

# Global Neutral Alternative Protein Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Neutral Alternative Protein market size was valued at USD 6031.2 million in 2023 and is forecast to a readjusted size of USD 9318.3 million by 2030 with a CAGR of 6.4% during review period.

Alternative proteins, such as plant-based meat substitutes and edible insects, provide a substantial amount of protein but require less natural inputs to produce than the most common protein sources, meat and fish. Composed of different sequences of amino acids, proteins are found in almost all whole foods. Protein is responsible for building lean body tissue and providing the elements needed for digestive enzymes. Certain plant-based proteins offer functionality but pose flavor challenges. Pea protein is becoming more popular in part because of its neutral flavor.

Global Neutral Alternative Protein key players include Kerry, Cargill, Archer Daniels Midland, Glanbia, CHS etc. Global top five manufacturers hold a share over 30%.

North America is the largest market, with a share over 35%, followed by Europe and Asia-Pacific, both have a share over 40% percent.

In terms of product, Plant Protein is the largest segment, with a share over 50%. And in terms of application, the largest application is Food & Beverage followed by Healthcare Product.

The Global Info Research report includes an overview of the development of the Neutral Alternative Protein industry chain, the market status of Food & Beverage (Plant Protein,

Insect Protein), Healthcare product (Plant Protein, Insect Protein), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Neutral Alternative Protein.

Regionally, the report analyzes the Neutral Alternative Protein markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Neutral Alternative Protein market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Neutral Alternative Protein market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Neutral Alternative Protein industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Plant Protein, Insect Protein).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Neutral Alternative Protein market.

**Regional Analysis:** The report involves examining the Neutral Alternative Protein market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Neutral Alternative Protein market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Neutral Alternative Protein:

**Company Analysis:** Report covers individual Neutral Alternative Protein manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Neutral Alternative Protein. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food & Beverage, Healthcare product).

**Technology Analysis:** Report covers specific technologies relevant to Neutral Alternative Protein. It assesses the current state, advancements, and potential future developments in Neutral Alternative Protein areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Neutral Alternative Protein market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Neutral Alternative Protein market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Plant Protein

Insect Protein

Algae Protein

Others

## Market segment by Application

Food & Beverage

Healthcare product

## Major players covered

Kerry

Cargill

Archer Daniels Midland

Glanbia

CHS

Tereos Syral

CP Kelco

Davisco

Meelunie

DuPont

MGP Ingredient

Taj Agro Product

Glico Nutrition

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Neutral Alternative Protein product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Neutral Alternative Protein, with price, sales, revenue and global market share of Neutral Alternative Protein from 2019 to 2024.

Chapter 3, the Neutral Alternative Protein competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Neutral Alternative Protein breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Neutral Alternative Protein market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Neutral Alternative Protein.

Chapter 14 and 15, to describe Neutral Alternative Protein sales channel, distributors, customers, research findings and conclusion.

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