

Global New Energy Vehicle Drive Motor Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global New Energy Vehicle Drive Motor market size is expected to reach \$ 38680 million by 2032, rising at a market growth of 14.7% CAGR during the forecast period (2026-2032).

New Energy Vehicle (NEV) drive motor is the core power unit that converts electrical energy into mechanical energy to propel the vehicle forward. It is used in various types of NEVs, including Battery Electric Vehicles (BEVs), Plug-in Hybrid Electric Vehicles (PHEVs), and Fuel Cell Electric Vehicles (FCEVs). These motors replace or supplement internal combustion engines and are responsible for delivering torque, ensuring energy efficiency, and enabling regenerative braking. NEV drive motors are typically integrated with electronic control units and inverters to form a compact and intelligent electric drive system. Common types include Permanent Magnet Synchronous Motors (PMSM) and Asynchronous Motors (AM), each selected based on efficiency, cost, thermal performance, and vehicle design needs.

The market for New Energy Vehicle (NEV) drive motors is expanding rapidly, driven by the global transition toward low-emission mobility and aggressive electrification strategies. Governments around the world are enforcing stricter environmental regulations and offering policy incentives, pushing automakers to accelerate NEV development. As the core of the electric powertrain, the drive motor has become a major focus of research, investment, and innovation. OEMs and suppliers are working to improve motor efficiency, torque density, thermal management, and overall system integration. There is growing demand for lightweight, compact, and high-performance motor solutions that support various NEV platforms, from urban passenger cars to commercial logistics vehicles. Additionally, the rise of intelligent and connected vehicles is influencing motor design toward smarter control strategies and enhanced

compatibility with vehicle electronics. Technological trends such as the development of oil-cooled motors, flat wire winding, and integrated e-drive systems are helping drive the evolution of this market. As supply chains mature and production scales up, cost reduction and performance optimization will remain key to competitiveness in the NEV motor industry. In the coming years, NEV drive motors are expected to play an even more critical role in advancing sustainable transportation and achieving global carbon neutrality targets.

This report studies the global New Energy Vehicle Drive Motor production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for New Energy Vehicle Drive Motor and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of New Energy Vehicle Drive Motor that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global New Energy Vehicle Drive Motor total production and demand, 2021-2032, (K Units)

Global New Energy Vehicle Drive Motor total production value, 2021-2032, (USD Million)

Global New Energy Vehicle Drive Motor production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global New Energy Vehicle Drive Motor consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: New Energy Vehicle Drive Motor domestic production, consumption, key domestic manufacturers and share

Global New Energy Vehicle Drive Motor production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global New Energy Vehicle Drive Motor production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global New Energy Vehicle Drive Motor production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global New Energy Vehicle Drive Motor market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tesla, BYD, Huawei, ZF, Bosch, Mitsubishi Motors, Hitachi, United Automotive Electronic Systems, Inovance, VREMT, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World New Energy Vehicle Drive Motor market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global New Energy Vehicle Drive Motor Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global New Energy Vehicle Drive Motor Market, Segmentation by Type:

Permanent Magnet Synchronous Motor (PMSM)

Asynchronous Motor

Other

Global New Energy Vehicle Drive Motor Market, Segmentation by Motor Copper Wire Forming Technology:

Hairpin Winding Motor

Round Wire Winding Motor

Global New Energy Vehicle Drive Motor Market, Segmentation by Application:

Battery Electric Vehicle (BEV)

Plug-in Hybrid Electric Vehicle (PHEV)

Companies Profiled:

Tesla

BYD

Huawei

ZF

Bosch

Mitsubishi Motors

Hitachi

United Automotive Electronic Systems

Inovance

VREMT

Zhejiang Founder

Volkswagen Automatic Transmission

NIO XPT

Hasco

Nidec

Broad-Ocean Motor

Shuanglin Automotive

Leapmotor

JJE

CRRC Times Electric

Chery New Energy

JEE

Key Questions Answered:

1. How big is the global New Energy Vehicle Drive Motor market?

2. What is the demand of the global New Energy Vehicle Drive Motor market?
3. What is the year over year growth of the global New Energy Vehicle Drive Motor market?
4. What is the production and production value of the global New Energy Vehicle Drive Motor market?
5. Who are the key producers in the global New Energy Vehicle Drive Motor market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 New Energy Vehicle Drive Motor Introduction
- 1.2 World New Energy Vehicle Drive Motor Supply & Forecast
 - 1.2.1 World New Energy Vehicle Drive Motor Production Value (2021 & 2025 & 2032)
 - 1.2.2 World New Energy Vehicle Drive Motor Production (2021-2032)
 - 1.2.3 World New Energy Vehicle Drive Motor Pricing Trends (2021-2032)
- 1.3 World New Energy Vehicle Drive Motor Production by Region (Based on Production Site)
 - 1.3.1 World New Energy Vehicle Drive Motor Production Value by Region (2021-2032)
 - 1.3.2 World New Energy Vehicle Drive Motor Production by Region (2021-2032)
 - 1.3.3 World New Energy Vehicle Drive Motor Average Price by Region (2021-2032)
 - 1.3.4 North America New Energy Vehicle Drive Motor Production (2021-2032)
 - 1.3.5 Europe New Energy Vehicle Drive Motor Production (2021-2032)
 - 1.3.6 China New Energy Vehicle Drive Motor Production (2021-2032)
 - 1.3.7 Japan New Energy Vehicle Drive Motor Production (2021-2032)
 - 1.3.8 South Korea New Energy Vehicle Drive Motor Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 New Energy Vehicle Drive Motor Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 New Energy Vehicle Drive Motor Major Market Trends

