

# Global Network Performance Monitoring Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Network Performance Monitoring market size was valued at USD 2971 million in 2023 and is forecast to a readjusted size of USD 4630.9 million by 2030 with a CAGR of 6.5% during review period.

Network performance monitoring (NPM) involves the management of the links between devices, workstations, servers, virtual devices, and mobile devices for the purpose of identifying congestion, maximizing throughput, and improving network performance for the user. With the use of automated network monitoring tools and network monitoring software, analysts can gather network data, identify and measure network performance variables, perform a network performance assessment, and diagnose network performance issues.

The major companies providing network performance monitoring worldwide are Netscout, SolarWinds, Broadcom (CA Technologies), Riverbed Technology, Viavi Solutions, IBM SevOne, Micro Focus, Cisco, etc. The top seven manufacturers together account for more than 50% of the market share, with the largest manufacturer being Netscout, with a market share of 11.63%. Global network performance monitoring services are mainly provided in the United States, Europe and other regions. In terms of its product categories, on-premises network performance monitoring has a higher market share of 65.82%, while cloud-based network performance monitoring has a lower share. In terms of its application, large enterprises hold more market share at 77.68%.

The Global Info Research report includes an overview of the development of the

Network Performance Monitoring industry chain, the market status of Large Enterprises (On-Premises Network Performance Monitoring, Cloud Based Network Performance Monitoring), SMEs (On-Premises Network Performance Monitoring, Cloud Based Network Performance Monitoring), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Network Performance Monitoring.

Regionally, the report analyzes the Network Performance Monitoring markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Network Performance Monitoring market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Network Performance Monitoring market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Network Performance Monitoring industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., On-Premises Network Performance Monitoring, Cloud Based Network Performance Monitoring).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Network Performance Monitoring market.

**Regional Analysis:** The report involves examining the Network Performance Monitoring market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future

projections and forecasts for the Network Performance Monitoring market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Network Performance Monitoring:

**Company Analysis:** Report covers individual Network Performance Monitoring players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Network Performance Monitoring. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Large Enterprises, SMEs).

**Technology Analysis:** Report covers specific technologies relevant to Network Performance Monitoring. It assesses the current state, advancements, and potential future developments in Network Performance Monitoring areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Network Performance Monitoring market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Network Performance Monitoring market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

On-Premises Network Performance Monitoring

Cloud Based Network Performance Monitoring

## Market segment by Application

Large Enterprises

SMEs

## Market segment by players, this report covers

Netscout

SolarWinds

Broadcom (CA Technologies)

Riverbed Technology

Viavi Solutions

IBM SevOne

Micro Focus

Cisco

Paessler

Corvil

Microsoft

LogicMonitor

Splunk

Dynatrace

New Relic

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Network Performance Monitoring product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Network Performance Monitoring, with revenue, gross margin and global market share of Network Performance Monitoring from 2019 to 2024.

Chapter 3, the Network Performance Monitoring competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Network Performance Monitoring market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Network Performance Monitoring.

Chapter 13, to describe Network Performance Monitoring research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Network Performance Monitoring
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Network Performance Monitoring by Type
  - 1.3.1 Overview: Global Network Performance Monitoring Market Size by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Global Network Performance Monitoring Consumption Value Market Share by Type in 2023
  - 1.3.3 On-Premises Network Performance Monitoring
  - 1.3.4 Cloud Based Network Performance Monitoring
- 1.4 Global Network Performance Monitoring Market by Application
  - 1.4.1 Overview: Global Network Performance Monitoring Market Size by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Large Enterprises
  - 1.4.3 SMEs
- 1.5 Global Network Performance Monitoring Market Size & Forecast
- 1.6 Global Network Performance Monitoring Market Size and Forecast by Region
  - 1.6.1 Global Network Performance Monitoring Market Size by Region: 2019 VS 2023 VS 2030
  - 1.6.2 Global Network Performance Monitoring Market Size by Region, (2019-2030)
  - 1.6.3 North America Network Performance Monitoring Market Size and Prospect (2019-2030)
  - 1.6.4 Europe Network Performance Monitoring Market Size and Prospect (2019-2030)
  - 1.6.5 Asia-Pacific Network Performance Monitoring Market Size and Prospect (2019-2030)
  - 1.6.6 South America Network Performance Monitoring Market Size and Prospect (2019-2030)
  - 1.6.7 Middle East and Africa Network Performance Monitoring Market Size and Prospect (2019-2030)

