

Global NFC Business Card Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global NFC Business Card market size was valued at USD 17 million in 2023 and is forecast to a readjusted size of USD 33 million by 2030 with a CAGR of 9.5% during review period.

The NFC Business Card industry can be broken down into several segments, Offline Variant, Online Variant, etc. Across the world, the major players cover Lulu Systems, Inc., Yuvera Solutions (1Card), Variuscard GmbH, etc. This report focuses on NFC Business Card market. Embedded with an NFC chip, your Business Card will trigger a digital Action (like opening your website) when tapped against any NFC enabled device – these days, that's most Private Order and Company Order. NFC is a lot like RFID, only it's a more up-close-and-personal type of wireless. Whereas RFID can be used from a distance, NFC readers work at a maximum range of about 4 inches (10 centimeters). NFC readers aren't suitable for RFID-style inventory tracking; their range is too short. So, NFC Business Card can meet the needs of security and convenience.

In global NFC business card market, North America, Europe and Asia-Pacific hold most of market share. China occupies a share over 40%. On the other hand, North America takes a share of over 20%. The main global players are BIGDAWGS, Blue, Lulu Systems, Inc., Variuscard GmbH, Yuvera Solutions (1Card), BuzzTech, etc.

The Global Info Research report includes an overview of the development of the NFC Business Card industry chain, the market status of Company Order (Offline Variant, Online Variant), Private Order (Offline Variant, Online Variant), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of NFC Business Card.

Regionally, the report analyzes the NFC Business Card markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global NFC Business Card market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the NFC Business Card market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the NFC Business Card industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Offline Variant, Online Variant).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the NFC Business Card market.

Regional Analysis: The report involves examining the NFC Business Card market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the NFC Business Card market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to NFC Business Card:

Company Analysis: Report covers individual NFC Business Card players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards NFC Business Card. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Company Order, Private Order).

Technology Analysis: Report covers specific technologies relevant to NFC Business Card. It assesses the current state, advancements, and potential future developments in NFC Business Card areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the NFC Business Card market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

NFC Business Card market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Offline Variant

Online Variant

Market segment by Application

Company Order

Private Order

Market segment by players, this report covers

BIGDAWGS

Blue

Lulu Systems, Inc.

Variuscard GmbH

Yuvera Solutions (1Card)

BuzzTech

MoreRFID

RFITRFID

Shenzhen Chuangxinjia RFID Tag

Shenzhen Xinyetong Technology

D.O RFID TAG Company

ZBTECH

NFC Touch

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe NFC Business Card product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of NFC Business Card, with revenue, gross margin and global market share of NFC Business Card from 2019 to 2024.

Chapter 3, the NFC Business Card competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and NFC Business Card market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of NFC Business Card.

Chapter 13, to describe NFC Business Card research findings and conclusion.

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