2 DEMAND SUMMARY

- 2.1 World New Energy Vehicle Drive Motor Demand (2021-2032)
- 2.2 World New Energy Vehicle Drive Motor Consumption by Region
 - 2.2.1 World New Energy Vehicle Drive Motor Consumption by Region (2021-2026)
 - 2.2.2 World New Energy Vehicle Drive Motor Consumption Forecast by Region (2027-2032)
- 2.3 United States New Energy Vehicle Drive Motor Consumption (2021-2032)
- 2.4 China New Energy Vehicle Drive Motor Consumption (2021-2032)
- 2.5 Europe New Energy Vehicle Drive Motor Consumption (2021-2032)
- 2.6 Japan New Energy Vehicle Drive Motor Consumption (2021-2032)
- 2.7 South Korea New Energy Vehicle Drive Motor Consumption (2021-2032)
- 2.8 ASEAN New Energy Vehicle Drive Motor Consumption (2021-2032)
- 2.9 India New Energy Vehicle Drive Motor Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World New Energy Vehicle Drive Motor Production Value by Manufacturer (2021-2026)
- 3.2 World New Energy Vehicle Drive Motor Production by Manufacturer (2021-2026)
- 3.3 World New Energy Vehicle Drive Motor Average Price by Manufacturer (2021-2026)
- 3.4 New Energy Vehicle Drive Motor Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global New Energy Vehicle Drive Motor Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for New Energy Vehicle Drive Motor in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for New Energy Vehicle Drive Motor in 2025
- 3.6 New Energy Vehicle Drive Motor Market: Overall Company Footprint Analysis
 - 3.6.1 New Energy Vehicle Drive Motor Market: Region Footprint
 - 3.6.2 New Energy Vehicle Drive Motor Market: Company Product Type Footprint
 - 3.6.3 New Energy Vehicle Drive Motor Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: New Energy Vehicle Drive Motor Production Value Comparison
 - 4.1.1 United States VS China: New Energy Vehicle Drive Motor Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: New Energy Vehicle Drive Motor Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: New Energy Vehicle Drive Motor Production Comparison
 - 4.2.1 United States VS China: New Energy Vehicle Drive Motor Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: New Energy Vehicle Drive Motor Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: New Energy Vehicle Drive Motor Consumption Comparison
 - 4.3.1 United States VS China: New Energy Vehicle Drive Motor Consumption Comparison (2021 & 2025 & 2032)

4.3.2 United States VS China: New Energy Vehicle Drive Motor Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based New Energy Vehicle Drive Motor Manufacturers and Market Share, 2021-2026

4.4.1 United States Based New Energy Vehicle Drive Motor Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers New Energy Vehicle Drive Motor Production Value (2021-2026)

4.4.3 United States Based Manufacturers New Energy Vehicle Drive Motor Production (2021-2026)

4.5 China Based New Energy Vehicle Drive Motor Manufacturers and Market Share

4.5.1 China Based New Energy Vehicle Drive Motor Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers New Energy Vehicle Drive Motor Production Value (2021-2026)

4.5.3 China Based Manufacturers New Energy Vehicle Drive Motor Production (2021-2026)

4.6 Rest of World Based New Energy Vehicle Drive Motor Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based New Energy Vehicle Drive Motor Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers New Energy Vehicle Drive Motor Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers New Energy Vehicle Drive Motor Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World New Energy Vehicle Drive Motor Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Permanent Magnet Synchronous Motor (PMSM)

5.2.2 Asynchronous Motor

5.2.3 Other

5.3 Market Segment by Type

5.3.1 World New Energy Vehicle Drive Motor Production by Type (2021-2032)

5.3.2 World New Energy Vehicle Drive Motor Production Value by Type (2021-2032)

5.3.3 World New Energy Vehicle Drive Motor Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY MOTOR COPPER WIRE FORMING TECHNOLOGY

6.1 World New Energy Vehicle Drive Motor Market Size Overview by Motor Copper Wire Forming Technology: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Motor Copper Wire Forming Technology

6.2.1 Hairpin Winding Motor

6.2.2 Round Wire Winding Motor

6.3 Market Segment by Motor Copper Wire Forming Technology

6.3.1 World New Energy Vehicle Drive Motor Production by Motor Copper Wire Forming Technology (2021-2032)

6.3.2 World New Energy Vehicle Drive Motor Production Value by Motor Copper Wire Forming Technology (2021-2032)

6.3.3 World New Energy Vehicle Drive Motor Average Price by Motor Copper Wire Forming Technology (2021-2032)

7 MARKET ANALYSIS BY APPLICATION

7.1 World New Energy Vehicle Drive Motor Market Size Overview by Application: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Application

