

Global News Apps Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G2B26644F3D1EN.html>

Date: January 2026

Pages: 158

Price: US\$ 4,480.00 (Single User License)

ID: G2B26644F3D1EN

Abstracts

The global News Apps market size is expected to reach \$ 42734 million by 2032, rising at a market growth of 4.9% CAGR during the forecast period (2026-2032).

A news app, or news application, is a type of software specifically designed for mobile devices and smart terminals to deliver real-time, continuous, and organized news and information services. These products aggregate content from diverse sources including news agencies, newspapers, television stations, and digital media and present it in various formats such as text, images, audio, video, and interactive infographics through a digital platform. The core value lies in integrating journalistic professionalism and timeliness with the interactivity and convenience of digital technology. Features such as personalized notifications, social sharing, instant alerts, and interactive comments cater to users' needs for fragmented, immediate, and contextual information access in the mobile internet era. It not only serves as a window for users to connect with the world but is also evolving from a one-way information delivery tool into a comprehensive information platform that combines content consumption, community interaction, and intelligent services.

The global news app market is experiencing a period of rapid growth, primarily driven by the digital and mobile transformation of user media consumption habits. As the penetration of smartphones and mobile internet continues to rise worldwide, particularly with the rollout of 5G technology, users increasingly prefer accessing news anytime, anywhere through their mobile devices. Concurrently, advancements in artificial intelligence and big data technologies provide robust support for personalized news recommendations, intelligent editing, and automated distribution, significantly enhancing user experience and platform operational efficiency. Furthermore, traditional media organizations are accelerating their digital transformation, with many positioning news apps as central to rebuilding reader relationships, developing paid subscriptions, and strengthening brand influence. In an era marked by information overload and the

proliferation of misinformation, the public's growing demand for trustworthy, high-quality news content presents significant market opportunities for news apps with credibility and professional editorial capabilities.

Despite the promising outlook, the development of news apps faces multiple challenges. First, market competition is intensifying. Beyond apps from transformed traditional media, various aggregation platforms, social media networks, and short-video applications are increasingly incorporating news distribution functions, leading to severe fragmentation of user attention and escalating costs for user acquisition and retention for standalone news apps. Secondly, business models continue to face sustainability tests: reliance on advertising revenue can compromise user experience and raise privacy concerns, while paywall models are difficult to implement in regions where user payment habits are not yet fully established. Additionally, increasingly stringent global data protection and privacy regulations pose compliance risks and operational pressures for business models that depend on user data for personalized push notifications and targeted advertising. On the content front, issues like fake news and deepfake technology present ongoing challenges to news authenticity and platform credibility.

Looking ahead, user demand for news apps is evolving towards deeper engagement and greater interactivity. Firstly, users are no longer satisfied with simple information delivery; they increasingly seek depth in content, diversity in perspectives, and completeness in context. Investigative reporting, explanatory journalism, and thematic content will become more favored. Secondly, users expect news services to be deeply integrated into their daily life scenarios. Examples include providing local news and service alerts based on geolocation or delivering relevant analysis aligned with personal interests, pushing news apps to evolve into 'information + service' intelligent platforms. Thirdly, there is a growing demand for interactivity and a sense of community belonging. Users wish to participate in discussions, interact with content creators, and even contribute news tips while reading. This trend is prompting news apps to strengthen community feature development, fostering a content ecosystem with a sense of identity and participation.

This report studies the global News Apps demand, key companies, and key regions. This report is a detailed and comprehensive analysis of the world market for News Apps, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of News Apps that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global News Apps total market, 2021-2032, (USD Million)

Global News Apps total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: News Apps total market, key domestic companies, and share, (USD Million)

Global News Apps revenue by player, revenue and market share 2021-2026, (USD Million)

Global News Apps total market by Type, CAGR, 2021-2032, (USD Million)

Global News Apps total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global News Apps market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Apple Inc., Google LLC, Microsoft Corporation, Yahoo Inc., Flipboard Inc., SmartNews, Inc., Thomson Reuters Corporation, British Broadcasting Corporation (BBC), The New York Times Company, Axel Springer SE, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world News Apps market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global News Apps Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global News Apps Market, Segmentation by Type:

Global News Aggregators

Regional/Local News Platforms

Niche/Vertical News Portals

Others

Global News Apps Market, Segmentation by Content Type:

General News

Business and Financial

Technology News

Others

Global News Apps Market, Segmentation by Revenue Model:

Advertising-based

Subscription-based

Freemium Model

Others

Global News Apps Market, Segmentation by Product Form:

Mobile Applications

Web Portals

Desktop Software

Global News Apps Market, Segmentation by Application:

App Stores

Social Media Integration

Direct Web Access

Others

Companies Profiled:

Apple Inc.