### 2 COMPANY PROFILES

- 2.1 Netscout
  - 2.1.1 Netscout Details
  - 2.1.2 Netscout Major Business
  - 2.1.3 Netscout Network Performance Monitoring Product and Solutions

2.1.4 Netscout Network Performance Monitoring Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Netscout Recent Developments and Future Plans

2.2 SolarWinds

2.2.1 SolarWinds Details

2.2.2 SolarWinds Major Business

2.2.3 SolarWinds Network Performance Monitoring Product and Solutions

2.2.4 SolarWinds Network Performance Monitoring Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 SolarWinds Recent Developments and Future Plans

2.3 Broadcom (CA Technologies)

2.3.1 Broadcom (CA Technologies) Details

2.3.2 Broadcom (CA Technologies) Major Business

2.3.3 Broadcom (CA Technologies) Network Performance Monitoring Product and Solutions

2.3.4 Broadcom (CA Technologies) Network Performance Monitoring Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Broadcom (CA Technologies) Recent Developments and Future Plans

2.4 Riverbed Technology

2.4.1 Riverbed Technology Details

2.4.2 Riverbed Technology Major Business

2.4.3 Riverbed Technology Network Performance Monitoring Product and Solutions

2.4.4 Riverbed Technology Network Performance Monitoring Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Riverbed Technology Recent Developments and Future Plans

2.5 Viavi Solutions

2.5.1 Viavi Solutions Details

2.5.2 Viavi Solutions Major Business

2.5.3 Viavi Solutions Network Performance Monitoring Product and Solutions

2.5.4 Viavi Solutions Network Performance Monitoring Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Viavi Solutions Recent Developments and Future Plans

2.6 IBM SevOne

2.6.1 IBM SevOne Details

2.6.2 IBM SevOne Major Business

2.6.3 IBM SevOne Network Performance Monitoring Product and Solutions

2.6.4 IBM SevOne Network Performance Monitoring Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 IBM SevOne Recent Developments and Future Plans



## 2.7 Micro Focus

### 2.7.1 Micro Focus Details

### 2.7.2 Micro Focus Major Business

### 2.7.3 Micro Focus Network Performance Monitoring Product and Solutions

### 2.7.4 Micro Focus Network Performance Monitoring Revenue, Gross Margin and Market Share (2019-2024)

### 2.7.5 Micro Focus Recent Developments and Future Plans

## 2.8 Cisco

### 2.8.1 Cisco Details

### 2.8.2 Cisco Major Business

### 2.8.3 Cisco Network Performance Monitoring Product and Solutions

### 2.8.4 Cisco Network Performance Monitoring Revenue, Gross Margin and Market Share (2019-2024)

### 2.8.5 Cisco Recent Developments and Future Plans

## 2.9 Paessler

### 2.9.1 Paessler Details

### 2.9.2 Paessler Major Business

### 2.9.3 Paessler Network Performance Monitoring Product and Solutions

### 2.9.4 Paessler Network Performance Monitoring Revenue, Gross Margin and Market Share (2019-2024)

### 2.9.5 Paessler Recent Developments and Future Plans

## 2.10 Corvil

### 2.10.1 Corvil Details

### 2.10.2 Corvil Major Business

### 2.10.3 Corvil Network Performance Monitoring Product and Solutions

### 2.10.4 Corvil Network Performance Monitoring Revenue, Gross Margin and Market Share (2019-2024)

### 2.10.5 Corvil Recent Developments and Future Plans

## 2.11 Microsoft

### 2.11.1 Microsoft Details

### 2.11.2 Microsoft Major Business

### 2.11.3 Microsoft Network Performance Monitoring Product and Solutions

### 2.11.4 Microsoft Network Performance Monitoring Revenue, Gross Margin and Market Share (2019-2024)

### 2.11.5 Microsoft Recent Developments and Future Plans

## 2.12 LogicMonitor

### 2.12.1 LogicMonitor Details

### 2.12.2 LogicMonitor Major Business

### 2.12.3 LogicMonitor Network Performance Monitoring Product and Solutions

2.12.4 LogicMonitor Network Performance Monitoring Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 LogicMonitor Recent Developments and Future Plans