7.2.1 Battery Electric Vehicle (BEV)

7.2.2 Plug-in Hybrid Electric Vehicle (PHEV)

7.3 Market Segment by Application

7.3.1 World New Energy Vehicle Drive Motor Production by Application (2021-2032)

7.3.2 World New Energy Vehicle Drive Motor Production Value by Application (2021-2032)

7.3.3 World New Energy Vehicle Drive Motor Average Price by Application (2021-2032)

8 COMPANY PROFILES

8.1 Tesla

8.1.1 Tesla Details

8.1.2 Tesla Major Business

8.1.3 Tesla New Energy Vehicle Drive Motor Product and Services

8.1.4 Tesla New Energy Vehicle Drive Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.1.5 Tesla Recent Developments/Updates

8.1.6 Tesla Competitive Strengths & Weaknesses

8.2 BYD

8.2.1 BYD Details

8.2.2 BYD Major Business

8.2.3 BYD New Energy Vehicle Drive Motor Product and Services

8.2.4 BYD New Energy Vehicle Drive Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.2.5 BYD Recent Developments/Updates

8.2.6 BYD Competitive Strengths & Weaknesses

8.3 Huawei

8.3.1 Huawei Details

8.3.2 Huawei Major Business

8.3.3 Huawei New Energy Vehicle Drive Motor Product and Services

8.3.4 Huawei New Energy Vehicle Drive Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.3.5 Huawei Recent Developments/Updates

8.3.6 Huawei Competitive Strengths & Weaknesses

8.4 ZF

8.4.1 ZF Details

8.4.2 ZF Major Business

8.4.3 ZF New Energy Vehicle Drive Motor Product and Services

8.4.4 ZF New Energy Vehicle Drive Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.4.5 ZF Recent Developments/Updates

8.4.6 ZF Competitive Strengths & Weaknesses

8.5 Bosch

8.5.1 Bosch Details

8.5.2 Bosch Major Business

8.5.3 Bosch New Energy Vehicle Drive Motor Product and Services

8.5.4 Bosch New Energy Vehicle Drive Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.5.5 Bosch Recent Developments/Updates

8.5.6 Bosch Competitive Strengths & Weaknesses

8.6 Mitsubishi Motors

8.6.1 Mitsubishi Motors Details

8.6.2 Mitsubishi Motors Major Business

8.6.3 Mitsubishi Motors New Energy Vehicle Drive Motor Product and Services

8.6.4 Mitsubishi Motors New Energy Vehicle Drive Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.6.5 Mitsubishi Motors Recent Developments/Updates

8.6.6 Mitsubishi Motors Competitive Strengths & Weaknesses

8.7 Hitachi

8.7.1 Hitachi Details

8.7.2 Hitachi Major Business

8.7.3 Hitachi New Energy Vehicle Drive Motor Product and Services

8.7.4 Hitachi New Energy Vehicle Drive Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.7.5 Hitachi Recent Developments/Updates

8.7.6 Hitachi Competitive Strengths & Weaknesses

8.8 United Automotive Electronic Systems

8.8.1 United Automotive Electronic Systems Details

8.8.2 United Automotive Electronic Systems Major Business

8.8.3 United Automotive Electronic Systems New Energy Vehicle Drive Motor Product and Services

8.8.4 United Automotive Electronic Systems New Energy Vehicle Drive Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.8.5 United Automotive Electronic Systems Recent Developments/Updates

8.8.6 United Automotive Electronic Systems Competitive Strengths & Weaknesses

8.9 Inovance

8.9.1 Inovance Details

8.9.2 Inovance Major Business

8.9.3 Inovance New Energy Vehicle Drive Motor Product and Services

8.9.4 Inovance New Energy Vehicle Drive Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.9.5 Inovance Recent Developments/Updates

8.9.6 Inovance Competitive Strengths & Weaknesses

8.10 VREMT

8.10.1 VREMT Details

8.10.2 VREMT Major Business

8.10.3 VREMT New Energy Vehicle Drive Motor Product and Services

8.10.4 VREMT New Energy Vehicle Drive Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.10.5 VREMT Recent Developments/Updates

8.10.6 VREMT Competitive Strengths & Weaknesses

8.11 Zhejiang Founder

8.11.1 Zhejiang Founder Details

8.11.2 Zhejiang Founder Major Business

8.11.3 Zhejiang Founder New Energy Vehicle Drive Motor Product and Services

8.11.4 Zhejiang Founder New Energy Vehicle Drive Motor Production, Price, Value,

Gross Margin and Market Share (2021-2026)

