

Global New Energy Vehicle Bumper Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global New Energy Vehicle Bumper market size is expected to reach \$ 10967 million by 2032, rising at a market growth of 5.1% CAGR during the forecast period (2026-2032).

In 2025, the global production of new energy vehicle bumper reached approximately 18.85 million sets, with an average global market price of around US\$400/set. In the same year, the global total production capacity of new energy vehicle bumper reached 23.56 million sets. The industry average gross profit margin of this product reached 25%. New energy vehicle bumpers are crucial safety structural components installed at the front and rear ends of new energy vehicles such as battery electric vehicles (BEVs), plug-in hybrid electric vehicles (PHEVs), and range-extended electric vehicles (EREVs). They primarily consist of bumper covers, energy-absorbing materials, reinforcing beams, mounting brackets, and integrated sensor modules. Their core function is to absorb and disperse impact energy in low-speed collisions, reducing damage to the vehicle and its occupants. Furthermore, with the increasing intelligence of new energy vehicles, bumpers also serve as integrated carriers for millimeter-wave radar, ultrasonic radar, cameras, lidar, and autonomous driving perception systems. They are evolving towards lightweight, intelligent, and integrated designs, becoming an important part of both the exterior system and the intelligent driving system of new energy vehicles.

The upstream of the new energy vehicle bumper industry chain mainly includes suppliers of raw materials such as polypropylene (PP), thermoplastic polyolefin (TPO), PC/ABS alloy, glass fiber composites, carbon fiber composites, aluminum alloys, and high-strength steel, as well as mold manufacturing, injection molding equipment, painting equipment, and sensor supporting enterprises. The midstream consists of bumper assembly manufacturers, responsible for product design and development,

mold manufacturing, injection molding, painting, assembly, and intelligent sensor integration. The downstream primarily serves new energy vehicle OEMs and the aftermarket repair and replacement market.

The future growth of the new energy vehicle bumper industry will be driven by three main factors: First, the continued growth in global new energy vehicle sales directly drives up the demand for bumpers; second, the rapid popularization of autonomous driving and ADAS technologies makes bumpers increasingly become sensor integration platforms, significantly increasing product value; third, the demand for lightweight vehicles is driving a continuous increase in the penetration rate of composite material and engineering plastic bumpers. In the future, bumpers will be upgraded from traditional safety components to 'intelligent exterior systems,' integrating radar-transparent materials, active safety sensors, pedestrian protection structures, and intelligent lighting functions. With the development of L3-L4 level autonomous driving, the high-value-added intelligent bumper market is expected to grow faster than the traditional bumper market, becoming an important growth track in the field of new energy vehicle parts.

This report studies the global New Energy Vehicle Bumper production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for New Energy Vehicle Bumper and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of New Energy Vehicle Bumper that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global New Energy Vehicle Bumper total production and demand, 2021-2032, (K Sets)

Global New Energy Vehicle Bumper total production value, 2021-2032, (USD Million)

Global New Energy Vehicle Bumper production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Sets), (based on production site)

Global New Energy Vehicle Bumper consumption by region & country, CAGR, 2021-2032 & (K Sets)

U.S. VS China: New Energy Vehicle Bumper domestic production, consumption, key domestic manufacturers and share

Global New Energy Vehicle Bumper production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Sets)

Global New Energy Vehicle Bumper production by Type, production, value, CAGR,

2021-2032, (USD Million) & (K Sets)

Global New Energy Vehicle Bumper production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Sets)

This report profiles key players in the global New Energy Vehicle Bumper market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Plastic Omnium, Toyoda Gosei, SMG, Flex-N-Gate, Magna International, Forvia, Eco Plastic Automotive, AGS, KIRCHHOFF Automotive, Futaba Industrial, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World New Energy Vehicle Bumper market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Sets) and average price (US\$/Set) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global New Energy Vehicle Bumper Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global New Energy Vehicle Bumper Market, Segmentation by Type:

Metal

Plastic

Composite Materials

Global New Energy Vehicle Bumper Market, Segmentation by Structural Forms:

Split Bumper

One-Piece Modular Bumper

Global New Energy Vehicle Bumper Market, Segmentation by Installation location:

Front Bumper

Rear Bumper

Global New Energy Vehicle Bumper Market, Segmentation by Application:

Commercial Vehicles

Passenger Vehicles

Companies Profiled:

Plastic Omnium

Toyoda Gosei

SMG

Flex-N-Gate

Magna International

Forvia

Eco Plastic Automotive

AGS

KIRCHHOFF Automotive

Futaba Industrial

HuaYu Automotive

Seoyon E-Hwa

Hyundai Mobis

SMP

Xinbo

SRG Global

Toyota Boshoku

Yanfeng

NBHX Trim

Minth Group

FAWAY

Jiangnan MPT

Key Questions Answered:

1. How big is the global New Energy Vehicle Bumper market?
2. What is the demand of the global New Energy Vehicle Bumper market?
3. What is the year over year growth of the global New Energy Vehicle Bumper market?
4. What is the production and production value of the global New Energy Vehicle Bumper market?
5. Who are the key producers in the global New Energy Vehicle Bumper market?
6. What are the growth factors driving the market demand?

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