

Global New Rare Earth Permanent Magnet Materials Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global New Rare Earth Permanent Magnet Materials market size was valued at US\$ 175 million in 2024 and is forecast to a readjusted size of USD 325 million by 2031 with a CAGR of 9.4% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

New rare earth permanent magnet materials refer to materials with strong magnetism that are synthesized from rare earth elements (such as neodymium, dysprosium, samarium, etc.) and other metal elements (such as iron, cobalt, aluminum, copper, etc.). Compared with traditional permanent magnet materials, these new materials usually have higher magnetic energy product (i.e., magnetic energy stored in unit volume) and stronger magnetic field retention ability, which enables them to generate stronger magnetic fields in smaller volumes.

This report is a detailed and comprehensive analysis for global New Rare Earth Permanent Magnet Materials market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global New Rare Earth Permanent Magnet Materials market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global New Rare Earth Permanent Magnet Materials market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global New Rare Earth Permanent Magnet Materials market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global New Rare Earth Permanent Magnet Materials market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for New Rare Earth Permanent Magnet Materials
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global New Rare Earth Permanent Magnet Materials market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Vacuumschmelze, Stanford Magnets, Hitachi-metals, Yunsheng, Zhongbei, MMC, Tianhe, Innuovo, Xiamen Tungsten, Earth Panda, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

New Rare Earth Permanent Magnet Materials market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting

qualified niche markets.

Market segment by Type

Nd-Fe-B Permanent Magnetic Material

Sm-Co Permanent Magnetic Material

Others

Market segment by Application

Aerospace and Defense

Medical

Electronics

Instruments and Equipment

Others

Major players covered

Vacuumschmelze

Stanford Magnets

Hitachi-metals

Yunsheng

Zhongbei

MMC

Tianhe

Innuovo

Xiamen Tungsten

Earth Panda

Thinova

Sanhuan

Ningbo Jinji

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe New Rare Earth Permanent Magnet Materials product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of New Rare Earth Permanent Magnet Materials, with price, sales quantity, revenue, and global market share of New Rare Earth Permanent Magnet Materials from 2020 to 2025.

Chapter 3, the New Rare Earth Permanent Magnet Materials competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the New Rare Earth Permanent Magnet Materials breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020

to 2025.and New Rare Earth Permanent Magnet Materials market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of New Rare Earth Permanent Magnet Materials.

Chapter 14 and 15, to describe New Rare Earth Permanent Magnet Materials sales channel, distributors, customers, research findings and conclusion.

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