8.11.5 Zhejiang Founder Recent Developments/Updates

8.11.6 Zhejiang Founder Competitive Strengths & Weaknesses

8.12 Volkswagen Automatic Transmission

8.12.1 Volkswagen Automatic Transmission Details

8.12.2 Volkswagen Automatic Transmission Major Business

8.12.3 Volkswagen Automatic Transmission New Energy Vehicle Drive Motor Product and Services

8.12.4 Volkswagen Automatic Transmission New Energy Vehicle Drive Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.12.5 Volkswagen Automatic Transmission Recent Developments/Updates

8.12.6 Volkswagen Automatic Transmission Competitive Strengths & Weaknesses

8.13 NIO XPT

8.13.1 NIO XPT Details

8.13.2 NIO XPT Major Business

8.13.3 NIO XPT New Energy Vehicle Drive Motor Product and Services

8.13.4 NIO XPT New Energy Vehicle Drive Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.13.5 NIO XPT Recent Developments/Updates

8.13.6 NIO XPT Competitive Strengths & Weaknesses

8.14 Hasco

8.14.1 Hasco Details

8.14.2 Hasco Major Business

8.14.3 Hasco New Energy Vehicle Drive Motor Product and Services

8.14.4 Hasco New Energy Vehicle Drive Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.14.5 Hasco Recent Developments/Updates

8.14.6 Hasco Competitive Strengths & Weaknesses

8.15 Nidec

8.15.1 Nidec Details

8.15.2 Nidec Major Business

8.15.3 Nidec New Energy Vehicle Drive Motor Product and Services

8.15.4 Nidec New Energy Vehicle Drive Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.15.5 Nidec Recent Developments/Updates

8.15.6 Nidec Competitive Strengths & Weaknesses

8.16 Broad-Ocean Motor

8.16.1 Broad-Ocean Motor Details

8.16.2 Broad-Ocean Motor Major Business

- 8.16.3 Broad-Ocean Motor New Energy Vehicle Drive Motor Product and Services
- 8.16.4 Broad-Ocean Motor New Energy Vehicle Drive Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 8.16.5 Broad-Ocean Motor Recent Developments/Updates
- 8.16.6 Broad-Ocean Motor Competitive Strengths & Weaknesses
- 8.17 Shuanglin Automotive
 - 8.17.1 Shuanglin Automotive Details
 - 8.17.2 Shuanglin Automotive Major Business
 - 8.17.3 Shuanglin Automotive New Energy Vehicle Drive Motor Product and Services
 - 8.17.4 Shuanglin Automotive New Energy Vehicle Drive Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.17.5 Shuanglin Automotive Recent Developments/Updates
 - 8.17.6 Shuanglin Automotive Competitive Strengths & Weaknesses
- 8.18 Leapmotor
 - 8.18.1 Leapmotor Details
 - 8.18.2 Leapmotor Major Business
 - 8.18.3 Leapmotor New Energy Vehicle Drive Motor Product and Services
 - 8.18.4 Leapmotor New Energy Vehicle Drive Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.18.5 Leapmotor Recent Developments/Updates
 - 8.18.6 Leapmotor Competitive Strengths & Weaknesses
- 8.19 JJE
 - 8.19.1 JJE Details
 - 8.19.2 JJE Major Business
 - 8.19.3 JJE New Energy Vehicle Drive Motor Product and Services
 - 8.19.4 JJE New Energy Vehicle Drive Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.19.5 JJE Recent Developments/Updates
 - 8.19.6 JJE Competitive Strengths & Weaknesses
- 8.20 CRRC Times Electric
 - 8.20.1 CRRC Times Electric Details
 - 8.20.2 CRRC Times Electric Major Business
 - 8.20.3 CRRC Times Electric New Energy Vehicle Drive Motor Product and Services
 - 8.20.4 CRRC Times Electric New Energy Vehicle Drive Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.20.5 CRRC Times Electric Recent Developments/Updates
 - 8.20.6 CRRC Times Electric Competitive Strengths & Weaknesses
- 8.21 Chery New Energy
 - 8.21.1 Chery New Energy Details

- 8.21.2 Chery New Energy Major Business
- 8.21.3 Chery New Energy New Energy Vehicle Drive Motor Product and Services
- 8.21.4 Chery New Energy New Energy Vehicle Drive Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 8.21.5 Chery New Energy Recent Developments/Updates
- 8.21.6 Chery New Energy Competitive Strengths & Weaknesses
- 8.22 JEE
 - 8.22.1 JEE Details
 - 8.22.2 JEE Major Business
 - 8.22.3 JEE New Energy Vehicle Drive Motor Product and Services
 - 8.22.4 JEE New Energy Vehicle Drive Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.22.5 JEE Recent Developments/Updates
 - 8.22.6 JEE Competitive Strengths & Weaknesses

9 INDUSTRY CHAIN ANALYSIS

- 9.1 New Energy Vehicle Drive Motor Industry Chain
- 9.2 New Energy Vehicle Drive Motor Upstream Analysis
 - 9.2.1 New Energy Vehicle Drive Motor Core Raw Materials
 - 9.2.2 Main Manufacturers of New Energy Vehicle Drive Motor Core Raw Materials
- 9.3 Midstream Analysis
- 9.4 Downstream Analysis
- 9.5 New Energy Vehicle Drive Motor Production Mode
- 9.6 New Energy Vehicle Drive Motor Procurement Model
- 9.7 New Energy Vehicle Drive Motor Industry Sales Model and Sales Channels
 - 9.7.1 New Energy Vehicle Drive Motor Sales Model
 - 9.7.2 New Energy Vehicle Drive Motor Typical Distributors