Google LLC

Microsoft Corporation

Yahoo Inc.

Flipboard Inc.

SmartNews, Inc.

Thomson Reuters Corporation

British Broadcasting Corporation (BBC)

The New York Times Company

Axel Springer SE

ByteDance Ltd.

Tencent Holdings Ltd.

Baidu, Inc.

NetEase, Inc.

Sohu.com Limited

Phoenix New Media Limited (ifeng.com)

Caixin Media Company Limited

Yicai Media Group

Xinhuanet Co., Ltd.

People.cn Co., Ltd.

China Media Group

Shanghai Oriental Newspaper Co., Ltd.

Key Questions Answered

1. How big is the global News Apps market?
2. What is the demand of the global News Apps market?
3. What is the year over year growth of the global News Apps market?
4. What is the total value of the global News Apps market?
5. Who are the Major Players in the global News Apps market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 News Apps Introduction
- 1.2 World News Apps Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World News Apps Total Market by Region (by Headquarter Location)
 - 1.3.1 World News Apps Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company News Apps Revenue (2021-2032)
 - 1.3.3 China Based Company News Apps Revenue (2021-2032)
 - 1.3.4 Europe Based Company News Apps Revenue (2021-2032)
 - 1.3.5 Japan Based Company News Apps Revenue (2021-2032)
 - 1.3.6 South Korea Based Company News Apps Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company News Apps Revenue (2021-2032)
 - 1.3.8 India Based Company News Apps Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 News Apps Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World News Apps Consumption Value (2021-2032)
- 2.2 World News Apps Consumption Value by Region
 - 2.2.1 World News Apps Consumption Value by Region (2021-2026)
 - 2.2.2 World News Apps Consumption Value Forecast by Region (2027-2032)
- 2.3 United States News Apps Consumption Value (2021-2032)
- 2.4 China News Apps Consumption Value (2021-2032)
- 2.5 Europe News Apps Consumption Value (2021-2032)
- 2.6 Japan News Apps Consumption Value (2021-2032)
- 2.7 South Korea News Apps Consumption Value (2021-2032)
- 2.8 ASEAN News Apps Consumption Value (2021-2032)
- 2.9 India News Apps Consumption Value (2021-2032)

3 WORLD NEWS APPS COMPANIES COMPETITIVE ANALYSIS

- 3.1 World News Apps Revenue by Player (2021-2026)
- 3.2 Industry Rank and Concentration Rate (CR)

- 3.2.1 Global News Apps Industry Rank of Major Players
- 3.2.2 Global Concentration Ratios (CR4) for News Apps in 2025
- 3.2.3 Global Concentration Ratios (CR8) for News Apps in 2025
- 3.3 News Apps Company Evaluation Quadrant
- 3.4 News Apps Market: Overall Company Footprint Analysis
 - 3.4.1 News Apps Market: Region Footprint
 - 3.4.2 News Apps Market: Company Product Type Footprint
 - 3.4.3 News Apps Market: Company Product Application Footprint
- 3.5 Competitive Environment
 - 3.5.1 Historical Structure of the Industry
 - 3.5.2 Barriers of Market Entry
 - 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

- 4.1 United States VS China: News Apps Revenue Comparison (by Headquarter Location)
 - 4.1.1 United States VS China: News Apps Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
 - 4.1.2 United States VS China: News Apps Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: News Apps Consumption Value Comparison
 - 4.2.1 United States VS China: News Apps Consumption Value Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: News Apps Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States Based News Apps Companies and Market Share, 2021-2026
 - 4.3.1 United States Based News Apps Companies, Headquarters (States, Country)
 - 4.3.2 United States Based Companies News Apps Revenue, (2021-2026)
- 4.4 China Based Companies News Apps Revenue and Market Share, 2021-2026
 - 4.4.1 China Based News Apps Companies, Company Headquarters (Province, Country)
 - 4.4.2 China Based Companies News Apps Revenue, (2021-2026)
- 4.5 Rest of World Based News Apps Companies and Market Share, 2021-2026
 - 4.5.1 Rest of World Based News Apps Companies, Headquarters (Province, Country)
 - 4.5.2 Rest of World Based Companies News Apps Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World News Apps Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Global News Aggregators

5.2.2 Regional/Local News Platforms

5.2.3 Niche/Vertical News Portals

5.2.4 Others

5.3 Market Segment by Type

5.3.1 World News Apps Market Size by Type (2021-2026)

5.3.2 World News Apps Market Size by Type (2027-2032)

5.3.3 World News Apps Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY CONTENT TYPE

6.1 World News Apps Market Size Overview by Content Type: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Content Type

