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Global Next-Generation Dealer Portals Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

https://marketpublishers.com/r/GF0DEDC1BBCGEN.html
Date: August 2018
Pages: 118
Price: US$ 3,480.00 (Single User License)
ID: GF0DEDC1BBCGEN

Abstracts

Next-generation dealer portals is an auto dealership management system or dealership management system (DMS), which will be a form of bundled management information system that is created particularly for automotive industry. It is used by car dealers and even by large machinery manufacturers, such as Caterpillar Inc for their dealerships, and is also adapted by boats, cars, bikes, power sports dealers. Next-generation dealer portals systems contain software that caters to the needs of sales, finance, inventory, parts and administration components to run the dealership, one of their functions also includes automating tax returns. Another form of next generation dealer portals is single-dealer platform (SDP), which is a software generally used by an investment bank. This software deals in the capital markets to handle trading and related services through web. The main function of a single-dealer platform is to integrate liquidity, pricing, and information from multiple sources and provide access to these information through a single user interface. It is thus both a delivery platform and an integration platform.

SCOPE OF THE REPORT:

This report studies the Next-Generation Dealer Portals market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Next-Generation Dealer Portals market by product type and applications/end industries. Europe is a dominant region in the global next generation dealer portals market owing to the booming automobiles market in this region. Asia Pacific is the second major contributor in the next generation dealer portals market because of the flourishing finance and banking sector in this region and the need for managing a wide customer database. North America is following Europe and Asia Pacific in the next generation

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dealer portals market due to the adoption of e-retailing in the countries like USA from past two decades. Japan is already a technologically developed region and so is having a significant contribution in the next generation dealer portals market. Latin America and Middle East and Africa are at a nascent stage in the next generation dealer portals and is anticipated to have a modest CAGR in the forecast period.
The global Next-Generation Dealer Portals market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Next-Generation Dealer Portals.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

OEConnection

Tata Consultancy

NetSuite

Megatek International

Dominion Enterprises

CDK Global

Autosoft

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

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Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Dealership Management System (DMS)

Single-Dealer Platform (SDP)

Auto Dealership Management System

Market Segment by Applications, can be divided into

Finance

Automotive

Manufacturing Sector

Consumer Goods

Others

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