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

- 11.1 Methodology
- 11.2 Research Process and Data Source
- 11.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World New Energy Vehicle Drive Motor Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World New Energy Vehicle Drive Motor Production Value by Region (2021-2026) & (USD Million)

Table 3. World New Energy Vehicle Drive Motor Production Value by Region (2027-2032) & (USD Million)

Table 4. World New Energy Vehicle Drive Motor Production Value Market Share by Region (2021-2026)

Table 5. World New Energy Vehicle Drive Motor Production Value Market Share by Region (2027-2032)

Table 6. World New Energy Vehicle Drive Motor Production by Region (2021-2026) & (K Units)

Table 7. World New Energy Vehicle Drive Motor Production by Region (2027-2032) & (K Units)

Table 8. World New Energy Vehicle Drive Motor Production Market Share by Region (2021-2026)

Table 9. World New Energy Vehicle Drive Motor Production Market Share by Region (2027-2032)

Table 10. World New Energy Vehicle Drive Motor Average Price by Region (2021-2026) & (USD/Unit)

Table 11. World New Energy Vehicle Drive Motor Average Price by Region (2027-2032) & (USD/Unit)

Table 12. New Energy Vehicle Drive Motor Major Market Trends

Table 13. World New Energy Vehicle Drive Motor Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World New Energy Vehicle Drive Motor Consumption by Region (2021-2026) & (K Units)

Table 15. World New Energy Vehicle Drive Motor Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World New Energy Vehicle Drive Motor Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key New Energy Vehicle Drive Motor Producers in 2025

Table 18. World New Energy Vehicle Drive Motor Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key New Energy Vehicle Drive Motor Producers in 2025

Table 20. World New Energy Vehicle Drive Motor Average Price by Manufacturer (2021-2026) & (USD/Unit)

Table 21. Global New Energy Vehicle Drive Motor Company Evaluation Quadrant

Table 22. World New Energy Vehicle Drive Motor Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and New Energy Vehicle Drive Motor Production Site of Key Manufacturer

Table 24. New Energy Vehicle Drive Motor Market: Company Product Type Footprint

Table 25. New Energy Vehicle Drive Motor Market: Company Product Application Footprint

Table 26. New Energy Vehicle Drive Motor Competitive Factors

Table 27. New Energy Vehicle Drive Motor New Entrant and Capacity Expansion Plans

Table 28. New Energy Vehicle Drive Motor Mergers & Acquisitions Activity

Table 29. United States VS China New Energy Vehicle Drive Motor Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China New Energy Vehicle Drive Motor Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China New Energy Vehicle Drive Motor Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based New Energy Vehicle Drive Motor Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers New Energy Vehicle Drive Motor Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers New Energy Vehicle Drive Motor Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers New Energy Vehicle Drive Motor Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers New Energy Vehicle Drive Motor Production Market Share (2021-2026)

Table 37. China Based New Energy Vehicle Drive Motor Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers New Energy Vehicle Drive Motor Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers New Energy Vehicle Drive Motor Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers New Energy Vehicle Drive Motor Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers New Energy Vehicle Drive Motor Production Market Share (2021-2026)

Table 42. Rest of World Based New Energy Vehicle Drive Motor Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers New Energy Vehicle Drive Motor Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers New Energy Vehicle Drive Motor Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers New Energy Vehicle Drive Motor Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers New Energy Vehicle Drive Motor Production Market Share (2021-2026)

Table 47. World New Energy Vehicle Drive Motor Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World New Energy Vehicle Drive Motor Production by Type (2021-2026) & (K Units)

Table 49. World New Energy Vehicle Drive Motor Production by Type (2027-2032) & (K Units)

Table 50. World New Energy Vehicle Drive Motor Production Value by Type (2021-2026) & (USD Million)

Table 51. World New Energy Vehicle Drive Motor Production Value by Type (2027-2032) & (USD Million)

Table 52. World New Energy Vehicle Drive Motor Average Price by Type (2021-2026) & (USD/Unit)

Table 53. World New Energy Vehicle Drive Motor Average Price by Type (2027-2032) & (USD/Unit)

Table 54. World New Energy Vehicle Drive Motor Production Value by Motor Copper Wire Forming Technology, (USD Million), 2021 & 2025 & 2032

Table 55. World New Energy Vehicle Drive Motor Production by Motor Copper Wire Forming Technology (2021-2026) & (K Units)

Table 56. World New Energy Vehicle Drive Motor Production by Motor Copper Wire Forming Technology (2027-2032) & (K Units)

Table 57. World New Energy Vehicle Drive Motor Production Value by Motor Copper Wire Forming Technology (2021-2026) & (USD Million)