6.2.1 General News

6.2.2 Business and Financial

6.2.3 Technology News

6.2.4 Others

6.3 Market Segment by Content Type

6.3.1 World News Apps Market Size by Content Type (2021-2026)

6.3.2 World News Apps Market Size by Content Type (2027-2032)

6.3.3 World News Apps Market Size Market Share by Content Type (2027-2032)

7 MARKET ANALYSIS BY REVENUE MODEL

7.1 World News Apps Market Size Overview by Revenue Model: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Revenue Model

7.2.1 Advertising-based

7.2.2 Subscription-based

7.2.3 Freemium Model

7.2.4 Others

7.3 Market Segment by Revenue Model

7.3.1 World News Apps Market Size by Revenue Model (2021-2026)

7.3.2 World News Apps Market Size by Revenue Model (2027-2032)

7.3.3 World News Apps Market Size Market Share by Revenue Model (2027-2032)

8 MARKET ANALYSIS BY PRODUCT FORM

8.1 World News Apps Market Size Overview by Product Form: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Product Form

8.2.1 Mobile Applications

8.2.2 Web Portals

8.2.3 Desktop Software

8.3 Market Segment by Product Form

8.3.1 World News Apps Market Size by Product Form (2021-2026)

8.3.2 World News Apps Market Size by Product Form (2027-2032)

8.3.3 World News Apps Market Size Market Share by Product Form (2027-2032)

9 MARKET ANALYSIS BY APPLICATION

9.1 World News Apps Market Size Overview by Application: 2021 VS 2025 VS 2032

9.2 Segment Introduction by Application

9.2.1 App Stores

9.2.2 Social Media Integration

9.2.3 Direct Web Access

9.2.4 Others

9.3 Market Segment by Application

9.3.1 World News Apps Market Size by Application (2021-2026)

9.3.2 World News Apps Market Size by Application (2027-2032)

9.3.3 World News Apps Market Size Market Share by Application (2021-2032)

10 COMPANY PROFILES

10.1 Apple Inc.

10.1.1 Apple Inc. Details

10.1.2 Apple Inc. Major Business

10.1.3 Apple Inc. News Apps Product and Services

10.1.4 Apple Inc. News Apps Revenue, Gross Margin and Market Share (2021-2026)

10.1.5 Apple Inc. Recent Developments/Updates

10.1.6 Apple Inc. Competitive Strengths & Weaknesses

10.2 Google LLC

10.2.1 Google LLC Details

10.2.2 Google LLC Major Business

- 10.2.3 Google LLC News Apps Product and Services
- 10.2.4 Google LLC News Apps Revenue, Gross Margin and Market Share
(2021-2026)
- 10.2.5 Google LLC Recent Developments/Updates
- 10.2.6 Google LLC Competitive Strengths & Weaknesses
- 10.3 Microsoft Corporation
 - 10.3.1 Microsoft Corporation Details
 - 10.3.2 Microsoft Corporation Major Business
 - 10.3.3 Microsoft Corporation News Apps Product and Services
 - 10.3.4 Microsoft Corporation News Apps Revenue, Gross Margin and Market Share
(2021-2026)
 - 10.3.5 Microsoft Corporation Recent Developments/Updates
 - 10.3.6 Microsoft Corporation Competitive Strengths & Weaknesses
- 10.4 Yahoo Inc.
 - 10.4.1 Yahoo Inc. Details
 - 10.4.2 Yahoo Inc. Major Business
 - 10.4.3 Yahoo Inc. News Apps Product and Services
 - 10.4.4 Yahoo Inc. News Apps Revenue, Gross Margin and Market Share (2021-2026)
 - 10.4.5 Yahoo Inc. Recent Developments/Updates
 - 10.4.6 Yahoo Inc. Competitive Strengths & Weaknesses
- 10.5 Flipboard Inc.
 - 10.5.1 Flipboard Inc. Details
 - 10.5.2 Flipboard Inc. Major Business
 - 10.5.3 Flipboard Inc. News Apps Product and Services
 - 10.5.4 Flipboard Inc. News Apps Revenue, Gross Margin and Market Share
(2021-2026)
 - 10.5.5 Flipboard Inc. Recent Developments/Updates
 - 10.5.6 Flipboard Inc. Competitive Strengths & Weaknesses
- 10.6 SmartNews, Inc.
 - 10.6.1 SmartNews, Inc. Details
 - 10.6.2 SmartNews, Inc. Major Business
 - 10.6.3 SmartNews, Inc. News Apps Product and Services
 - 10.6.4 SmartNews, Inc. News Apps Revenue, Gross Margin and Market Share
(2021-2026)
 - 10.6.5 SmartNews, Inc. Recent Developments/Updates
 - 10.6.6 SmartNews, Inc. Competitive Strengths & Weaknesses
- 10.7 Thomson Reuters Corporation
 - 10.7.1 Thomson Reuters Corporation Details
 - 10.7.2 Thomson Reuters Corporation Major Business

