

# Global Network Traffic Monitoring Tools Market 2023 by Company, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global Network Traffic Monitoring Tools market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period.

Network Traffic Monitoring Tools, also known as network traffic analysis tools or network monitoring software, are specialized software applications or hardware appliances used by network administrators and IT professionals to observe and analyze the data traffic flowing through a computer network. These tools provide real-time and historical insights into network performance, security, and usage patterns.

The Global Info Research report includes an overview of the development of the Network Traffic Monitoring Tools industry chain, the market status of Large Enterprises (On-Premises, Cloud Based), SMEs (On-Premises, Cloud Based), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Network Traffic Monitoring Tools.

Regionally, the report analyzes the Network Traffic Monitoring Tools markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Network Traffic Monitoring Tools market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Network Traffic Monitoring

Tools market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Network Traffic Monitoring Tools industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., On-Premises, Cloud Based).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Network Traffic Monitoring Tools market.

**Regional Analysis:** The report involves examining the Network Traffic Monitoring Tools market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Network Traffic Monitoring Tools market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Network Traffic Monitoring Tools:

**Company Analysis:** Report covers individual Network Traffic Monitoring Tools players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Network Traffic Monitoring Tools This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Large Enterprises, SMEs).

**Technology Analysis:** Report covers specific technologies relevant to Network Traffic

Monitoring Tools. It assesses the current state, advancements, and potential future developments in Network Traffic Monitoring Tools areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Network Traffic Monitoring Tools market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Network Traffic Monitoring Tools market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

#### Market segment by Type

On-Premises

Cloud Based

#### Market segment by Application

Large Enterprises

SMEs

#### Market segment by players, this report covers

Netscout

SolarWinds

Broadcom (CA Technologies)

Riverbed Technology

Viavi Solutions

IBM SevOne

Catchpoint

Micro Focus

Cisco

HPE

Paessler

Corvil

Microsoft

Kentik

LogicMonitor

ExtraHop Networks

Ipswitch, Inc.

Intermapper

ManageEngine OpManager

Splunk

Dynatrace

New Relic

Zoho

Auvik

Datadog

Domotz

Checkmk

NinjaOne

Fortra

Zabbix

Nagios

Entuity

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Network Traffic Monitoring Tools product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Network Traffic Monitoring Tools, with revenue, gross margin and global market share of Network Traffic Monitoring Tools from 2018 to 2023.

Chapter 3, the Network Traffic Monitoring Tools competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023. and Network Traffic Monitoring Tools market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Network Traffic Monitoring Tools.

Chapter 13, to describe Network Traffic Monitoring Tools research findings and conclusion.

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