

# Global New Energy Vehicle OPW Airbag Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global New Energy Vehicle OPW Airbag market size was valued at US\$ 216 million in 2025 and is forecast to a readjusted size of US\$ 330 million by 2032 with a CAGR of 6.3% during review period.

In 2025, global production of New Energy Vehicle OPW Airbag reached 3.14 million units, with an average selling price of \$67 per unit. OPW airbags for new energy vehicles refer to one-piece woven airbags used in BEV/PHEV new energy vehicles. The upper and lower layers of the airbag, as well as the connecting edges/partial "stitching functions," are directly woven together on a jacquard loom, supporting complex chamber and air passage designs. They offer advantages such as good airtightness, high stability, excellent elongation performance, and long inflation retention time. They are mainly used in automotive safety fields such as curtain airbags (CAB)/rollover protection, especially in high-end models. The upstream of the industry chain consists of industrial yarn for airbags (PA66/PET), weaving and jacquard equipment (supporting OPW woven into the structure), finishing/coating/lamination, and cutting processes; the midstream consists of airbag bag manufacturers (OPW weaving + necessary post-processing and assembly); and the downstream consists of vehicle OEMs assembling the bags. OPW reduces sewing processes, improves consistency, and reduces labor and waste, which helps to improve the manufacturing cost structure, with gross profit margins typically ranging from 35% to 45%.

This report is a detailed and comprehensive analysis for global New Energy Vehicle OPW Airbag market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as

well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global New Energy Vehicle OPW Airbag market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global New Energy Vehicle OPW Airbag market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global New Energy Vehicle OPW Airbag market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global New Energy Vehicle OPW Airbag market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for New Energy Vehicle OPW Airbag

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global New Energy Vehicle OPW Airbag market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Indorama Ventures, Global Safety Textiles, HS Hyosung, HMT (Xiamen) New Technical Materials, St?ubli International, Autoliv, Kolon Industries, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

New Energy Vehicle OPW Airbag market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

PA66

PET

#### Market segment by Airbag Location

CAB

SAB

KAB

#### Market segment by Application

BEV

PHEV

#### Major players covered

Indorama Ventures

Global Safety Textiles

HS Hyosung

HMT (Xiamen) New Technical Materials

St?ubli International

Autoliv

Kolon Industries

Market segment by region, regional analysis covers  
North America (United States, Canada, and Mexico)  
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)  
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)  
South America (Brazil, Argentina, Colombia, and Rest of South America)  
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe New Energy Vehicle OPW Airbag product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of New Energy Vehicle OPW Airbag, with price, sales quantity, revenue, and global market share of New Energy Vehicle OPW Airbag from 2021 to 2026.

Chapter 3, the New Energy Vehicle OPW Airbag competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the New Energy Vehicle OPW Airbag breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and New Energy Vehicle OPW Airbag market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of New Energy Vehicle OPW Airbag.

Chapter 14 and 15, to describe New Energy Vehicle OPW Airbag sales channel, distributors, customers, research findings and conclusion.

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