- 10.7.3 Thomson Reuters Corporation News Apps Product and Services
- 10.7.4 Thomson Reuters Corporation News Apps Revenue, Gross Margin and Market Share (2021-2026)
- 10.7.5 Thomson Reuters Corporation Recent Developments/Updates
- 10.7.6 Thomson Reuters Corporation Competitive Strengths & Weaknesses
- 10.8 British Broadcasting Corporation (BBC)
 - 10.8.1 British Broadcasting Corporation (BBC) Details
 - 10.8.2 British Broadcasting Corporation (BBC) Major Business
 - 10.8.3 British Broadcasting Corporation (BBC) News Apps Product and Services
 - 10.8.4 British Broadcasting Corporation (BBC) News Apps Revenue, Gross Margin and Market Share (2021-2026)
 - 10.8.5 British Broadcasting Corporation (BBC) Recent Developments/Updates
 - 10.8.6 British Broadcasting Corporation (BBC) Competitive Strengths & Weaknesses
- 10.9 The New York Times Company
 - 10.9.1 The New York Times Company Details
 - 10.9.2 The New York Times Company Major Business
 - 10.9.3 The New York Times Company News Apps Product and Services
 - 10.9.4 The New York Times Company News Apps Revenue, Gross Margin and Market Share (2021-2026)
 - 10.9.5 The New York Times Company Recent Developments/Updates
 - 10.9.6 The New York Times Company Competitive Strengths & Weaknesses
- 10.10 Axel Springer SE
 - 10.10.1 Axel Springer SE Details
 - 10.10.2 Axel Springer SE Major Business
 - 10.10.3 Axel Springer SE News Apps Product and Services
 - 10.10.4 Axel Springer SE News Apps Revenue, Gross Margin and Market Share (2021-2026)
 - 10.10.5 Axel Springer SE Recent Developments/Updates
 - 10.10.6 Axel Springer SE Competitive Strengths & Weaknesses
- 10.11 ByteDance Ltd.
 - 10.11.1 ByteDance Ltd. Details
 - 10.11.2 ByteDance Ltd. Major Business
 - 10.11.3 ByteDance Ltd. News Apps Product and Services
 - 10.11.4 ByteDance Ltd. News Apps Revenue, Gross Margin and Market Share (2021-2026)
 - 10.11.5 ByteDance Ltd. Recent Developments/Updates
 - 10.11.6 ByteDance Ltd. Competitive Strengths & Weaknesses
- 10.12 Tencent Holdings Ltd.
 - 10.12.1 Tencent Holdings Ltd. Details

- 10.12.2 Tencent Holdings Ltd. Major Business
- 10.12.3 Tencent Holdings Ltd. News Apps Product and Services
- 10.12.4 Tencent Holdings Ltd. News Apps Revenue, Gross Margin and Market Share (2021-2026)
- 10.12.5 Tencent Holdings Ltd. Recent Developments/Updates
- 10.12.6 Tencent Holdings Ltd. Competitive Strengths & Weaknesses
- 10.13 Baidu, Inc.
 - 10.13.1 Baidu, Inc. Details
 - 10.13.2 Baidu, Inc. Major Business
 - 10.13.3 Baidu, Inc. News Apps Product and Services
 - 10.13.4 Baidu, Inc. News Apps Revenue, Gross Margin and Market Share (2021-2026)
 - 10.13.5 Baidu, Inc. Recent Developments/Updates
 - 10.13.6 Baidu, Inc. Competitive Strengths & Weaknesses
- 10.14 NetEase, Inc.
 - 10.14.1 NetEase, Inc. Details
 - 10.14.2 NetEase, Inc. Major Business
 - 10.14.3 NetEase, Inc. News Apps Product and Services
 - 10.14.4 NetEase, Inc. News Apps Revenue, Gross Margin and Market Share (2021-2026)
 - 10.14.5 NetEase, Inc. Recent Developments/Updates
 - 10.14.6 NetEase, Inc. Competitive Strengths & Weaknesses
- 10.15 Sohu.com Limited
 - 10.15.1 Sohu.com Limited Details
 - 10.15.2 Sohu.com Limited Major Business
 - 10.15.3 Sohu.com Limited News Apps Product and Services
 - 10.15.4 Sohu.com Limited News Apps Revenue, Gross Margin and Market Share (2021-2026)
 - 10.15.5 Sohu.com Limited Recent Developments/Updates
 - 10.15.6 Sohu.com Limited Competitive Strengths & Weaknesses
- 10.16 Phoenix New Media Limited (ifeng.com)
 - 10.16.1 Phoenix New Media Limited (ifeng.com) Details
 - 10.16.2 Phoenix New Media Limited (ifeng.com) Major Business
 - 10.16.3 Phoenix New Media Limited (ifeng.com) News Apps Product and Services
 - 10.16.4 Phoenix New Media Limited (ifeng.com) News Apps Revenue, Gross Margin and Market Share (2021-2026)
 - 10.16.5 Phoenix New Media Limited (ifeng.com) Recent Developments/Updates
 - 10.16.6 Phoenix New Media Limited (ifeng.com) Competitive Strengths & Weaknesses
- 10.17 Caixin Media Company Limited

