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Global Network Information Security Awareness Training Services Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Network Information Security Awareness Training Services market size is expected to reach $ 1410 million by 2032, rising at a market growth of 6.6% CAGR during the forecast period (2026-2032).

Network information security awareness training services enhance the ability of corporate employees, government personnel, and individual users to identify and prevent network threats through theoretical teaching, case analysis, and simulation exercises. Its core objective is to cultivate users' secure operating habits and reduce the risks of data breaches and system intrusions caused by human negligence. This encompasses basic security knowledge such as password management, phishing attack prevention, and social engineering identification. The industry's gross profit margin can reach 42%-62%.

Key market drivers include the following:

Growth in the cybersecurity awareness training market is primarily driven by the spillover of enterprise security risks and rising risks associated with employee behavior. Cyberattacks no longer target only system vulnerabilities; they increasingly exploit weak points such as employee errors, weak passwords, phishing emails, social engineering, and the improper use of office software. Even when enterprises deploy security products, it is difficult to completely avoid security incidents caused by human factors. Consequently, enhancing employee security awareness, standardizing office practices, and strengthening risk identification capabilities through continuous training have become vital components of organizational security systems. CISA also identifies cybersecurity awareness and anti-phishing training as key resources for organizational

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defense.

Secondly, compliance regulations and customer audit requirements are driving the normalization of training services. Organizations across the finance, healthcare, energy, manufacturing, internet, and government sectors face requirements regarding data protection, privacy compliance, cybersecurity classified protection, supply chain security, and internal controls; as a result, security awareness training is shifting from an 'optional' activity to a 'necessity.' Many enterprises must not only conduct training but also generate training records, assessment results, risk profiles, and closed-loop remediation processes to meet the demands of internal audits, external clients, and regulatory inspections. Furthermore, training content is shifting from traditional presentation-style formats toward approaches based on real-world scenarios, platforms, and continuous operations. Enterprises increasingly seek training services that integrate practical contexts?such as phishing simulations, password management, data leakage prevention, mobile and remote work, and cloud application usage?to help employees cultivate actionable security habits. As capabilities in SaaS training platforms, online assessments, behavioral scoring, and automated delivery mature, security awareness training is evolving from one-off sessions into the long-term cultivation of a security culture, driving sustained market demand.

This report studies the global Network Information Security Awareness Training Services demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Network Information Security Awareness Training Services, and provides market size (US$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Network Information Security Awareness Training Services that contribute to its increasing demand across many markets.

Highlights and key features of the study
Global Network Information Security Awareness Training Services total market, 2021-2032, (USD Million)
Global Network Information Security Awareness Training Services total market by region & country, CAGR, 2021-2032, (USD Million)
U.S. VS China: Network Information Security Awareness Training Services total market, key domestic companies, and share, (USD Million)
Global Network Information Security Awareness Training Services revenue by player, revenue and market share 2021-2026, (USD Million)

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Global Network Information Security Awareness Training Services total market by Type, CAGR, 2021-2032, (USD Million)
Global Network Information Security Awareness Training Services total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Network Information Security Awareness Training Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include KnowBe4, Proofpoint, ESET, Kaspersky, Sophos, Mimecast, Cofense, Barracuda Networks, Inc, AwareGO, Phriendly Phishing, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Network Information Security Awareness Training Services market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Network Information Security Awareness Training Services Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

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India

Rest of World

Global Network Information Security Awareness Training Services Market, Segmentation by Type:

On-premises

Cloud-based

Global Network Information Security Awareness Training Services Market, Segmentation by Product Forms:

Online Training

Offline Training

Global Network Information Security Awareness Training Services Market, Segmentation by Functional Category:

Preventive

Detection

Response

Global Network Information Security Awareness Training Services Market, Segmentation by Application:

SMEs

Large Enterprises

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Companies Profiled:

KnowBe4

Proofpoint

ESET

Kaspersky

Sophos

Mimecast

Cofense

Barracuda Networks, Inc

AwareGO

Phriendly Phishing

Infosec

Right-Hand

NINJIO

Accountable

Hoxhunt

IRONSCALES

Fortinet

Splashtop

360

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AsiaInfo Security

Qi An Xin

Key Questions Answered
1. How big is the global Network Information Security Awareness Training Services market?
2. What is the demand of the global Network Information Security Awareness Training Services market?
3. What is the year over year growth of the global Network Information Security Awareness Training Services market?
4. What is the total value of the global Network Information Security Awareness Training Services market?
5. Who are the Major Players in the global Network Information Security Awareness Training Services market?
6. What are the growth factors driving the market demand?

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