

# Global Next Unit of Computing (NUC) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Next Unit of Computing (NUC) market size was valued at USD 1684.8 million in 2023 and is forecast to a readjusted size of USD 3944 million by 2030 with a CAGR of 12.9% during review period.

NUC is the abbreviation of Next Unit of Computing, proposed by Intel, this product is a small mini computer that can put the performance of a full-size computer in the palm of your hand.

Intel does not strictly define the concept of NUC. Given that the largest NUC device sold by Intel is about 5L in size, this report counts as a mini host with a volume below 5L.

Global next unit of computing (NUC) key players include Apple, Lenovo, Intel, etc. Global top 1 manufacturer hold a share over 78%.

North America is the largest market, with a share about 50%, followed by Europe and Asia Pacific with the share about 24% and 18%.

The Global Info Research report includes an overview of the development of the Next Unit of Computing (NUC) industry chain, the market status of Commercial Use (Barebone Host, Full Host), Gaming Use (Barebone Host, Full Host), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Next Unit of Computing (NUC).

Regionally, the report analyzes the Next Unit of Computing (NUC) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Next Unit of Computing (NUC) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Next Unit of Computing (NUC) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Next Unit of Computing (NUC) industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Barebone Host, Full Host).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Next Unit of Computing (NUC) market.

**Regional Analysis:** The report involves examining the Next Unit of Computing (NUC) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Next Unit of Computing (NUC) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Next Unit of Computing (NUC):

**Company Analysis:** Report covers individual Next Unit of Computing (NUC) manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios,

partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Next Unit of Computing (NUC) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Commercial Use, Gaming Use).

**Technology Analysis:** Report covers specific technologies relevant to Next Unit of Computing (NUC). It assesses the current state, advancements, and potential future developments in Next Unit of Computing (NUC) areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Next Unit of Computing (NUC) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Next Unit of Computing (NUC) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Barebone Host

Full Host

### Market segment by Application

Commercial Use

Gaming Use

Mainstream Use

## Major players covered

Apple

Lenovo

Intel

Dell

HP

ASUS

GIGABYTE

Acer

Maxtang

Asrock

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Next Unit of Computing (NUC) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Next Unit of Computing (NUC), with price, sales, revenue and global market share of Next Unit of Computing (NUC) from 2019 to 2024.

Chapter 3, the Next Unit of Computing (NUC) competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Next Unit of Computing (NUC) breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Next Unit of Computing (NUC) market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Next Unit of Computing (NUC).

Chapter 14 and 15, to describe Next Unit of Computing (NUC) sales channel, distributors, customers, research findings and conclusion.

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