- 10.17.1 Caixin Media Company Limited Details
- 10.17.2 Caixin Media Company Limited Major Business
- 10.17.3 Caixin Media Company Limited News Apps Product and Services
- 10.17.4 Caixin Media Company Limited News Apps Revenue, Gross Margin and Market Share (2021-2026)
- 10.17.5 Caixin Media Company Limited Recent Developments/Updates
- 10.17.6 Caixin Media Company Limited Competitive Strengths & Weaknesses
- 10.18 Yicai Media Group
 - 10.18.1 Yicai Media Group Details
 - 10.18.2 Yicai Media Group Major Business
 - 10.18.3 Yicai Media Group News Apps Product and Services
 - 10.18.4 Yicai Media Group News Apps Revenue, Gross Margin and Market Share (2021-2026)
 - 10.18.5 Yicai Media Group Recent Developments/Updates
 - 10.18.6 Yicai Media Group Competitive Strengths & Weaknesses
- 10.19 Xinhuanet Co., Ltd.
 - 10.19.1 Xinhuanet Co., Ltd. Details
 - 10.19.2 Xinhuanet Co., Ltd. Major Business
 - 10.19.3 Xinhuanet Co., Ltd. News Apps Product and Services
 - 10.19.4 Xinhuanet Co., Ltd. News Apps Revenue, Gross Margin and Market Share (2021-2026)
 - 10.19.5 Xinhuanet Co., Ltd. Recent Developments/Updates
 - 10.19.6 Xinhuanet Co., Ltd. Competitive Strengths & Weaknesses
- 10.20 People.cn Co., Ltd.
 - 10.20.1 People.cn Co., Ltd. Details
 - 10.20.2 People.cn Co., Ltd. Major Business
 - 10.20.3 People.cn Co., Ltd. News Apps Product and Services
 - 10.20.4 People.cn Co., Ltd. News Apps Revenue, Gross Margin and Market Share (2021-2026)
 - 10.20.5 People.cn Co., Ltd. Recent Developments/Updates
 - 10.20.6 People.cn Co., Ltd. Competitive Strengths & Weaknesses
- 10.21 China Media Group
 - 10.21.1 China Media Group Details
 - 10.21.2 China Media Group Major Business
 - 10.21.3 China Media Group News Apps Product and Services
 - 10.21.4 China Media Group News Apps Revenue, Gross Margin and Market Share (2021-2026)
 - 10.21.5 China Media Group Recent Developments/Updates
 - 10.21.6 China Media Group Competitive Strengths & Weaknesses

10.22 Shanghai Oriental Newspaper Co., Ltd.

10.22.1 Shanghai Oriental Newspaper Co., Ltd. Details

10.22.2 Shanghai Oriental Newspaper Co., Ltd. Major Business

10.22.3 Shanghai Oriental Newspaper Co., Ltd. News Apps Product and Services

10.22.4 Shanghai Oriental Newspaper Co., Ltd. News Apps Revenue, Gross Margin and Market Share (2021-2026)

10.22.5 Shanghai Oriental Newspaper Co., Ltd. Recent Developments/Updates

10.22.6 Shanghai Oriental Newspaper Co., Ltd. Competitive Strengths & Weaknesses

11 INDUSTRY CHAIN ANALYSIS

11.1 News Apps Industry Chain

11.2 News Apps Upstream Analysis

11.3 News Apps Midstream Analysis

11.4 News Apps Downstream Analysis

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology

13.2 Research Process and Data Source

13.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World News Apps Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)
- Table 2. World News Apps Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)
- Table 3. World News Apps Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)
- Table 4. World News Apps Revenue Market Share by Region (2021-2026), (by Headquarter Location)
- Table 5. World News Apps Revenue Market Share by Region (2027-2032), (by Headquarter Location)
- Table 6. Major Market Trends
- Table 7. World News Apps Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)
- Table 8. World News Apps Consumption Value by Region (2021-2026) & (USD Million)
- Table 9. World News Apps Consumption Value Forecast by Region (2027-2032) & (USD Million)
- Table 10. World News Apps Revenue by Player (2021-2026) & (USD Million)
- Table 11. Revenue Market Share of Key News Apps Players in 2025
- Table 12. World News Apps Industry Rank of Major Player, Based on Revenue in 2025
- Table 13. Global News Apps Company Evaluation Quadrant
- Table 14. Head Office of Key News Apps Players
- Table 15. News Apps Market: Company Product Type Footprint
- Table 16. News Apps Market: Company Product Application Footprint
- Table 17. News Apps Mergers & Acquisitions Activity
- Table 18. United States VS China News Apps Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 19. United States VS China News Apps Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 20. United States Based News Apps Companies, Headquarters (States, Country)
- Table 21. United States Based Companies News Apps Revenue, (2021-2026) & (USD Million)
- Table 22. United States Based Companies News Apps Revenue Market Share (2021-2026)
- Table 23. China Based News Apps Companies, Headquarters (Province, Country)
- Table 24. China Based Companies News Apps Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies News Apps Revenue Market Share (2021-2026)