Table 58. World New Energy Vehicle Drive Motor Production Value by Motor Copper Wire Forming Technology (2027-2032) & (USD Million)

Table 59. World New Energy Vehicle Drive Motor Average Price by Motor Copper Wire Forming Technology (2021-2026) & (USD/Unit)

Table 60. World New Energy Vehicle Drive Motor Average Price by Motor Copper Wire

Forming Technology (2027-2032) & (USD/Unit)

Table 61. World New Energy Vehicle Drive Motor Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 62. World New Energy Vehicle Drive Motor Production by Application (2021-2026) & (K Units)

Table 63. World New Energy Vehicle Drive Motor Production by Application (2027-2032) & (K Units)

Table 64. World New Energy Vehicle Drive Motor Production Value by Application (2021-2026) & (USD Million)

Table 65. World New Energy Vehicle Drive Motor Production Value by Application (2027-2032) & (USD Million)

Table 66. World New Energy Vehicle Drive Motor Average Price by Application (2021-2026) & (USD/Unit)

Table 67. World New Energy Vehicle Drive Motor Average Price by Application (2027-2032) & (USD/Unit)

Table 68. Tesla Basic Information, Manufacturing Base and Competitors

Table 69. Tesla Major Business

Table 70. Tesla New Energy Vehicle Drive Motor Product and Services

Table 71. Tesla New Energy Vehicle Drive Motor Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 72. Tesla Recent Developments/Updates

Table 73. Tesla Competitive Strengths & Weaknesses

Table 74. BYD Basic Information, Manufacturing Base and Competitors

Table 75. BYD Major Business

Table 76. BYD New Energy Vehicle Drive Motor Product and Services

Table 77. BYD New Energy Vehicle Drive Motor Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 78. BYD Recent Developments/Updates

Table 79. BYD Competitive Strengths & Weaknesses

Table 80. Huawei Basic Information, Manufacturing Base and Competitors

Table 81. Huawei Major Business

Table 82. Huawei New Energy Vehicle Drive Motor Product and Services

Table 83. Huawei New Energy Vehicle Drive Motor Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 84. Huawei Recent Developments/Updates

Table 85. Huawei Competitive Strengths & Weaknesses

Table 86. ZF Basic Information, Manufacturing Base and Competitors

Table 87. ZF Major Business

Table 88. ZF New Energy Vehicle Drive Motor Product and Services

Table 89. ZF New Energy Vehicle Drive Motor Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 90. ZF Recent Developments/Updates

Table 91. ZF Competitive Strengths & Weaknesses

Table 92. Bosch Basic Information, Manufacturing Base and Competitors

Table 93. Bosch Major Business

Table 94. Bosch New Energy Vehicle Drive Motor Product and Services

Table 95. Bosch New Energy Vehicle Drive Motor Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 96. Bosch Recent Developments/Updates

Table 97. Bosch Competitive Strengths & Weaknesses

Table 98. Mitsubishi Motors Basic Information, Manufacturing Base and Competitors

Table 99. Mitsubishi Motors Major Business

Table 100. Mitsubishi Motors New Energy Vehicle Drive Motor Product and Services

Table 101. Mitsubishi Motors New Energy Vehicle Drive Motor Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 102. Mitsubishi Motors Recent Developments/Updates

Table 103. Mitsubishi Motors Competitive Strengths & Weaknesses

Table 104. Hitachi Basic Information, Manufacturing Base and Competitors

Table 105. Hitachi Major Business

Table 106. Hitachi New Energy Vehicle Drive Motor Product and Services

Table 107. Hitachi New Energy Vehicle Drive Motor Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 108. Hitachi Recent Developments/Updates

Table 109. Hitachi Competitive Strengths & Weaknesses

Table 110. United Automotive Electronic Systems Basic Information, Manufacturing Base and Competitors

Table 111. United Automotive Electronic Systems Major Business

Table 112. United Automotive Electronic Systems New Energy Vehicle Drive Motor Product and Services

Table 113. United Automotive Electronic Systems New Energy Vehicle Drive Motor Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 114. United Automotive Electronic Systems Recent Developments/Updates

