

# Global Network Probe Solutions Supply, Demand and Key Producers, 2024-2030

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## Abstracts

The global Network Probe Solutions market size is expected to reach \$ 748.6 million by 2030, rising at a market growth of 10.9% CAGR during the forecast period (2024-2030).

**Increasing demand for real-time visibility:** Organizations are increasingly seeking real-time insights into their network traffic and performance to quickly identify and resolve issues that could impact user experience or business operations. Network probe solutions that provide real-time data analytics are in high demand.

**Growth in cloud and virtualized environments:** With the rise of cloud computing and virtualized networks, there is a greater need for network probes that can monitor and manage traffic in these dynamic environments. Probe solutions that are cloud-native or can seamlessly integrate with virtualized infrastructures are becoming more important.

**Advanced analytics and machine learning:** Network probe solutions are incorporating advanced analytics and machine learning algorithms to analyze large volumes of network data and identify patterns, anomalies, and potential issues. This helps organizations to proactively manage their networks and predict problems before they occur.

**Security and compliance:** As cyber threats evolve, network probes are being equipped with security features to detect and prevent attacks. Additionally, compliance requirements are driving the need for network probe that can monitor and report on network activity to ensure adherence to regulations.

**Integration with IT Operations Management (ITOM) and Digital Experience Management (DEM) platforms:** Network probe solutions are increasingly being

integrated with ITOM and DEM platforms to provide a holistic view of the end-to-end user experience. This integration allows organizations to correlate network performance with application performance and user satisfaction.

**Wi-Fi and 5G challenges:** With the proliferation of Wi-Fi and the rollout of 5G networks, there is a need for networks that can handle the unique challenges of these technologies, such as dense network deployments, spectrum congestion, and high-speed mobile users.

**Edge computing:** The rise of edge computing requires network probes to be deployed at the network edge, closer to the sources of network traffic, to ensure that performance and security monitoring can occur where it is most needed.

**Cost considerations:** As organizations look to optimize their network spending, there is a trend towards more cost-effective network probe solutions, either through software-defined options or through more efficient hardware designs.

The Network Probe Solutions market is expected to continue growing as organizations invest in tools that can help them manage the of their networks, ensure reliable and secure operations, and deliver a high-quality user experience. The integration of these solutions with other IT tools and platforms will be a key trend driving market growth in the coming years.

The Network Probe Solutions market refers to the tools and technologies used to monitor, analyze, and troubleshoot network traffic and performance. Network probes are devices or software that are deployed within a network to collect data on network traffic, user behavior, device performance, and other relevant metrics.

This report studies the global Network Probe Solutions demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Network Probe Solutions, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2023 as the base year. This report explores demand trends and competition, as well as details the characteristics of Network Probe Solutions that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Network Probe Solutions total market, 2019-2030, (USD Million)

Global Network Probe Solutions total market by region & country, CAGR, 2019-2030, (USD Million)

U.S. VS China: Network Probe Solutions total market, key domestic companies and share, (USD Million)

Global Network Probe Solutions revenue by player and market share 2019-2024, (USD Million)

Global Network Probe Solutions total market by Type, CAGR, 2019-2030, (USD Million)

Global Network Probe Solutions total market by Application, CAGR, 2019-2030, (USD Million).

This reports profiles major players in the global Network Probe Solutions market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cisco, IBM Corporation, NEC Corporation, AppNeta, Catchpoint, Accedian, ManageEngine, Riverbed Technology and Kentik, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Network Probe Solutions market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2019-2030 by year with 2023 as the base year, 2024 as the estimate year, and 2025-2030 as the forecast year.

Global Network Probe Solutions Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Network Probe Solutions Market, Segmentation by Type

On-Premises

Cloud

#### Global Network Probe Solutions Market, Segmentation by Application

Large Enterprises

SMEs

#### Companies Profiled:

Cisco

IBM Corporation

NEC Corporation

AppNeta

Catchpoint

Accedian

ManageEngine

Riverbed Technology

Kentik

### Key Questions Answered

1. How big is the global Network Probe Solutions market?
2. What is the demand of the global Network Probe Solutions market?
3. What is the year over year growth of the global Network Probe Solutions market?
4. What is the total value of the global Network Probe Solutions market?
5. Who are the major players in the global Network Probe Solutions market?

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