFC-enabled Handsets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Saudi Arabia NFC-enabled Handsets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. South Africa NFC-enabled Handsets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. NFC-enabled Handsets Market Drivers

Figure 75. NFC-enabled Handsets Market Restraints

Figure 76. NFC-enabled Handsets Market Trends

Figure 77. Porters Five Forces Analysis

Figure 78. Manufacturing Cost Structure Analysis of NFC-enabled Handsets in 2023

Figure 79. Manufacturing Process Analysis of NFC-enabled Handsets

Figure 80. NFC-enabled Handsets Industrial Chain

Figure 81. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 82. Direct Channel Pros & Cons

Figure 83. Indirect Channel Pros & Cons

Figure 84. Methodology

Figure 85. Research Process and Data Source

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