Table 115. United Automotive Electronic Systems Competitive Strengths & Weaknesses	
Table 116. Inovance Basic Information, Manufacturing Base and Competitors	
Table 117. Inovance Major Business	
Table 118. Inovance New Energy Vehicle Drive Motor Product and Services	
Table 119. Inovance New Energy Vehicle Drive Motor Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)	
Table 120. Inovance Recent Developments/Updates	
Table 121. Inovance Competitive Strengths & Weaknesses	
Table 122. VREMT Basic Information, Manufacturing Base and Competitors	
Table 123. VREMT Major Business	
Table 124. VREMT New Energy Vehicle Drive Motor Product and Services	
Table 125. VREMT New Energy Vehicle Drive Motor Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)	
Table 126. VREMT Recent Developments/Updates	
Table 127. VREMT Competitive Strengths & Weaknesses	
Table 128. Zhejiang Founder Basic Information, Manufacturing Base and Competitors	
Table 129. Zhejiang Founder Major Business	
Table 130. Zhejiang Founder New Energy Vehicle Drive Motor Product and Services	
Table 131. Zhejiang Founder New Energy Vehicle Drive Motor Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)	
Table 132. Zhejiang Founder Recent Developments/Updates	
Table 133. Zhejiang Founder Competitive Strengths & Weaknesses	
Table 134. Volkswagen Automatic Transmission Basic Information, Manufacturing Base and Competitors	
Table 135. Volkswagen Automatic Transmission Major Business	
Table 136. Volkswagen Automatic Transmission New Energy Vehicle Drive Motor Product and Services	
Table 137. Volkswagen Automatic Transmission New Energy Vehicle Drive Motor Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)	
Table 138. Volkswagen Automatic Transmission Recent Developments/Updates	
Table 139. Volkswagen Automatic Transmission Competitive Strengths & Weaknesses	
Table 140. NIO XPT Basic Information, Manufacturing Base and Competitors	
Table 141. NIO XPT Major Business	
Table 142. NIO XPT New Energy Vehicle Drive Motor Product and Services	

Table 143. NIO XPT New Energy Vehicle Drive Motor Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 144. NIO XPT Recent Developments/Updates

Table 145. NIO XPT Competitive Strengths & Weaknesses

Table 146. Hasco Basic Information, Manufacturing Base and Competitors

Table 147. Hasco Major Business

Table 148. Hasco New Energy Vehicle Drive Motor Product and Services

Table 149. Hasco New Energy Vehicle Drive Motor Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 150. Hasco Recent Developments/Updates

Table 151. Hasco Competitive Strengths & Weaknesses

Table 152. Nidec Basic Information, Manufacturing Base and Competitors

Table 153. Nidec Major Business

Table 154. Nidec New Energy Vehicle Drive Motor Product and Services

Table 155. Nidec New Energy Vehicle Drive Motor Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 156. Nidec Recent Developments/Updates

Table 157. Nidec Competitive Strengths & Weaknesses

Table 158. Broad-Ocean Motor Basic Information, Manufacturing Base and Competitors

Table 159. Broad-Ocean Motor Major Business

Table 160. Broad-Ocean Motor New Energy Vehicle Drive Motor Product and Services

Table 161. Broad-Ocean Motor New Energy Vehicle Drive Motor Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 162. Broad-Ocean Motor Recent Developments/Updates

Table 163. Broad-Ocean Motor Competitive Strengths & Weaknesses

Table 164. Shuanglin Automotive Basic Information, Manufacturing Base and Competitors

Table 165. Shuanglin Automotive Major Business

Table 166. Shuanglin Automotive New Energy Vehicle Drive Motor Product and Services

Table 167. Shuanglin Automotive New Energy Vehicle Drive Motor Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 168. Shuanglin Automotive Recent Developments/Updates

Table 169. Shuanglin Automotive Competitive Strengths & Weaknesses

Table 170. Leapmotor Basic Information, Manufacturing Base and Competitors
Table 171. Leapmotor Major Business
Table 172. Leapmotor New Energy Vehicle Drive Motor Product and Services
Table 173. Leapmotor New Energy Vehicle Drive Motor Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 174. Leapmotor Recent Developments/Updates
Table 175. Leapmotor Competitive Strengths & Weaknesses
Table 176. JJE Basic Information, Manufacturing Base and Competitors
Table 177. JJE Major Business
Table 178. JJE New Energy Vehicle Drive Motor Product and Services
Table 179. JJE New Energy Vehicle Drive Motor Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 180. JJE Recent Developments/Updates
Table 181. JJE Competitive Strengths & Weaknesses
Table 182. CRRC Times Electric Basic Information, Manufacturing Base and Competitors
Table 183. CRRC Times Electric Major Business
Table 184. CRRC Times Electric New Energy Vehicle Drive Motor Product and Services
Table 185. CRRC Times Electric New Energy Vehicle Drive Motor Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 186. CRRC Times Electric Recent Developments/Updates
Table 187. CRRC Times Electric Competitive Strengths & Weaknesses
Table 188. Chery New Energy Basic Information, Manufacturing Base and Competitors
Table 189. Chery New Energy Major Business
Table 190. Chery New Energy New Energy Vehicle Drive Motor Product and Services
Table 191. Chery New Energy New Energy Vehicle Drive Motor Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 192. Chery New Energy Recent Developments/Updates
Table 193. Chery New Energy Competitive Strengths & Weaknesses
Table 194. JEE Basic Information, Manufacturing Base and Competitors
Table 195. JEE Major Business
Table 196. JEE New Energy Vehicle Drive Motor Product and Services
Table 197. JEE New Energy Vehicle Drive Motor Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 198. JEE Recent Developments/Updates

Table 199. JEE Competitive Strengths & Weaknesses

Table 200. Global Key Players of New Energy Vehicle Drive Motor Upstream (Raw Materials)

Table 201. Global New Energy Vehicle Drive Motor Typical Customers

Table 202. New Energy Vehicle Drive Motor Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. New Energy Vehicle Drive Motor Picture