Table 26. Rest of World Based News Apps Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies News Apps Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies News Apps Revenue Market Share (2021-2026)

Table 29. World News Apps Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World News Apps Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World News Apps Market Size by Type (2027-2032) & (USD Million)

Table 32. World News Apps Market Size by Content Type, (USD Million), 2021 & 2025 & 2032

Table 33. World News Apps Market Size Value by Content Type (2021-2026) & (USD Million)

Table 34. World News Apps Market Size by Content Type (2027-2032) & (USD Million)

Table 35. World News Apps Market Size by Revenue Model, (USD Million), 2021 & 2025 & 2032

Table 36. World News Apps Market Size Value by Revenue Model (2021-2026) & (USD Million)

Table 37. World News Apps Market Size by Revenue Model (2027-2032) & (USD Million)

Table 38. World News Apps Market Size by Product Form, (USD Million), 2021 & 2025 & 2032

Table 39. World News Apps Market Size Value by Product Form (2021-2026) & (USD Million)

Table 40. World News Apps Market Size by Product Form (2027-2032) & (USD Million)

Table 41. World News Apps Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 42. World News Apps Market Size by Application (2021-2026) & (USD Million)

Table 43. World News Apps Market Size by Application (2027-2032) & (USD Million)

Table 44. Apple Inc. Basic Information, Manufacturing Base and Competitors

Table 45. Apple Inc. Major Business

Table 46. Apple Inc. News Apps Product and Services

Table 47. Apple Inc. News Apps Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 48. Apple Inc. Recent Developments/Updates

Table 49. Apple Inc. Competitive Strengths & Weaknesses

Table 50. Google LLC Basic Information, Manufacturing Base and Competitors

Table 51. Google LLC Major Business

Table 52. Google LLC News Apps Product and Services

Table 53. Google LLC News Apps Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 54. Google LLC Recent Developments/Updates

Table 55. Google LLC Competitive Strengths & Weaknesses

Table 56. Microsoft Corporation Basic Information, Manufacturing Base and Competitors

Table 57. Microsoft Corporation Major Business

Table 58. Microsoft Corporation News Apps Product and Services

Table 59. Microsoft Corporation News Apps Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 60. Microsoft Corporation Recent Developments/Updates

Table 61. Microsoft Corporation Competitive Strengths & Weaknesses

Table 62. Yahoo Inc. Basic Information, Manufacturing Base and Competitors

Table 63. Yahoo Inc. Major Business

Table 64. Yahoo Inc. News Apps Product and Services

Table 65. Yahoo Inc. News Apps Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 66. Yahoo Inc. Recent Developments/Updates

Table 67. Yahoo Inc. Competitive Strengths & Weaknesses

Table 68. Flipboard Inc. Basic Information, Manufacturing Base and Competitors

Table 69. Flipboard Inc. Major Business

Table 70. Flipboard Inc. News Apps Product and Services

Table 71. Flipboard Inc. News Apps Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 72. Flipboard Inc. Recent Developments/Updates

Table 73. Flipboard Inc. Competitive Strengths & Weaknesses

Table 74. SmartNews, Inc. Basic Information, Manufacturing Base and Competitors

Table 75. SmartNews, Inc. Major Business

Table 76. SmartNews, Inc. News Apps Product and Services

Table 77. SmartNews, Inc. News Apps Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 78. SmartNews, Inc. Recent Developments/Updates

Table 79. SmartNews, Inc. Competitive Strengths & Weaknesses

Table 80. Thomson Reuters Corporation Basic Information, Manufacturing Base and Competitors

Table 81. Thomson Reuters Corporation Major Business

Table 82. Thomson Reuters Corporation News Apps Product and Services

Table 83. Thomson Reuters Corporation News Apps Revenue, Gross Margin and

Market Share (2021-2026) & (USD Million)

Table 84. Thomson Reuters Corporation Recent Developments/Updates

Table 85. Thomson Reuters Corporation Competitive Strengths & Weaknesses

Table 86. British Broadcasting Corporation (BBC) Basic Information, Manufacturing Base and Competitors

