

Global Network Packet Broker Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Network Packet Broker market size was valued at USD 753.9 million in 2023 and is forecast to a readjusted size of USD 1332.7 million by 2030 with a CAGR of 8.5% during review period.

A Network Packet Broker (NPB) is an active device that directs selected raw data packets from network interfaces (typically via SPAN or network TAP points) to specific network service and monitoring devices, and performance management and security applications.

It's a middleman for network monitoring traffic. NPBs are active "brokers", or "dealers" of data, because they can be specific and targeted in the data that is supplied to each tool.

NPBs can...

Deal data from one network link, to one tool

Deal data from one network link, to multiple tools

Deal data from multiple network links, to one tool

Deal data from multiple network links, to multiple tools

Ultimately, NPBs make monitoring and security tools more effective, by giving them access to a range of data from across the entire network. Blind spots are reduced,

giving tools the visibility they need to identify and tackle performance and security threats.

Global 5 largest manufacturers of Network Packet Broker are Keysight, Gigamon, Cisco, Arista Networks and NetScout, which make up about 70%. Among them, Keysight is the leader with about 22% market share.

Americas is the largest market, with a share about 45%, followed by Europe and APAC, with the share about 29% and 22%. In terms of product type, Inline Network Packet Broker occupies the largest share of the total market, about 55%. And in terms of application, the largest application is Security Delivery, followed by Performance Monitoring.

The Global Info Research report includes an overview of the development of the Network Packet Broker industry chain, the market status of Performance Monitoring (Inline Network Packet Broker, Non-inline Network Packet Broker), Security Delivery (Inline Network Packet Broker, Non-inline Network Packet Broker), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Network Packet Broker.

Regionally, the report analyzes the Network Packet Broker markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Network Packet Broker market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Network Packet Broker market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Network Packet Broker industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Inline Network Packet Broker, Non-inline Network Packet Broker).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Network Packet Broker market.

Regional Analysis: The report involves examining the Network Packet Broker market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Network Packet Broker market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Network Packet Broker:

Company Analysis: Report covers individual Network Packet Broker players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Network Packet Broker This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Performance Monitoring, Security Delivery).

Technology Analysis: Report covers specific technologies relevant to Network Packet Broker. It assesses the current state, advancements, and potential future developments in Network Packet Broker areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Network Packet Broker market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Network Packet Broker market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Inline Network Packet Broker

Non-inline Network Packet Broker

Market segment by Application

Performance Monitoring

Security Delivery

Market segment by players, this report covers

Keysight

Gigamon

Cisco

Arista Networks

NetScout

Extreme Networks

APCON

CPacket Networks

VIAVI Solutions

Cubro Network Visibility

Network Critical

Datacom Systems

Profitap

Garland Technology

CGS Tower Networks

Niagara Networks

Microtel Innovation

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Network Packet Broker product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Network Packet Broker, with revenue, gross margin and global market share of Network Packet Broker from 2019 to 2024.

Chapter 3, the Network Packet Broker competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Network Packet Broker market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Network Packet Broker.

Chapter 13, to describe Network Packet Broker research findings and conclusion.

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