Figure 2. World New Energy Vehicle Drive Motor Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World New Energy Vehicle Drive Motor Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World New Energy Vehicle Drive Motor Production (2021-2032) & (K Units)

Figure 5. World New Energy Vehicle Drive Motor Average Price (2021-2032) & (USD/Unit)

Figure 6. World New Energy Vehicle Drive Motor Production Value Market Share by Region (2021-2032)

Figure 7. World New Energy Vehicle Drive Motor Production Market Share by Region (2021-2032)

Figure 8. North America New Energy Vehicle Drive Motor Production (2021-2032) & (K Units)

Figure 9. Europe New Energy Vehicle Drive Motor Production (2021-2032) & (K Units)

Figure 10. China New Energy Vehicle Drive Motor Production (2021-2032) & (K Units)

Figure 11. Japan New Energy Vehicle Drive Motor Production (2021-2032) & (K Units)

Figure 12. South Korea New Energy Vehicle Drive Motor Production (2021-2032) & (K Units)

Figure 13. New Energy Vehicle Drive Motor Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World New Energy Vehicle Drive Motor Consumption (2021-2032) & (K Units)

Figure 16. World New Energy Vehicle Drive Motor Consumption Market Share by Region (2021-2032)

Figure 17. United States New Energy Vehicle Drive Motor Consumption (2021-2032) & (K Units)

Figure 18. China New Energy Vehicle Drive Motor Consumption (2021-2032) & (K Units)

Figure 19. Europe New Energy Vehicle Drive Motor Consumption (2021-2032) & (K Units)

Figure 20. Japan New Energy Vehicle Drive Motor Consumption (2021-2032) & (K Units)

Figure 21. South Korea New Energy Vehicle Drive Motor Consumption (2021-2032) & (K Units)

Figure 22. ASEAN New Energy Vehicle Drive Motor Consumption (2021-2032) & (K Units)

Figure 23. India New Energy Vehicle Drive Motor Consumption (2021-2032) & (K Units)

Figure 24. Producer Shipments of New Energy Vehicle Drive Motor by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for New Energy Vehicle Drive Motor Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for New Energy Vehicle Drive Motor Markets in 2025

Figure 27. United States VS China: New Energy Vehicle Drive Motor Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: New Energy Vehicle Drive Motor Production Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: New Energy Vehicle Drive Motor Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States Based Manufacturers New Energy Vehicle Drive Motor Production Market Share 2025

Figure 31. China Based Manufacturers New Energy Vehicle Drive Motor Production Market Share 2025

Figure 32. Rest of World Based Manufacturers New Energy Vehicle Drive Motor Production Market Share 2025

Figure 33. World New Energy Vehicle Drive Motor Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 34. World New Energy Vehicle Drive Motor Production Value Market Share by Type in 2025

Figure 35. Permanent Magnet Synchronous Motor (PMSM)

Figure 36. Asynchronous Motor

Figure 37. Other

Figure 38. World New Energy Vehicle Drive Motor Production Market Share by Type (2021-2032)

Figure 39. World New Energy Vehicle Drive Motor Production Value Market Share by Type (2021-2032)

Figure 40. World New Energy Vehicle Drive Motor Average Price by Type (2021-2032) & (USD/Unit)

Figure 41. World New Energy Vehicle Drive Motor Production Value by Motor Copper Wire Forming Technology, (USD Million), 2021 & 2025 & 2032

Figure 42. World New Energy Vehicle Drive Motor Production Value Market Share by Motor Copper Wire Forming Technology in 2025

Figure 43. Hairpin Winding Motor

Figure 44. Round Wire Winding Motor

Figure 45. World New Energy Vehicle Drive Motor Production Market Share by Motor Copper Wire Forming Technology (2021-2032)

Figure 46. World New Energy Vehicle Drive Motor Production Value Market Share by Motor Copper Wire Forming Technology (2021-2032)

Figure 47. World New Energy Vehicle Drive Motor Average Price by Motor Copper Wire Forming Technology (2021-2032) & (USD/Unit)

Figure 48. World New Energy Vehicle Drive Motor Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 49. World New Energy Vehicle Drive Motor Production Value Market Share by Application in 2025

Figure 50. Battery Electric Vehicle (BEV)

Figure 51. Plug-in Hybrid Electric Vehicle (PHEV)

Figure 52. World New Energy Vehicle Drive Motor Production Market Share by Application (2021-2032)

Figure 53. World New Energy Vehicle Drive Motor Production Value Market Share by Application (2021-2032)

Figure 54. World New Energy Vehicle Drive Motor Average Price by Application (2021-2032) & (USD/Unit)

Figure 55. New Energy Vehicle Drive Motor Industry Chain

Figure 56. New Energy Vehicle Drive Motor Procurement Model

Figure 57. New Energy Vehicle Drive Motor Sales Model

Figure 58. New Energy Vehicle Drive Motor Sales Channels, Direct Sales, and Distribution

Figure 59. Methodology

Figure 60. Research Process and Data Source

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