Table 87. British Broadcasting Corporation (BBC) Major Business

Table 88. British Broadcasting Corporation (BBC) News Apps Product and Services

Table 89. British Broadcasting Corporation (BBC) News Apps Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 90. British Broadcasting Corporation (BBC) Recent Developments/Updates

Table 91. British Broadcasting Corporation (BBC) Competitive Strengths & Weaknesses

Table 92. The New York Times Company Basic Information, Manufacturing Base and Competitors

Table 93. The New York Times Company Major Business

Table 94. The New York Times Company News Apps Product and Services

Table 95. The New York Times Company News Apps Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 96. The New York Times Company Recent Developments/Updates

Table 97. The New York Times Company Competitive Strengths & Weaknesses

Table 98. Axel Springer SE Basic Information, Manufacturing Base and Competitors

Table 99. Axel Springer SE Major Business

Table 100. Axel Springer SE News Apps Product and Services

Table 101. Axel Springer SE News Apps Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 102. Axel Springer SE Recent Developments/Updates

Table 103. Axel Springer SE Competitive Strengths & Weaknesses

Table 104. ByteDance Ltd. Basic Information, Manufacturing Base and Competitors

Table 105. ByteDance Ltd. Major Business

Table 106. ByteDance Ltd. News Apps Product and Services

Table 107. ByteDance Ltd. News Apps Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 108. ByteDance Ltd. Recent Developments/Updates

Table 109. ByteDance Ltd. Competitive Strengths & Weaknesses

Table 110. Tencent Holdings Ltd. Basic Information, Manufacturing Base and Competitors

Table 111. Tencent Holdings Ltd. Major Business

Table 112. Tencent Holdings Ltd. News Apps Product and Services

Table 113. Tencent Holdings Ltd. News Apps Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

- Table 114. Tencent Holdings Ltd. Recent Developments/Updates
- Table 115. Tencent Holdings Ltd. Competitive Strengths & Weaknesses
- Table 116. Baidu, Inc. Basic Information, Manufacturing Base and Competitors
- Table 117. Baidu, Inc. Major Business
- Table 118. Baidu, Inc. News Apps Product and Services
- Table 119. Baidu, Inc. News Apps Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 120. Baidu, Inc. Recent Developments/Updates
- Table 121. Baidu, Inc. Competitive Strengths & Weaknesses
- Table 122. NetEase, Inc. Basic Information, Manufacturing Base and Competitors
- Table 123. NetEase, Inc. Major Business
- Table 124. NetEase, Inc. News Apps Product and Services
- Table 125. NetEase, Inc. News Apps Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 126. NetEase, Inc. Recent Developments/Updates
- Table 127. NetEase, Inc. Competitive Strengths & Weaknesses
- Table 128. Sohu.com Limited Basic Information, Manufacturing Base and Competitors
- Table 129. Sohu.com Limited Major Business
- Table 130. Sohu.com Limited News Apps Product and Services
- Table 131. Sohu.com Limited News Apps Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 132. Sohu.com Limited Recent Developments/Updates
- Table 133. Sohu.com Limited Competitive Strengths & Weaknesses
- Table 134. Phoenix New Media Limited (ifeng.com) Basic Information, Manufacturing Base and Competitors
- Table 135. Phoenix New Media Limited (ifeng.com) Major Business
- Table 136. Phoenix New Media Limited (ifeng.com) News Apps Product and Services
- Table 137. Phoenix New Media Limited (ifeng.com) News Apps Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 138. Phoenix New Media Limited (ifeng.com) Recent Developments/Updates
- Table 139. Phoenix New Media Limited (ifeng.com) Competitive Strengths & Weaknesses
- Table 140. Caixin Media Company Limited Basic Information, Manufacturing Base and Competitors
- Table 141. Caixin Media Company Limited Major Business
- Table 142. Caixin Media Company Limited News Apps Product and Services
- Table 143. Caixin Media Company Limited News Apps Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 144. Caixin Media Company Limited Recent Developments/Updates