2.13 Splunk

2.13.1 Splunk Details

2.13.2 Splunk Major Business

2.13.3 Splunk Network Performance Monitoring Product and Solutions

2.13.4 Splunk Network Performance Monitoring Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Splunk Recent Developments and Future Plans

2.14 Dynatrace

2.14.1 Dynatrace Details

2.14.2 Dynatrace Major Business

2.14.3 Dynatrace Network Performance Monitoring Product and Solutions

2.14.4 Dynatrace Network Performance Monitoring Revenue, Gross Margin and Market Share (2019-2024)

2.14.5 Dynatrace Recent Developments and Future Plans

2.15 New Relic

2.15.1 New Relic Details

2.15.2 New Relic Major Business

2.15.3 New Relic Network Performance Monitoring Product and Solutions

2.15.4 New Relic Network Performance Monitoring Revenue, Gross Margin and Market Share (2019-2024)

2.15.5 New Relic Recent Developments and Future Plans

### **3 MARKET COMPETITION, BY PLAYERS**

3.1 Global Network Performance Monitoring Revenue and Share by Players (2019-2024)

3.2 Market Share Analysis (2023)

3.2.1 Market Share of Network Performance Monitoring by Company Revenue

3.2.2 Top 3 Network Performance Monitoring Players Market Share in 2023

3.2.3 Top 6 Network Performance Monitoring Players Market Share in 2023

3.3 Network Performance Monitoring Market: Overall Company Footprint Analysis

3.3.1 Network Performance Monitoring Market: Region Footprint

3.3.2 Network Performance Monitoring Market: Company Product Type Footprint

3.3.3 Network Performance Monitoring Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

## **4 MARKET SIZE SEGMENT BY TYPE**

4.1 Global Network Performance Monitoring Consumption Value and Market Share by Type (2019-2024)

4.2 Global Network Performance Monitoring Market Forecast by Type (2025-2030)

## **5 MARKET SIZE SEGMENT BY APPLICATION**

5.1 Global Network Performance Monitoring Consumption Value Market Share by Application (2019-2024)

5.2 Global Network Performance Monitoring Market Forecast by Application (2025-2030)

## **6 NORTH AMERICA**

6.1 North America Network Performance Monitoring Consumption Value by Type (2019-2030)

6.2 North America Network Performance Monitoring Consumption Value by Application (2019-2030)

6.3 North America Network Performance Monitoring Market Size by Country

6.3.1 North America Network Performance Monitoring Consumption Value by Country (2019-2030)

6.3.2 United States Network Performance Monitoring Market Size and Forecast (2019-2030)

6.3.3 Canada Network Performance Monitoring Market Size and Forecast (2019-2030)

6.3.4 Mexico Network Performance Monitoring Market Size and Forecast (2019-2030)

## **7 EUROPE**

7.1 Europe Network Performance Monitoring Consumption Value by Type (2019-2030)

7.2 Europe Network Performance Monitoring Consumption Value by Application (2019-2030)

7.3 Europe Network Performance Monitoring Market Size by Country

7.3.1 Europe Network Performance Monitoring Consumption Value by Country (2019-2030)

7.3.2 Germany Network Performance Monitoring Market Size and Forecast (2019-2030)

7.3.3 France Network Performance Monitoring Market Size and Forecast (2019-2030)

7.3.4 United Kingdom Network Performance Monitoring Market Size and Forecast (2019-2030)

7.3.5 Russia Network Performance Monitoring Market Size and Forecast (2019-2030)

7.3.6 Italy Network Performance Monitoring Market Size and Forecast (2019-2030)

## **8 ASIA-PACIFIC**

8.1 Asia-Pacific Network Performance Monitoring Consumption Value by Type (2019-2030)

8.2 Asia-Pacific Network Performance Monitoring Consumption Value by Application (2019-2030)

8.3 Asia-Pacific Network Performance Monitoring Market Size by Region

8.3.1 Asia-Pacific Network Performance Monitoring Consumption Value by Region (2019-2030)

8.3.2 China Network Performance Monitoring Market Size and Forecast (2019-2030)

8.3.3 Japan Network Performance Monitoring Market Size and Forecast (2019-2030)

8.3.4 South Korea Network Performance Monitoring Market Size and Forecast (2019-2030)

8.3.5 India Network Performance Monitoring Market Size and Forecast (2019-2030)

8.3.6 Southeast Asia Network Performance Monitoring Market Size and Forecast (2019-2030)

8.3.7 Australia Network Performance Monitoring Market Size and Forecast (2019-2030)

## **9 SOUTH AMERICA**

9.1 South America Network Performance Monitoring Consumption Value by Type (2019-2030)

9.2 South America Network Performance Monitoring Consumption Value by Application (2019-2030)

