

Global Next Generation Packaging Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Next Generation Packaging market size was valued at USD 634.9 million in 2023 and is forecast to a readjusted size of USD 1521.8 million by 2030 with a CAGR of 13.3% during review period.

Next generation packaging is an advanced form of packaging technology. It is an aggregation of three types of packaging, namely active packaging (includes antimicrobials, gas scavengers, emitters and others), intelligent packaging (includes sensors, indicators and tags) and modified atmosphere packaging. Next generation packaging offers various advanced benefits such as traceability, product shelf life extension, provides product quality information, etc.

As environmental awareness increases, Next Generation Packaging will pay more attention to sustainable development. Using renewable materials, reducing packaging waste, and increasing packaging recycling rates will become important development directions for the packaging industry in the future.

The Global Info Research report includes an overview of the development of the Next Generation Packaging industry chain, the market status of Food & Beverages (Active Packaging, Intelligent Packaging), Healthcare & Pharmaceuticals (Active Packaging, Intelligent Packaging), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Next Generation Packaging.

Regionally, the report analyzes the Next Generation Packaging markets in key regions.

North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Next Generation Packaging market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Next Generation Packaging market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Next Generation Packaging industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Active Packaging, Intelligent Packaging).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Next Generation Packaging market.

Regional Analysis: The report involves examining the Next Generation Packaging market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Next Generation Packaging market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Next Generation Packaging:

Company Analysis: Report covers individual Next Generation Packaging manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Next Generation Packaging. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food & Beverages, Healthcare & Pharmaceuticals).

Technology Analysis: Report covers specific technologies relevant to Next Generation Packaging. It assesses the current state, advancements, and potential future developments in Next Generation Packaging areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Next Generation Packaging market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Next Generation Packaging market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Active Packaging

Intelligent Packaging

Modified Atmosphere Packaging

Others

Market segment by Application

Food & Beverages

Healthcare & Pharmaceuticals

Personal Care

Logistics & Supply Chain

Others

Major players covered

Amcor

WestRock

Sonoco

Sealed Air

Stora Enso

SIG

MULTIVAC

WS Packaging

Active Packaging

ULMA Packaging

DHL

Brand Group Trading

Nexgen Packaging

Nofima

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Next Generation Packaging product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Next Generation Packaging, with price, sales, revenue and global market share of Next Generation Packaging from 2019 to 2024.

Chapter 3, the Next Generation Packaging competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Next Generation Packaging breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Next Generation Packaging market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Next Generation Packaging.

Chapter 14 and 15, to describe Next Generation Packaging sales channel, distributors, customers, research findings and conclusion.

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