

Global Next Generation Probiotics Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Next Generation Probiotics market size is expected to reach \$ 946 million by 2032, rising at a market growth of 9.4% CAGR during the forecast period (2026-2032).

In 2025, global Next Generation Probiotics production reached approximately 6,206 Tons. The average price is approximately \$80,000. Next Generation Probiotics refer to a class of functional microbial products developed based on human microbiome science. These strains are usually derived from the human gut or specific ecological niches and are developed through functional screening, mechanism verification, and engineering to achieve predictable, repeatable, and verifiable health or therapeutic effects.

Gross Profit Margin Levels Currently, there is no unified, publicly available, and comparable 'industry average gross profit margin' in the next-generation probiotic industry. This is because this sector includes prescription LBP/microbial drug companies, consumer-grade NGP brands, and a few manufacturing platform companies, with vastly different business models. Overall, the theoretical gross profit margin of this industry is not low, but the actual gross profit margin in the early stages is often significantly compressed by manufacturing complexity: on the one hand, many key strains are strict anaerobes, requiring extremely high conditions for cultivation, freeze-drying, packaging, and storage and transportation; on the other hand, research has indicated that cGMP production of engineered or highly complex symbiotic bacteria requires specialized anaerobic facilities, and the freeze-drying process can also lead to more than 50% activity loss. Adding to this the costs of GMP workshops, release testing, stability verification, clinical trials, and cold chain/dosage form development, the gross profit margin of prescription or clinical-stage companies before scaling up production is usually not as easily increased as in traditional health supplements. Industry experience shows that the gross profit margin is relatively moderate in the

small-batch stage and gradually increases after scaling up production. Consumer-grade high-end NGP brands, due to their higher retail prices (e.g., Pendulum's core products are priced significantly higher than traditional mass-market probiotics), often have higher profit margins at the product level. However, marketing education and user acquisition costs also dilute profits. In summary, I tend to view this sector as follows: prescription/clinical companies are mostly in the ramp-up phase of gross margins, while consumer-grade high-end brands offer better profit margins. However, the key to consistently realizing high profit margins still depends on technological maturity, large-scale manufacturing capabilities, and compliance cost control.

Industry Drivers

The core driving force of the next-generation probiotic industry in the past two years has primarily come from the genuine validation of regulatory and clinical feasibility: the approval of REBYOTA and VOWST signifies that microbiome therapy has moved from the 'proof of concept' stage to the 'regulatory feasibility' stage, which has a significant positive impact on capital, pharmaceutical company collaborations, and supply chain expansion. Secondly, the number of pipelines and the scope of indications are expanding rapidly. IQVIA has pointed out that there are more than 150 microbiome therapy projects in clinical development globally, focusing on infections, immune systems, oncology, and cardiometabolic diseases. This indicates that industry demand is no longer limited to recurrent *C. difficile* but is extending to the larger market for chronic diseases and adjuvant cancer treatment. Thirdly, advancements in multi-omics, AI-based bacterial screening, functional microbiome alliance design, and standardized manufacturing technologies have significantly improved the feasibility of moving from 'discovering bacteria' to 'making it into a drug/product.' Fourthly, regulatory collaboration and standardization are also strengthening. Organizations such as MTIG have been continuously promoting cross-regional rule harmonization in recent years, which helps reduce uncertainty for companies in CMC, release standards, and clinical development. Finally, the consumer side is also simultaneously benefiting from rising demand for metabolic health, intestinal barrier, and weight management. Representative 'next-generation strains' such as Akkermansia are expanding this sector from pure pharmaceuticals to high-end consumer healthcare, forming a 'dual-engine' growth structure.

This report studies the global Next Generation Probiotics production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Next Generation Probiotics and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Next Generation Probiotics that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Next Generation Probiotics total production and demand, 2021-2032, (Tons)

Global Next Generation Probiotics total production value, 2021-2032, (USD Million)

Global Next Generation Probiotics production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Next Generation Probiotics consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Next Generation Probiotics domestic production, consumption, key domestic manufacturers and share

Global Next Generation Probiotics production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Next Generation Probiotics production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Next Generation Probiotics production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Next Generation Probiotics market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Seres Therapeutics (USA), Ferring Pharmaceuticals (Switzerland), Vedanta Biosciences (USA), Enterome (France), 4D Pharma (UK), Second Genome (USA), AOBiome (USA), Finch Therapeutics (USA), MaaT Pharma (France), BioGaia (Sweden), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Next Generation Probiotics market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$

Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Next Generation Probiotics Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Next Generation Probiotics Market, Segmentation by Type:

Akkermansia

Clostridium Species

Bifidobacterium Species

Others

Global Next Generation Probiotics Market, Segmentation by Live Bacteria Status:

Live NGP

Inactivated NGP

Others

Global Next Generation Probiotics Market, Segmentation by Core Functional Targeting Dimensions:

Metabolic Health Targeted Therapy

Intestinal Inflammation Targeted Therapy

Immune Regulation Targeted Therapy

Others

Global Next Generation Probiotics Market, Segmentation by Application:

Pharmaceuticals and Biotherapy Industry

Dietary Supplements and Functional Foods Industry

Food and Beverage Industry

Others

Companies Profiled:

Seres Therapeutics (USA)

Ferring Pharmaceuticals (Switzerland)

Vedanta Biosciences (USA)

Enterome (France)

4D Pharma (UK)

Second Genome (USA)

AOBiome (USA)

Finch Therapeutics (USA)

MaaT Pharma (France)

BioGaia (Sweden)

Yakult Honsha (Japan)

Morinaga Milk Industry (Japan)

DuPont (USA)

Chr. Hansen (Denmark)

Lallemand (Canada)

Probi (Sweden)

Novozymes (Denmark)

Kerry Group (Ireland)

ADM (USA)

BGI Genomics (China)

Joinn Laboratories (China)

Jiangsu Wecare Probiotics (China)

Angel Yeast (China)

Evelo Biosciences (USA)

BIFIDO (South Korea)

Cell Biotech (South Korea)

Synlogic (USA)

Key Questions Answered:

1. How big is the global Next Generation Probiotics market?
2. What is the demand of the global Next Generation Probiotics market?
3. What is the year over year growth of the global Next Generation Probiotics market?
4. What is the production and production value of the global Next Generation Probiotics market?
5. Who are the key producers in the global Next Generation Probiotics market?
6. What are the growth factors driving the market demand?

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