

# Global New Product Development Software Supply, Demand and Key Producers, 2023-2029

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## Abstracts

The global New Product Development Software market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

New Product Development (NPD) software is a digital platform to develop new products in a structured, collaborative and systematic way and manage the product portfolio.

This report studies the global New Product Development Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for New Product Development Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of New Product Development Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global New Product Development Software total market, 2018-2029, (USD Million)

Global New Product Development Software total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: New Product Development Software total market, key domestic companies and share, (USD Million)

Global New Product Development Software revenue by player and market share 2018-2023, (USD Million)

Global New Product Development Software total market by Type, CAGR, 2018-2029, (USD Million)

Global New Product Development Software total market by Application, CAGR, 2018-2029, (USD Million).

This reports profiles major players in the global New Product Development Software market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Wrike, Monday, Airfocus, Clubhouse, Kanbanize, Pendo, Pie, Planview and Favro, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World New Product Development Software market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global New Product Development Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

## Global New Product Development Software Market, Segmentation by Type

Cloud-based

On-premises

## Global New Product Development Software Market, Segmentation by Application

SMEs

Large Enterprises

## Companies Profiled:

Wrike

Monday

Airfocus

Clubhouse

Kanbanize

Pendo

Pie

Planview

Favro

Amplitude

Braineet

Unleash

Zoho Sprints

Lascom

beCPG

PMware Technology Holdings

### Key Questions Answered

1. How big is the global New Product Development Software market?
2. What is the demand of the global New Product Development Software market?
3. What is the year over year growth of the global New Product Development Software market?
4. What is the total value of the global New Product Development Software market?
5. Who are the major players in the global New Product Development Software market?
6. What are the growth factors driving the market demand?

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