

Global New Energy Two-wheeler Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global New Energy Two-wheeler market size is expected to reach \$ 28452 million by 2032, rising at a market growth of 4.0% CAGR during the forecast period (2026-2032).

In 2025, global New Energy Two-wheeler production reached approximately 72 million units, with an average global market price of around US\$292 per unit. A new energy two-wheeler refers to a two-wheeled vehicle powered by alternative energy sources rather than conventional internal combustion engines. It typically includes electric scooters, electric bicycles, and electric motorcycles that use rechargeable batteries or other clean energy systems. These vehicles are designed to reduce emissions, improve energy efficiency, and support sustainable urban mobility. They are widely adopted in regions with strong environmental policies, high urban density, and growing demand for low-cost, low-maintenance transportation.

The global New Energy Two-wheeler market is transitioning toward a high-quality growth phase. In 2025, China maintained its central role in production and consumption, with market consolidation accelerating due to the full enforcement of the GB 17761-2024 safety standards mandated by the MIIT. According to Yadea's 2025 annual results, its global sales volume reached 16.3 million units, with revenue increasing 31.1% to 37.01 billion RMB. Meanwhile, Ninebot's 2025 financial report showed a 64.5% surge in two-wheeler revenue on 4.09 million units sold, highlighting intelligence as the primary driver in replacement cycles.

Regionally, South Asia and Southeast Asia are emerging as policy-driven growth engines. The Indian government's PM E-DRIVE scheme targets incentivizing 2.48 million e-2Ws by 2026. Data from India's Vahan dashboard confirmed that high-speed

e-2W registrations exceeded 1.13 million units in FY2024-25. On the trade front, the General Administration of Customs of China reported that H1 2025 exports reached 12.21 million units, totaling \$3.36 billion (up 18.4% YoY). The global landscape is now defined by the overflow of Chinese supply chain expertise, aggressive emerging market subsidies, and the mandatory integration of safety and smart connectivity technologies.

This report studies the global New Energy Two-wheeler production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for New Energy Two-wheeler and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of New Energy Two-wheeler that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global New Energy Two-wheeler total production and demand, 2021-2032, (K Units)

Global New Energy Two-wheeler total production value, 2021-2032, (USD Million)

Global New Energy Two-wheeler production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global New Energy Two-wheeler consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: New Energy Two-wheeler domestic production, consumption, key domestic manufacturers and share

Global New Energy Two-wheeler production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global New Energy Two-wheeler production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global New Energy Two-wheeler production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global New Energy Two-wheeler market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Yadea, AIMA, Tailing, Ninebot, Lvyuan, Jinjian, Xiaodao, Sunra, NIU Technologies, Lima, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World New Energy Two-wheeler market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global New Energy Two-wheeler Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global New Energy Two-wheeler Market, Segmentation by Type:

Electric Bicycle

Electric Scooter

Electric Mopeds and Motorcycles

Global New Energy Two-wheeler Market, Segmentation by Battery:

Lead-acid Battery

Lithium Battery

Global New Energy Two-wheeler Market, Segmentation by Sales Channel:

Offline sales

Online sales

Global New Energy Two-wheeler Market, Segmentation by Application:

Personal Use

Share

Companies Profiled:

Yadea

AIMA

Tailing

Ninebot

Lvyuan

Jinjian

Xiaodao

Sunra

NIU Technologies

Lima

Byvin

Lvjia

Zuboo

Lvneng

Giant

Ola Electric

Accell Group

TVS Motor

MJ Group

Ather Energy

ZEEHO

Tianjin Saige

Dongguan Shenyuan

Honda

Bajaj Auto

Ampere

Jetson

Okinawa

BGauss

OPG Mobility

Batt:RE

Kinetic Green

Revolt

SUPER SOCO

Bird Car

Changzhou Supaq

Key Questions Answered:

1. How big is the global New Energy Two-wheeler market?
2. What is the demand of the global New Energy Two-wheeler market?
3. What is the year over year growth of the global New Energy Two-wheeler market?
4. What is the production and production value of the global New Energy Two-wheeler market?
5. Who are the key producers in the global New Energy Two-wheeler market?
6. What are the growth factors driving the market demand?

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Figure 65. Methodology

Figure 66. Research Process and Data Source

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