

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Neutral Alternative Protein Market 2018, Forecast to 2023

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## Abstracts

Alternative proteins, such as plant-based meat substitutes and edible insects, provide a substantial amount of protein but require less natural inputs to produce than the most common protein sources, meat and fish. Composed of different sequences of amino acids, proteins are found in almost all whole foods. Protein is responsible for building lean body tissue and providing the elements needed for digestive enzymes. Certain plant-based proteins offer functionality but pose flavor challenges. Pea protein is becoming more popular in part because of its neutral flavor.

### Scope of the Report:

This report focuses on the Neutral Alternative Protein in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. In terms of volume, the Sales of Neutral Alternative Protein was about 1093.78 K Tons in 2016. And it is anticipated to reach 1847.90 K Tons by 2022.

The key players are Kerry Group, Cargill, Archer Daniels Midland Company, Glanbia, CHS, Tereos, Yrjal, CP Kelco, Davigisco, Meelunie, Danisco (DuPont), MGP Ingredient, Taj Agro Product, Glico Nutrition.

North America is the dominant consumption region of Neutral Alternative Protein in Global, the consumption was 341.89 K Tons in 2016, accounting for about 31.26% of the total amount, followed by Asia-Pacific, with the consumption market share of 26.64%.

Plant Protein accounted for the largest market with about 84.10% of the species of the Neutral Alternative Protein. With over 78.21% share in the Neutral Alternative Protein market, Residential Application was the largest application market in 2016.

The average price of Neutral Alternative Protein was gently lower year by year from 4012.00 USD/MT in 2012 to 3779.00 USD/MT in 2017. The gross margin is relatively high, about 40.66% in 2017, and was also decrease in recent years. In the next few years, we predict that price will continue to slowly decrease. As competition intensifies, prices gap between different brands will go narrowing.

Significant and lasting barriers make entry into this market difficult. These barriers include, but are not limited to: (i) product development costs; (ii) capital requirements; (iii) intellectual property rights; (iv) regulatory requirement; and (v) Transitions' unfair methods of competition.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area, the future will still have more new investment enter the field. Even so, the market is intensely competitive .The study group recommends the new entrants just having money but without technical advantage and upstream and downstream support do not to enter into this field.

The worldwide market for Neutral Alternative Protein is expected to grow at a CAGR of roughly 6.8% over the next five years, will reach 6620 million US\$ in 2023, from 4470 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Kerry Group

Cargill

Archer Daniels Midland Company

Glanbia

CHS

Tereos Syral

CP Kelco

Davisco

Meelunie

Danisco (DuPont)

MGP Ingredient

Taj Agro Product

Glico Nutrition

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Plant Protein

Insect Protein

Algae Protein

Others

Market Segment by Applications, can be divided into

Food & Beverage

Healthcare product

There are 15 Chapters to deeply display the global Neutral Alternative Protein market.

Chapter 1, to describe Neutral Alternative Protein Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Neutral Alternative Protein, with sales, revenue, and price of Neutral Alternative Protein, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Neutral Alternative Protein, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Neutral Alternative Protein market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

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