

# Global New Energy Vehicle Integrated Motor Control Unit Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global New Energy Vehicle Integrated Motor Control Unit market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

The integrated motor controller for new energy vehicles is a key electronic control unit in new energy vehicles. It integrates multiple functions such as motor control, power conversion, and drive system management. IMCU achieves power output and energy recovery of electric vehicles by precisely controlling the speed and torque of the motor. The design and implementation of IMCU involves multiple key components and complex control logic, including microcontrollers, voltage source inverters (VSIs), current sensors, position sensors, electromagnetic interference (EMI) suppression components, heat sinks, and communication interfaces. The collaborative work of these components ensures that the motor controller can efficiently and accurately control the motor while ensuring the stability and safety of the system. With the rapid development of the new energy vehicle industry, the technology of IMCU is also constantly improving, such as the transition from silicon-based IGBT to silicon carbide MOS, and the development of integrated products to improve power density and cooling performance and reduce costs.

This report is a detailed and comprehensive analysis for global New Energy Vehicle

Integrated Motor Control Unit market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global New Energy Vehicle Integrated Motor Control Unit market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global New Energy Vehicle Integrated Motor Control Unit market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global New Energy Vehicle Integrated Motor Control Unit market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global New Energy Vehicle Integrated Motor Control Unit market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for New Energy Vehicle Integrated Motor Control Unit
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global New Energy Vehicle Integrated Motor

Control Unit market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Robert Bosch, Semikron Danfoss, BorgWarner, zapi group, Broad-Ocean Motor, Curtis Instruments, Inc., Alltrax, Shenzhen V and T Technologies Co., Ltd., Dongshan Precision Manufacturing Co., Ltd., Wuling Motors, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

New Energy Vehicle Integrated Motor Control Unit market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Low Power

Medium Power

High Power

### Market segment by Application

Commercial Vehicles

Passenger Cars

### Major players covered

Robert Bosch

Semikron Danfoss

BorgWarner

zapi group

Broad-Ocean Motor

Curtis Instruments, Inc.

Alltrax

Shenzhen V and T Technologies Co., Ltd.

Dongshan Precision Manufacturing Co., Ltd.

Wuling Motors

Yiwei New Energy Automobile Co., Ltd.

Sinovation EV

BYD

INVT ELECTRIC VEHICLE DRIVE TECHNOLOGY

JEE

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe New Energy Vehicle Integrated Motor Control Unit product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of New Energy Vehicle Integrated Motor Control Unit, with price, sales quantity, revenue, and global market share of New Energy Vehicle Integrated Motor Control Unit from 2020 to 2025.

Chapter 3, the New Energy Vehicle Integrated Motor Control Unit competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the New Energy Vehicle Integrated Motor Control Unit breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and New Energy Vehicle Integrated Motor Control Unit market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of New Energy Vehicle Integrated Motor Control Unit.

Chapter 14 and 15, to describe New Energy Vehicle Integrated Motor Control Unit sales channel, distributors, customers, research findings and conclusion.

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