- Table 145. Caixin Media Company Limited Competitive Strengths & Weaknesses
- Table 146. Yicai Media Group Basic Information, Manufacturing Base and Competitors
- Table 147. Yicai Media Group Major Business
- Table 148. Yicai Media Group News Apps Product and Services
- Table 149. Yicai Media Group News Apps Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 150. Yicai Media Group Recent Developments/Updates
- Table 151. Yicai Media Group Competitive Strengths & Weaknesses
- Table 152. Xinhuanet Co., Ltd. Basic Information, Manufacturing Base and Competitors
- Table 153. Xinhuanet Co., Ltd. Major Business
- Table 154. Xinhuanet Co., Ltd. News Apps Product and Services
- Table 155. Xinhuanet Co., Ltd. News Apps Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 156. Xinhuanet Co., Ltd. Recent Developments/Updates
- Table 157. Xinhuanet Co., Ltd. Competitive Strengths & Weaknesses
- Table 158. People.cn Co., Ltd. Basic Information, Manufacturing Base and Competitors
- Table 159. People.cn Co., Ltd. Major Business
- Table 160. People.cn Co., Ltd. News Apps Product and Services
- Table 161. People.cn Co., Ltd. News Apps Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 162. People.cn Co., Ltd. Recent Developments/Updates
- Table 163. People.cn Co., Ltd. Competitive Strengths & Weaknesses
- Table 164. China Media Group Basic Information, Manufacturing Base and Competitors
- Table 165. China Media Group Major Business
- Table 166. China Media Group News Apps Product and Services
- Table 167. China Media Group News Apps Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 168. China Media Group Recent Developments/Updates
- Table 169. China Media Group Competitive Strengths & Weaknesses
- Table 170. Shanghai Oriental Newspaper Co., Ltd. Basic Information, Manufacturing Base and Competitors
- Table 171. Shanghai Oriental Newspaper Co., Ltd. Major Business
- Table 172. Shanghai Oriental Newspaper Co., Ltd. News Apps Product and Services
- Table 173. Shanghai Oriental Newspaper Co., Ltd. News Apps Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 174. Shanghai Oriental Newspaper Co., Ltd. Recent Developments/Updates
- Table 175. Shanghai Oriental Newspaper Co., Ltd. Competitive Strengths & Weaknesses
- Table 176. Global Key Players of News Apps Upstream (Raw Materials)

Table 177. Global News Apps Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. News Apps Picture

Figure 2. World News Apps Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World News Apps Total Revenue (2021-2032) & (USD Million)

Figure 4. World News Apps Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World News Apps Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company News Apps Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company News Apps Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company News Apps Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company News Apps Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company News Apps Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company News Apps Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company News Apps Revenue (2021-2032) & (USD Million)

Figure 13. News Apps Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World News Apps Consumption Value (2021-2032) & (USD Million)

Figure 16. World News Apps Consumption Value Market Share by Region (2021-2032)

Figure 17. United States News Apps Consumption Value (2021-2032) & (USD Million)

Figure 18. China News Apps Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe News Apps Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan News Apps Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea News Apps Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN News Apps Consumption Value (2021-2032) & (USD Million)

Figure 23. India News Apps Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of News Apps by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for News Apps Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for News Apps Markets in 2025

Figure 27. United States VS China: News Apps Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: News Apps Consumption Value Market Share Comparison (2021 & 2025 & 2032)

- Figure 29. World News Apps Market Size by Type, (USD Million), 2021 & 2025 & 2032
- Figure 30. World News Apps Market Size Market Share by Type in 2025
- Figure 31. Global News Aggregators
- Figure 32. Regional/Local News Platforms
- Figure 33. Niche/Vertical News Portals
- Figure 34. Others
- Figure 35. World News Apps Market Size Market Share by Type (2021-2032)
- Figure 36. World News Apps Market Size by Content Type, (USD Million), 2021 & 2025 & 2032
- Figure 37. World News Apps Market Size Market Share by Content Type in 2025
- Figure 38. General News
- Figure 39. Business and Financial
- Figure 40. Technology News
- Figure 41. Others
- Figure 42. World News Apps Market Size Market Share by Content Type (2021-2032)
- Figure 43. World News Apps Market Size by Revenue Model, (USD Million), 2021 & 2025 & 2032
- Figure 44. World News Apps Market Size Market Share by Revenue Model in 2025
- Figure 45. Advertising-based
- Figure 46. Subscription-based
- Figure 47. Freemium Model
- Figure 48. Others
- Figure 49. World News Apps Market Size Market Share by Revenue Model (2021-2032)
- Figure 50. World News Apps Market Size by Product Form, (USD Million), 2021 & 2025 & 2032
- Figure 51. World News Apps Market Size Market Share by Product Form in 2025
- Figure 52. Mobile Applications
- Figure 53. Web Portals
- Figure 54. Desktop Software
- Figure 55. World News Apps Market Size Market Share by Product Form (2021-2032)
- Figure 56. World News Apps Market Size by Application, (USD Million), 2021 & 2025 & 2032
- Figure 57. World News Apps Market Size Market Share by Application in 2025
- Figure 58. App Stores
- Figure 59. Social Media Integration
- Figure 60. Direct Web Access
- Figure 61. Others
- Figure 62. World News Apps Market Size Market Share by Application (2021-2032)
- Figure 63. News Apps Industrial Chain

Figure 64. Methodology

Figure 65. Research Process and Data Source

I would like to order

Product name: Global News Apps Supply, Demand and Key Producers, 2026-2032

Product link: <https://marketpublishers.com/r/G2B26644F3D1EN.html>

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G2B26644F3D1EN.html>