9.3 South America Network Performance Monitoring Market Size by Country

9.3.1 South America Network Performance Monitoring Consumption Value by Country (2019-2030)

9.3.2 Brazil Network Performance Monitoring Market Size and Forecast (2019-2030)

9.3.3 Argentina Network Performance Monitoring Market Size and Forecast (2019-2030)

## **10 MIDDLE EAST & AFRICA**

10.1 Middle East & Africa Network Performance Monitoring Consumption Value by Type (2019-2030)

10.2 Middle East & Africa Network Performance Monitoring Consumption Value by Application (2019-2030)

10.3 Middle East & Africa Network Performance Monitoring Market Size by Country

10.3.1 Middle East & Africa Network Performance Monitoring Consumption Value by Country (2019-2030)

10.3.2 Turkey Network Performance Monitoring Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia Network Performance Monitoring Market Size and Forecast (2019-2030)

10.3.4 UAE Network Performance Monitoring Market Size and Forecast (2019-2030)

## **11 MARKET DYNAMICS**

11.1 Network Performance Monitoring Market Drivers

11.2 Network Performance Monitoring Market Restraints

11.3 Network Performance Monitoring Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

## **12 INDUSTRY CHAIN ANALYSIS**

12.1 Network Performance Monitoring Industry Chain

12.2 Network Performance Monitoring Upstream Analysis

12.3 Network Performance Monitoring Midstream Analysis

12.4 Network Performance Monitoring Downstream Analysis

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Network Performance Monitoring Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Network Performance Monitoring Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Global Network Performance Monitoring Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global Network Performance Monitoring Consumption Value by Region (2025-2030) & (USD Million)

Table 5. Netscout Company Information, Head Office, and Major Competitors

Table 6. Netscout Major Business

Table 7. Netscout Network Performance Monitoring Product and Solutions

Table 8. Netscout Network Performance Monitoring Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. Netscout Recent Developments and Future Plans

Table 10. SolarWinds Company Information, Head Office, and Major Competitors

Table 11. SolarWinds Major Business

Table 12. SolarWinds Network Performance Monitoring Product and Solutions

Table 13. SolarWinds Network Performance Monitoring Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. SolarWinds Recent Developments and Future Plans

Table 15. Broadcom (CA Technologies) Company Information, Head Office, and Major Competitors

Table 16. Broadcom (CA Technologies) Major Business

Table 17. Broadcom (CA Technologies) Network Performance Monitoring Product and Solutions

Table 18. Broadcom (CA Technologies) Network Performance Monitoring Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19. Broadcom (CA Technologies) Recent Developments and Future Plans

Table 20. Riverbed Technology Company Information, Head Office, and Major Competitors

Table 21. Riverbed Technology Major Business

Table 22. Riverbed Technology Network Performance Monitoring Product and Solutions

Table 23. Riverbed Technology Network Performance Monitoring Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. Riverbed Technology Recent Developments and Future Plans

Table 25. Viavi Solutions Company Information, Head Office, and Major Competitors

Table 26. Viavi Solutions Major Business

Table 27. Viavi Solutions Network Performance Monitoring Product and Solutions

Table 28. Viavi Solutions Network Performance Monitoring Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 29. Viavi Solutions Recent Developments and Future Plans

Table 30. IBM SevOne Company Information, Head Office, and Major Competitors

Table 31. IBM SevOne Major Business

Table 32. IBM SevOne Network Performance Monitoring Product and Solutions

Table 33. IBM SevOne Network Performance Monitoring Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 34. IBM SevOne Recent Developments and Future Plans

Table 35. Micro Focus Company Information, Head Office, and Major Competitors

Table 36. Micro Focus Major Business

Table 37. Micro Focus Network Performance Monitoring Product and Solutions

Table 38. Micro Focus Network Performance Monitoring Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 39. Micro Focus Recent Developments and Future Plans

Table 40. Cisco Company Information, Head Office, and Major Competitors

Table 41. Cisco Major Business

Table 42. Cisco Network Performance Monitoring Product and Solutions

Table 43. Cisco Network Performance Monitoring Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 44. Cisco Recent Developments and Future Plans

Table 45. Paessler Company Information, Head Office, and Major Competitors

Table 46. Paessler Major Business

Table 47. Paessler Network Performance Monitoring Product and Solutions

Table 48. Paessler Network Performance Monitoring Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 49. Paessler Recent Developments and Future Plans

Table 50. Corvil Company Information, Head Office, and Major Competitors

Table 51. Corvil Major Business

Table 52. Corvil Network Performance Monitoring Product and Solutions

Table 53. Corvil Network Performance Monitoring Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 54. Corvil Recent Developments and Future Plans

Table 55. Microsoft Company Information, Head Office, and Major Competitors

Table 56. Microsoft Major Business

Table 57. Microsoft Network Performance Monitoring Product and Solutions

Table 58. Microsoft Network Performance Monitoring Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 59. Microsoft Recent Developments and Future Plans

Table 60. LogicMonitor Company Information, Head Office, and Major Competitors

Table 61. LogicMonitor Major Business

Table 62. LogicMonitor Network Performance Monitoring Product and Solutions

Table 63. LogicMonitor Network Performance Monitoring Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 64. LogicMonitor Recent Developments and Future Plans

Table 65. Splunk Company Information, Head Office, and Major Competitors

Table 66. Splunk Major Business

Table 67. Splunk Network Performance Monitoring Product and Solutions

Table 68. Splunk Network Performance Monitoring Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 69. Splunk Recent Developments and Future Plans

Table 70. Dynatrace Company Information, Head Office, and Major Competitors

Table 71. Dynatrace Major Business

Table 72. Dynatrace Network Performance Monitoring Product and Solutions

Table 73. Dynatrace Network Performance Monitoring Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 74. Dynatrace Recent Developments and Future Plans

Table 75. New Relic Company Information, Head Office, and Major Competitors

Table 76. New Relic Major Business

Table 77. New Relic Network Performance Monitoring Product and Solutions

Table 78. New Relic Network Performance Monitoring Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 79. New Relic Recent Developments and Future Plans

Table 80. Global Network Performance Monitoring Revenue (USD Million) by Players (2019-2024)

Table 81. Global Network Performance Monitoring Revenue Share by Players (2019-2024)

Table 82. Breakdown of Network Performance Monitoring by Company Type (Tier 1, Tier 2, and Tier 3)

Table 83. Market Position of Players in Network Performance Monitoring, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023

Table 84. Head Office of Key Network Performance Monitoring Players

Table 85. Network Performance Monitoring Market: Company Product Type Footprint

Table 86. Network Performance Monitoring Market: Company Product Application Footprint



Table 87. Network Performance Monitoring New Market Entrants and Barriers to Market Entry

Table 88. Network Performance Monitoring Mergers, Acquisition, Agreements, and Collaborations

Table 89. Global Network Performance Monitoring Consumption Value (USD Million) by Type (2019-2024)

Table 90. Global Network Performance Monitoring Consumption Value Share by Type (2019-2024)

Table 91. Global Network Performance Monitoring Consumption Value Forecast by Type (2025-2030)

Table 92. Global Network Performance Monitoring Consumption Value by Application (2019-2024)

Table 93. Global Network Performance Monitoring Consumption Value Forecast by Application (2025-2030)

Table 94. North America Network Performance Monitoring Consumption Value by Type (2019-2024) & (USD Million)

Table 95. North America Network Performance Monitoring Consumption Value by Type (2025-2030) & (USD Million)

Table 96. North America Network Performance Monitoring Consumption Value by Application (2019-2024) & (USD Million)

Table 97. North America Network Performance Monitoring Consumption Value by Application (2025-2030) & (USD Million)

Table 98. North America Network Performance Monitoring Consumption Value by Country (2019-2024) & (USD Million)

Table 99. North America Network Performance Monitoring Consumption Value by Country (2025-2030) & (USD Million)

Table 100. Europe Network Performance Monitoring Consumption Value by Type (2019-2024) & (USD Million)

Table 101. Europe Network Performance Monitoring Consumption Value by Type (2025-2030) & (USD Million)

Table 102. Europe Network Performance Monitoring Consumption Value by Application (2019-2024) & (USD Million)

Table 103. Europe Network Performance Monitoring Consumption Value by Application (2025-2030) & (USD Million)

Table 104. Europe Network Performance Monitoring Consumption Value by Country (2019-2024) & (USD Million)

Table 105. Europe Network Performance Monitoring Consumption Value by Country (2025-2030) & (USD Million)

Table 106. Asia-Pacific Network Performance Monitoring Consumption Value by Type

(2019-2024) & (USD Million)

Table 107. Asia-Pacific Network Performance Monitoring Consumption Value by Type (2025-2030) & (USD Million)

Table 108. Asia-Pacific Network Performance Monitoring Consumption Value by Application (2019-2024) & (USD Million)

Table 109. Asia-Pacific Network Performance Monitoring Consumption Value by Application (2025-2030) & (USD Million)

Table 110. Asia-Pacific Network Performance Monitoring Consumption Value by Region (2019-2024) & (USD Million)

Table 111. Asia-Pacific Network Performance Monitoring Consumption Value by Region (2025-2030) & (USD Million)

Table 112. South America Network Performance Monitoring Consumption Value by Type (2019-2024) & (USD Million)

Table 113. South America Network Performance Monitoring Consumption Value by Type (2025-2030) & (USD Million)

Table 114. South America Network Performance Monitoring Consumption Value by Application (2019-2024) & (USD Million)

Table 115. South America Network Performance Monitoring Consumption Value by Application (2025-2030) & (USD Million)

Table 116. South America Network Performance Monitoring Consumption Value by Country (2019-2024) & (USD Million)

Table 117. South America Network Performance Monitoring Consumption Value by Country (2025-2030) & (USD Million)

Table 118. Middle East & Africa Network Performance Monitoring Consumption Value by Type (2019-2024) & (USD Million)

Table 119. Middle East & Africa Network Performance Monitoring Consumption Value by Type (2025-2030) & (USD Million)

Table 120. Middle East & Africa Network Performance Monitoring Consumption Value by Application (2019-2024) & (USD Million)

Table 121. Middle East & Africa Network Performance Monitoring Consumption Value by Application (2025-2030) & (USD Million)

Table 122. Middle East & Africa Network Performance Monitoring Consumption Value by Country (2019-2024) & (USD Million)

Table 123. Middle East & Africa Network Performance Monitoring Consumption Value by Country (2025-2030) & (USD Million)

Table 124. Network Performance Monitoring Raw Material

Table 125. Key Suppliers of Network Performance Monitoring Raw Materials

## List Of Figures

### LIST OF FIGURES

Figure 1. Network Performance Monitoring Picture

Figure 2. Global Network Performance Monitoring Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Network Performance Monitoring Consumption Value Market Share by Type in 2023

Figure 4. On-Premises Network Performance Monitoring

Figure 5. Cloud Based Network Performance Monitoring

Figure 6. Global Network Performance Monitoring Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 7. Network Performance Monitoring Consumption Value Market Share by Application in 2023

Figure 8. Large Enterprises Picture

Figure 9. SMEs Picture

Figure 10. Global Network Performance Monitoring Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 11. Global Network Performance Monitoring Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 12. Global Market Network Performance Monitoring Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)

Figure 13. Global Network Performance Monitoring Consumption Value Market Share by Region (2019-2030)

Figure 14. Global Network Performance Monitoring Consumption Value Market Share by Region in 2023

Figure 15. North America Network Performance Monitoring Consumption Value (2019-2030) & (USD Million)

Figure 16. Europe Network Performance Monitoring Consumption Value (2019-2030) & (USD Million)

Figure 17. Asia-Pacific Network Performance Monitoring Consumption Value (2019-2030) & (USD Million)

Figure 18. South America Network Performance Monitoring Consumption Value (2019-2030) & (USD Million)

Figure 19. Middle East and Africa Network Performance Monitoring Consumption Value (2019-2030) & (USD Million)

Figure 20. Global Network Performance Monitoring Revenue Share by Players in 2023

Figure 21. Network Performance Monitoring Market Share by Company Type (Tier 1,

Tier 2 and Tier 3) in 2023

Figure 22. Global Top 3 Players Network Performance Monitoring Market Share in 2023

Figure 23. Global Top 6 Players Network Performance Monitoring Market Share in 2023

Figure 24. Global Network Performance Monitoring Consumption Value Share by Type (2019-2024)

Figure 25. Global Network Performance Monitoring Market Share Forecast by Type (2025-2030)

Figure 26. Global Network Performance Monitoring Consumption Value Share by Application (2019-2024)

Figure 27. Global Network Performance Monitoring Market Share Forecast by Application (2025-2030)

Figure 28. North America Network Performance Monitoring Consumption Value Market Share by Type (2019-2030)

Figure 29. North America Network Performance Monitoring Consumption Value Market Share by Application (2019-2030)

Figure 30. North America Network Performance Monitoring Consumption Value Market Share by Country (2019-2030)

Figure 31. United States Network Performance Monitoring Consumption Value (2019-2030) & (USD Million)

Figure 32. Canada Network Performance Monitoring Consumption Value (2019-2030) & (USD Million)

Figure 33. Mexico Network Performance Monitoring Consumption Value (2019-2030) & (USD Million)

Figure 34. Europe Network Performance Monitoring Consumption Value Market Share by Type (2019-2030)

Figure 35. Europe Network Performance Monitoring Consumption Value Market Share by Application (2019-2030)

Figure 36. Europe Network Performance Monitoring Consumption Value Market Share by Country (2019-2030)

Figure 37. Germany Network Performance Monitoring Consumption Value (2019-2030) & (USD Million)

Figure 38. France Network Performance Monitoring Consumption Value (2019-2030) & (USD Million)

Figure 39. United Kingdom Network Performance Monitoring Consumption Value (2019-2030) & (USD Million)

Figure 40. Russia Network Performance Monitoring Consumption Value (2019-2030) & (USD Million)

Figure 41. Italy Network Performance Monitoring Consumption Value (2019-2030) & (USD Million)

Figure 42. Asia-Pacific Network Performance Monitoring Consumption Value Market Share by Type (2019-2030)

Figure 43. Asia-Pacific Network Performance Monitoring Consumption Value Market Share by Application (2019-2030)

Figure 44. Asia-Pacific Network Performance Monitoring Consumption Value Market Share by Region (2019-2030)

Figure 45. China Network Performance Monitoring Consumption Value (2019-2030) & (USD Million)

Figure 46. Japan Network Performance Monitoring Consumption Value (2019-2030) & (USD Million)

Figure 47. South Korea Network Performance Monitoring Consumption Value (2019-2030) & (USD Million)

Figure 48. India Network Performance Monitoring Consumption Value (2019-2030) & (USD Million)

Figure 49. Southeast Asia Network Performance Monitoring Consumption Value (2019-2030) & (USD Million)

Figure 50. Australia Network Performance Monitoring Consumption Value (2019-2030) & (USD Million)

Figure 51. South America Network Performance Monitoring Consumption Value Market Share by Type (2019-2030)

Figure 52. South America Network Performance Monitoring Consumption Value Market Share by Application (2019-2030)

Figure 53. South America Network Performance Monitoring Consumption Value Market Share by Country (2019-2030)

Figure 54. Brazil Network Performance Monitoring Consumption Value (2019-2030) & (USD Million)

Figure 55. Argentina Network Performance Monitoring Consumption Value (2019-2030) & (USD Million)

Figure 56. Middle East and Africa Network Performance Monitoring Consumption Value Market Share by Type (2019-2030)

Figure 57. Middle East and Africa Network Performance Monitoring Consumption Value Market Share by Application (2019-2030)

Figure 58. Middle East and Africa Network Performance Monitoring Consumption Value Market Share by Country (2019-2030)

Figure 59. Turkey Network Performance Monitoring Consumption Value (2019-2030) & (USD Million)

Figure 60. Saudi Arabia Network Performance Monitoring Consumption Value (2019-2030) & (USD Million)

Figure 61. UAE Network Performance Monitoring Consumption Value (2019-2030) &

(USD Million)

Figure 62. Network Performance Monitoring Market Drivers

Figure 63. Network Performance Monitoring Market Restraints

Figure 64. Network Performance Monitoring Market Trends

Figure 65. Porters Five Forces Analysis

Figure 66. Manufacturing Cost Structure Analysis of Network Performance Monitoring in 2023

Figure 67. Manufacturing Process Analysis of Network Performance Monitoring

Figure 68. Network Performance Monitoring Industrial Chain

Figure 69. Methodology

Figure 70. Research Process and Data Source

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